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Metrolinx Engage Report

# Eglinton LRT Station Names

November 11, 2015

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Toronto, Ontario M5J 1E6

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Toronto (Ontario) M5J 1E6

[metrolinx.com](http://metrolinx.com)



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## Highlights

Metrolinx consulted the public on proposed new names for eleven stations on the Eglinton LRT line in two phases between October 1 and 23, 2015. The consultation was hosted on Metrolinxengage.com.

During the consultation, **7,473 unique users** visited Metrolinxengage in **9,086 sessions**. They spent an average of **2:57 minutes on the site**, viewing an average of **3.81 pages per session**, amounting to a total of **34,656 pageviews**.

Of the visitors to the site, **1,044 registered** to participate. Of these, 68.7% (**717**) **actively engaged** in the consultation by offering a comment or submitting a rating. Collectively, participants submitted **1,502 ratings** of station names and **1,227 comments** on the proposed names.

**Station names were ranked** from most liked to least liked as follows: (Scale: 1=Strongly like; 5=Strongly dislike)

1. **Science Centre 1.49**
2. **Allen 1.77**
3. **Sunnybrook Park 2.43**
4. **Forest Hill 2.51**
5. **Aga Khan & Eglinton 2.6**
6. **Leaside 2.79**
7. **Golden Mile 3.29**
8. **Fairbank 3.27**
9. **Wexford 3.31**
10. **Silverthorne 3.74**
11. **Oriole Park 4.02**

Comments on the site were civil throughout both phases. In fact, only one comment violated the site's terms and conditions of use. That comment was promptly removed.

## Methodology

Metrolinx consulted the public on the proposed new names for stations on the Eglinton LRT line in two phases. Phase 1, from October 1 to 9, requested input on seven station names:

- Silverthorne
- Fairbank
- Forest Hill
- Oriole Park
- Leaside
- Science Centre
- Aga Khan & Eglinton
- Allen (This station was added to the consultation on October 7, while the consultation was underway.)

In phase 2, from October 16 to 23, public input was invited on three additional station names:

- Sunnybrook Park
- Wexford
- Golden Mile

The consultation was the inaugural call for public input to be hosted on [Metrolinxengage.com](https://www.metrolinxengage.com).

Visitors to the site were provided with information that would enable them to understand the context in which the new station names were developed. This information included:

- the [summary research report](#) on station naming.
- a graphic of the [Naming Decision Tree](#).
- [the route map that currently appears on the Crosstown website](#) and shows the original Eglinton line station names used as placeholders until now.
- a video of Beth Kapusta describing the context for the new station names. Different versions of the video were served to visitors to the [Phase 1 consultation](#) on seven stations and the [Phase 2 consultation](#) on six stations.

## The Consultation

The Eglinton Crosstown Project is building the Eglinton Line, a 19-kilometre light rail transit (LRT) line that will run along Eglinton Avenue through the heart of Toronto, with a 10-kilometre underground tunnel in its central section. When it's complete, the line will connect Mount Dennis in the west to Kennedy Road in the east, and will be up to 60% faster than bus service today.

The Crosstown project is the largest transit expansion in the history of Toronto, and is one of the first wave of projects from Metrolinx's award-winning 2008 Regional Transportation Plan for the Greater Toronto and Hamilton Area.

**As we begin to construct the underground stations and surface-level stops on the line, final names must be determined for each of the stations and stops.**

Metrolinx's Design Excellence team recently completed a study on regional transit wayfinding harmonization including station, stop, and interchange naming. As part of this, a set of principles was established for selecting names which, applied consistently across the regional transit network, will help to make transit easier to navigate and avoid customer confusion.

Applying these principles to the Eglinton line has led us to propose changes to the names of seven of the line's stops.

We invite you to learn more about the principles by watching this video and reading the summary of the research report:



### Resources for you

- Download the summary research report on station naming.
- Download a graphic of the Naming Decision Tree.
- See the route map that currently appears on the Crosstown website and shows the original Eglinton line station names used as placeholders until now. You may have seen this map before.

*Figure 1: Phase 1 Introduction and Information*

## The Consultation

To avoid confusion and to shorten names at surface stops, we have decided to eliminate reference to Eglinton as the cross-street (e.g. Wynford & Eglinton will instead simply be Wynford). This decision affects three stops whose major intersecting streets are already used as TTC station/stop names elsewhere on the network.

- Leslie & Eglinton will become **Sunnybrook Park**
- Victoria Park & Eglinton will become **Wexford**
- Warden & Eglinton will become **Golden Mile**

Click on any station name or learn more by watching this video:



Figure 2: Phase 2 Introduction and Information

Site visitors were also provided with an opportunity to actively engage in the consultation by:

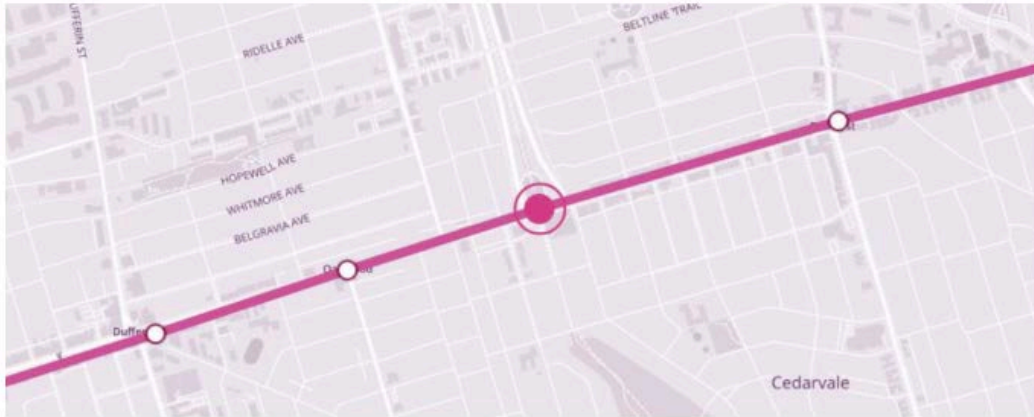
- Rating the new names on a five point scale, “Strong like, Like, Neutral, Dislike, Strongly dislike.”
- Offering open-ended comments on why they felt this way about the new names.

The input form (Figure 1) was purposefully designed to encourage participation. Experience in digital engagement has given us an understanding that asking a like-dislike question with a scaled check box input is a highly effective entry point to engagement. It provides the viewer with an easy, lightweight response mechanism. And once they’ve committed to engagement, they are highly likely to provide more insight into their views by answering the follow up “Why do you feel this way” question? It is easier for us all to tap into our feelings than to be answer a more demanding “Please explain your views” type of question.



Allen

Share Tweet



Metrolinx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple
  - Simple names are easier to remember
2. Logical
  - Logical names provide a mental link when trip planning; they should be relevant to the area they reside
3. Durable
  - Names should be relevant as long as the station exists
4. Self-Locating
  - Names should allow users to mentally locate themselves within the region
5. Unique
  - A unique name is one that cannot be confused with any other.

Eglinton West is an existing TTC subway station on the University Line. In order to avoid confusion with the TTC's Eglinton Station, as well as Eglinton GO Station, Allen has been suggested as a possible new name. As this station is situated at the foot of the Allen Rd., the name Allen is both logical and self-locating.

What do you think of this name?

|       | Strongly like         | Like                  | Neutral               | Dislike               | Strongly dislike      |
|-------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Allen | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Why do you feel this way?

SUBMIT

+ See what others thought

Figure 3 - Input Form

## Participation

We view participation from two perspectives: attendance and active engagement.

**Attendance:** By coming to the site, people are doing the digital equivalent of attending a public meeting. That does not guarantee that they will raise their hand to speak. But it does provide us with an opportunity to inform them. Informing oneself is an important form of participation. To gauge this type of activity, we look at the number of unique visitors, the number of repeat visits, the time on site and the average number of pages being viewed during that time, as well as the time they spend on the key pages delivering information that they can use to learn about the engagement subject matter.

**Active engagement:** Active engagement captures those participants who send a signal about their views, such as contributing a comment, a rating. These are the people who actively engage in the conversation and provide us with data that may be used to gauge public opinion and considered in decision-making.

### Attendance

Between the launch of phase 1 of the consultation on October 1 and the October 23 closing of phase 2, **7,473 unique users** visited Metrolinxengage in **9,086 sessions**. They spent an average of **2:57 minutes on the site**, viewing an average of **3.81 pages per session**, amounting to a total of **34,656 pageviews**.

### Phase 1

Phase 1 of the consultation, consisting of seven stations, attracted a much greater share of public attention, drawing **89% of the total visitors** who came to the site over the two phases combined.

During the eight days this engagement was open, **6,669 unique users** visited the site in **7,811 sessions**. They spent an **average 3:02 minutes on the site**, viewing an **average of 3.9 pages per session**, amounting to a total of **30,431 pageviews**.

Table 1: Phase 1 Attendance

| Period    | Users | Sessions | Average session duration | New visitor | Returning visitor | Pages / session | Bounce rate |
|-----------|-------|----------|--------------------------|-------------|-------------------|-----------------|-------------|
| 01-Oct    | 1644  | 1772     | 03:02                    | 92%         | 8%                | 4.12            | 41.31%      |
| 10/2-10/4 | 2176  | 2445     | 02:49                    | 85%         | 15%               | 3.63            | 53.87%      |
| 05-Oct    | 589   | 647      | 02:57                    | 81%         | 20%               | 3.63            | 50.70%      |
| 06-Oct    | 267   | 298      | 03:01                    | 69%         | 32%               | 4.41            | 45.30%      |
| 07-Oct    | 1377  | 1444     | 02:15                    | 90%         | 10%               | 3.21            | 61.98%      |
| 08-Oct    | 687   | 759      | 04:05                    | 80%         | 20%               | 4.4             | 52.70%      |
| 09-Oct    | 399   | 446      | 05:13                    | 71%         | 29%               | 5.9             | 42.15%      |

## Phase 2

Phase 2 attracted much lower attendance than did phase 1.

During the eight days this engagement was open, **661 unique users** visited the site in **830 sessions**. They spent an **average 2:19 minutes on the site**, viewing an **average of 3.41 pages per session**, amounting to a total of **2,829 pageviews**.

*Table 2: Phase 2 Attendance*

| Period | Users | Sessions | Average session duration | New visitor | Returning visitor | Pages / session | Bounce rate |
|--------|-------|----------|--------------------------|-------------|-------------------|-----------------|-------------|
| 16-Oct | 123   | 136      | 05:01                    | 58%         | 42%               | 5.9             | 41.18%      |
| 17-Oct | 49    | 56       | 02:50                    | 57%         | 43%               | 3.89            | 57.14%      |
| 18-Oct | 27    | 33       | 03:37                    | 55%         | 46%               | 4.06            | 54.55%      |
| 19-Oct | 163   | 166      | 01:16                    | 68%         | 32%               | 2.36            | 70.48%      |
| 20-Oct | 135   | 144      | 02:02                    | 65%         | 35%               | 2.97            | 66.67%      |
| 21-Oct | 88    | 96       | 01:31                    | 63%         | 38%               | 3.78            | 58.33%      |
| 22-Oct | 117   | 125      | 01:30                    | 64%         | 36%               | 2.31            | 64.80%      |
| 23-Oct | 69    | 74       | 01:40                    | 61%         | 39%               | 2.76            | 59.46%      |

## Active Engagement

During the two phases of this consultation, 1,044 people registered to participate on MetroInxengage. Over 97% (1014) of these people registered during the first phase.

The registered participants were given the option of associating themselves with one or more categories relevant to their transit use. One third of the registered participants identified themselves as transit users and 14% as drivers/non-transit users. Almost one in five self-identified as a transit enthusiast and 13.5% self-identified as living along a corridor. Finally, a small number of employers, seventeen in total, self-identified.

*Table 3: Self identification in transit-relevant categories*

| Characteristic          | Absolute number | % of registered participants |
|-------------------------|-----------------|------------------------------|
| Transit user            | 381             | 36.5                         |
| Driver/Non transit user | 147             | 14                           |

|                         |     |      |
|-------------------------|-----|------|
| Resident along corridor | 141 | 13.5 |
| Transit enthusiast      | 194 | 18.5 |
| Employer                | 17  | 1.6  |

These characteristics were not mutually exclusive and a participant could self-identify with more than one criterion (e.g. Transit user + Resident along corridor).

Of the total 1,044 registered participants, 68.7% (717) actively engaged in the consultation by offering a comment or submitting a rating. 701 people submitted a comment or rating in phase 1 and 35 did so in phase 2. Some people participated in both phases. Active participation ranged from people who offered a rating or comment on a single station name to some who offered a rating and comment on every single station name in both phases of the consultation.

Collectively, participants submitted 1,502 ratings of station names and 1,227 comments on the proposed names. 96.8% (1,454) of the ratings and 95.4% (1171) of the comments were submitted during phase 1.

*Table 4: Phase 1 Active Engagement*

| Period       | New Registered Participants | New ratings | New comments |
|--------------|-----------------------------|-------------|--------------|
| 01-Oct       | 138                         | 421         | 258          |
| 10/2-10/4    | 249                         | 269         | 293          |
| 05-Oct       | 81                          | 84          | 76           |
| 06-Oct       | 39                          | 47          | 38           |
| 07-Oct       | 251                         | 251         | 160          |
| 08-Oct       | 162                         | 198         | 189          |
| 09-Oct       | 94                          | 184         | 157          |
| <b>TOTAL</b> | <b>1014</b>                 | <b>1454</b> | <b>1171</b>  |

Table 5: Phase 2 Active Engagement

| Period       | New Registered Participants | New ratings | New comments |
|--------------|-----------------------------|-------------|--------------|
| 16-Oct       | 13                          | 9           | 5            |
| 17-Oct       | 4                           | 8           | 7            |
| 18-Oct       | 1                           | 7           | 14           |
| 19-Oct       | 2                           | 3           | 7            |
| 20-Oct       | 2                           | 6           | 8            |
| 21-Oct       | 3                           | 12          | 5            |
| 22-Oct       | 2                           | 2           | 7            |
| 23-Oct       | 3                           | 1           | 3            |
| <b>TOTAL</b> | <b>30</b>                   | <b>48</b>   | <b>56</b>    |

## **Moderation and Civility**

People were required to register in order to submit a rating or comment. Registrants provided their real name, email address and could also create a screen name for themselves. This element of identity seemed to serve the purpose of discouraging trolling or abusive commentary as is often found on social media sites where the poster is anonymous. Comments on the site were civil throughout both phases. In fact, only one comment violated of site's terms and conditions of use. That comment was promptly removed.

## **Traffic Sources**

Traffic was referred to the site from a number of sources. Top referrals were:

### ***Facebook***

Facebook drove more traffic to Metrolinxengage than any other source. It generated over 13.5% of the traffic, 1,232 sessions, which arrived at Metrolinxengage during the two phases of consultation. More than half of this traffic, 60%, arrived via Facebook's mobile app and 40% was driven by desktop.

Most of the mobile Facebook referrals arrived on the second and third day of the first phase of the consultation. The Facebook mobile referrals, although significant in volume, spent less time on site, 1:01 minute on average and viewed fewer pages, 2.09 per session, than any other group. Over 45% of the total traffic entered on the Aga Khan & Eglinton page, suggesting an initiative by an outside group (see Ismailimail below.)

The remaining Facebook mobile referrals landed on either the home page or the Participate page card for either the first or second phase of the consultation.

Referrals from Facebook's Website spiked sharply on the second day of the consultation and 30% of the visitors entered the site directly on the Aga Khan & Eglinton page. Most of the other users landed on the home page or the phase 1 or phase 2 cards on the Participate page. A small but notable number of visitors arriving from Facebook entered the site directly on the Silverthorne (4.23%) or Science Centre (4.03%) pages. Facebook desktop users were more engaged than mobile users, spending on average 2:31 minutes on the site and visiting 3.46 pages per session.

### ***The Science Centre Member email Newsletter***

Late in the first phase of the consultation, on October 7, the Ontario Science Centre included a reference to the proposed Science Centre station name. This email generated 915 sessions by 843 new users. In fact, 678 of these sessions were generated on October 7, the day the newsletter was distributed, 159 were generated on October 8, falling to 35 on October 9 and only 11 on October 10. This demonstrates the power of email as a means of reaching a motivated community of interest.

Moreover, the increased traffic during this period tended to be strongly in favour of the Science Centre name, with the mean rating being pushed from 1.95 down to 1.55 in a single day and then to 1.49 the next day. (The lower the score, the stronger the affinity for the name.) In fact, overall, the Science Centre name was the most-liked name of any of the proposed station names.

Visitors referred from the Science Centre newsletter spent an average of 1:59 minutes on the site viewing 2.99 pages.

### ***BlogTO.com***

BlogTO.com posted an article three hours after the launch of phase 1 of the consultation on October 1. The article, [What the Crosstown LRT stations might be named](#), pointed to the [Eglinton Crosstown Line Station and Stop Names](#) information card on the Participate page of

Metrolinxengage.com. This BlogTO post generated a total of 811 sessions on Metrolinxengage.com, with over half of these visits occurring on the first two days of the consultation – 266 on launch day, October 1, and 282 on October 2.

### ***Twitter***

Twitter drove 8% of the traffic to the site, with spikes corresponding to the publication dates of tweets from the Metrolinx Twitter account promoting the consultation. Half of the traffic driven to the site entered via the homepage, while substantial additional portions entered directly on the Participate page card for phase 1 or phase 2. Visitors arriving from Twitter spent an average of 1:59 minutes on the site viewing 2.92 pages.

### ***Reddit***

Just over 4.5% of the visitors to the site came from Reddit. Almost all of the 414 sessions driven by Reddit occurred in the first two days of the first phase of the consultation. 99% of the Reddit visitors arrived directly on the home page or phase 1 card on the Participate page. The Reddit discussions driving most of the traffic were Eglinton [Crosstown Map with Proposed Station Names \(via Metrolinx\)](#) and Metrolinx wants your input on [Eglinton Crosstown station names. Vote for you favourites!](#)

### ***SteveMunro.ca***

3.59% (326) of the visitors to the site arrived from SteveMunro.ca. This traffic was driven by a post published on the day of the launch of phase 1, [Metrolinx proposes revised names for crosstown stations](#). Almost all of the visitors referred by stevemunro.ca landed on the phase 1 Participate page card.

Traffic generated by SteveMunro.ca was the most highly engaged of any traffic, with visitors spending an average 5:52 minutes on the site and viewing 6.97 pages/session.

### ***TheCrosstown.ca***

The October 1 post, [Eglinton Crosstown Line Station and Stop Names](#), drove 3.38% (307) of the sessions on Metrolinxengage.ca. Over 90% of the visitors referred by TheCrosstown.ca landed on the Metrolinxengage.ca homepage. These visitors were highly engaged, spending an average of 4:58 minutes on the site visiting 5.49 pages/session.

### ***Ismailimail.wordpress.com***

Just over 2.3% of the sessions (211) on Metrolinxengage were generated by traffic arriving from an October 2 post on Ismailimain.wordpress.com, [\[Toronto Residents Only\] Vote to name the new train station, near the Aga Khan Museum](#). The post, which provided a direct link to the Aga Khan and Eglinton station name, generated the 75% of its traffic on the day of publication and the following three days. Over 82% of the sessions generated by this post landed directly on the Aga Khan discussion card.

Views on the Aga Khan station name were more polarized than any other station name. In the days following the publication of the Ismailimail post, however, the number of people indicating that they strongly liked this name increased by almost 400%. People arriving from this site spent an average 3:26 minutes on the site and viewed 4.05 pages per session.

| Source / Medium                              | Acquisition                             |   |   | Behavior                                  |                                       |   |
|--|---|---|---|---|---------------------------------------|---|
|  | Sessions                                | % New Sessions                            | New Users                               | Bounce Rate                               | Pages / Session                       | Avg. Session Duration                         |
|  | 9,086<br>% of Total: 100.00%<br>(9,086) | 82.30%<br>Avg for View: 82.12%<br>(0.23%) | 7,478<br>% of Total: 100.23%<br>(7,461) | 52.28%<br>Avg for View: 52.28%<br>(0.00%) | 3.81<br>Avg for View: 3.81<br>(0.00%) | 00:02:57<br>Avg for View: 00:02:57<br>(0.00%) |
| 1. (direct) / (none)                         | 3,324 (36.58%)                          | 80.60%                                    | 2,679 (35.83%)                          | 53.19%                                    | 3.88                                  | 00:03:21                                      |
| 2. Science Centre Member News / email        | 915 (10.07%)                            | 92.13%                                    | 843 (11.27%)                            | 64.81%                                    | 2.99                                  | 00:01:59                                      |
| 3. blogto.com / referral                     | 811 (8.93%)                             | 92.11%                                    | 747 (9.99%)                             | 49.57%                                    | 3.41                                  | 00:02:37                                      |
| 4. t.co / referral                           | 747 (8.22%)                             | 75.90%                                    | 567 (7.58%)                             | 59.71%                                    | 2.92                                  | 00:01:59                                      |
| 5. m.facebook.com / referral                 | 736 (8.10%)                             | 92.93%                                    | 684 (9.15%)                             | 70.24%                                    | 2.09                                  | 00:01:01                                      |
| 6. facebook.com / referral                   | 496 (5.46%)                             | 84.27%                                    | 418 (5.59%)                             | 52.62%                                    | 3.46                                  | 00:02:31                                      |
| 7. reddit.com / referral                     | 414 (4.56%)                             | 91.55%                                    | 379 (5.07%)                             | 29.23%                                    | 4.06                                  | 00:02:09                                      |
| 8. stevemunro.ca / referral                  | 326 (3.59%)                             | 67.79%                                    | 221 (2.96%)                             | 35.58%                                    | 6.97                                  | 00:05:52                                      |
| 9. thecrosstown.ca / referral                | 307 (3.38%)                             | 68.73%                                    | 211 (2.82%)                             | 31.60%                                    | 5.49                                  | 00:04:58                                      |
| 10. ismailmail.wordpress.com / referral      | 211 (2.32%)                             | 74.41%                                    | 157 (2.10%)                             | 53.55%                                    | 4.05                                  | 00:03:26                                      |
| 11. urbantoronto.ca / referral               | 165 (1.82%)                             | 63.64%                                    | 105 (1.40%)                             | 27.88%                                    | 7.56                                  | 00:04:41                                      |
| 12. thestar.com / referral                   | 119 (1.31%)                             | 88.24%                                    | 105 (1.40%)                             | 26.05%                                    | 5.00                                  | 00:03:29                                      |
| 13. google / organic                         | 59 (0.65%)                              | 71.19%                                    | 42 (0.56%)                              | 57.63%                                    | 5.66                                  | 00:04:52                                      |
| 14. transit.toronto.on.ca / referral         | 53 (0.58%)                              | 60.38%                                    | 32 (0.43%)                              | 30.19%                                    | 6.91                                  | 00:04:23                                      |
| 15. m.thestar.com / referral                 | 34 (0.37%)                              | 73.53%                                    | 25 (0.33%)                              | 23.53%                                    | 2.82                                  | 00:01:30                                      |
| 16. l.facebook.com / referral                | 27 (0.30%)                              | 62.96%                                    | 17 (0.23%)                              | 66.67%                                    | 2.52                                  | 00:01:48                                      |
| 17. insidetoronto.com / referral             | 25 (0.28%)                              | 80.00%                                    | 20 (0.27%)                              | 28.00%                                    | 4.16                                  | 00:02:23                                      |
| 18. mail.google.com / referral               | 19 (0.21%)                              | 52.63%                                    | 10 (0.13%)                              | 73.68%                                    | 2.63                                  | 00:03:22                                      |
| 19. email.ontariosciencecentre.ca / referral | 17 (0.19%)                              | 47.06%                                    | 8 (0.11%)                               | 58.82%                                    | 4.82                                  | 00:04:29                                      |
| 20. cptdb.ca / referral                      | 16 (0.18%)                              | 87.50%                                    | 14 (0.19%)                              | 50.00%                                    | 1.94                                  | 00:00:59                                      |

Figure 4: Traffic Source/Medium for Phases Combined

| Source / Medium ?                            | Acquisition                                    |  |   | Behavior   |  |  |
|--|--|--|---|--|--|--|
|  | Sessions ? ↓                                   | % New Sessions ?                                 | New Users ?                                       | Bounce Rate ?                                    | Pages / Session ?                            | Avg. Session Duration ?                              |
|  | <b>7,811</b><br>% of Total:<br>100.00% (7,811) | <b>85.41%</b><br>Avg for View:<br>85.23% (0.21%) | <b>6,671</b><br>% of Total:<br>100.21%<br>(6,657) | <b>51.15%</b><br>Avg for View:<br>51.15% (0.00%) | <b>3.90</b><br>Avg for View:<br>3.90 (0.00%) | <b>00:03:02</b><br>Avg for View:<br>00:03:02 (0.00%) |
| 1. (direct) / (none)                         | <b>2,958</b> (37.87%)                          | 83.84%   | <b>2,480</b> (37.18%)                             | 52.10%   | 3.92   | 00:03:22   |
| 2. Science Centre Member News / email        | <b>872</b> (11.16%)                            | 93.46%   | <b>815</b> (12.22%)                               | 64.11%   | 3.07   | 00:02:03   |
| 3. blogto.com / referral                     | <b>798</b> (10.22%)                            | 92.61%   | <b>739</b> (11.08%)                               | 49.87%   | 3.39   | 00:02:37   |
| 4. m.facebook.com / referral                 | <b>619</b> (7.92%)                             | 95.15%   | <b>589</b> (8.83%)                                | 68.82%   | 2.11   | 00:01:03   |
| 5. t.co / referral                           | <b>449</b> (5.75%)                             | 81.74%   | <b>367</b> (5.50%)                                | 55.01%   | 3.42   | 00:02:28   |
| 6. facebook.com / referral                   | <b>433</b> (5.54%)                             | 86.14%   | <b>373</b> (5.59%)                                | 51.27%   | 3.57   | 00:02:41   |
| 7. reddit.com / referral                     | <b>410</b> (5.25%)                             | 91.95%   | <b>377</b> (5.65%)                                | 29.02%   | 4.03   | 00:02:09   |
| 8. stevemunro.ca / referral                  | <b>291</b> (3.73%)                             | 70.45%   | <b>205</b> (3.07%)                                | 34.02%   | 7.49   | 00:06:18   |
| 9. ismailmail.wordpress.com / referral       | <b>201</b> (2.57%)                             | 74.63%   | <b>150</b> (2.25%)                                | 52.24%   | 4.12   | 00:03:32   |
| 10. thecrosstown.ca / referral               | <b>159</b> (2.04%)                             | 64.78%   | <b>103</b> (1.54%)                                | 25.79%   | 6.18   | 00:06:13   |
| 11. urbantoronto.ca / referral               | <b>111</b> (1.42%)                             | 70.27%   | <b>78</b> (1.17%)                                 | 25.23%   | 8.27   | 00:05:31   |
| 12. thestar.com / referral                   | <b>101</b> (1.29%)                             | 89.11%   | <b>90</b> (1.35%)                                 | 23.76%   | 5.26   | 00:03:54   |
| 13. transit.toronto.on.ca / referral         | <b>46</b> (0.59%)                              | 69.57%   | <b>32</b> (0.48%)                                 | 26.09%   | 7.57   | 00:04:37   |
| 14. google / organic                         | <b>39</b> (0.50%)                              | 82.05%   | <b>32</b> (0.48%)                                 | 56.41%   | 6.51   | 00:06:07   |
| 15. insidetoronto.com / referral             | <b>23</b> (0.29%)                              | 78.26%   | <b>18</b> (0.27%)                                 | 26.09%   | 4.22   | 00:02:31   |
| 16. l.facebook.com / referral                | <b>22</b> (0.28%)                              | 63.64%   | <b>14</b> (0.21%)                                 | 63.64%   | 2.73   | 00:02:05   |
| 17. m.thestar.com / referral                 | <b>20</b> (0.26%)                              | 80.00%   | <b>16</b> (0.24%)                                 | 35.00%   | 2.20   | 00:01:21   |
| 18. mail.google.com / referral               | <b>19</b> (0.24%)                              | 52.63%   | <b>10</b> (0.15%)                                 | 73.68%   | 2.63   | 00:03:22   |
| 19. email.ontariosciencecentre.ca / referral | <b>16</b> (0.20%)                              | 43.75%   | <b>7</b> (0.10%)                                  | 62.50%   | 4.81   | 00:04:18   |
| 20. cptdb.ca / referral                      | <b>14</b> (0.18%)                              | 92.86%   | <b>13</b> (0.19%)                                 | 50.00%   | 2.00   | 00:00:57   |

Figure 5: Traffic Source / Medium for Phase 1

| Source / Medium ?                     | Acquisition                      |  |                                  | Behavior                               |                                    |  |
|---------------------------------------|----------------------------------|--|----------------------------------|--|------------------------------------|--|
|                                       | Sessions ? ↓                     | % New Sessions ?                       | New Users ?                      | Bounce Rate ?                          | Pages / Session ?                  | Avg. Session Duration ?                    |
|                                       | 830<br>% of Total: 100.00% (830) | 62.65%<br>Avg for View: 62.65% (0.00%) | 520<br>% of Total: 100.00% (520) | 60.24%<br>Avg for View: 60.24% (0.00%) | 3.41<br>Avg for View: 3.41 (0.00%) | 00:02:19<br>Avg for View: 00:02:19 (0.00%) |
| 1. t.co / referral                    | 280 (33.73%)                     | 66.43%                                 | 186 (35.77%)                     | 68.57%                                 | 2.16                               | 00:01:19                                   |
| 2. (direct) / (none)                  | 166 (20.00%)                     | 52.41%                                 | 87 (16.73%)                      | 61.45%                                 | 3.92                               | 00:03:01                                   |
| 3. m.facebook.com / referral          | 103 (12.41%)                     | 80.58%                                 | 83 (15.96%)                      | 76.70%                                 | 2.12                               | 00:00:55                                   |
| 4. thecrosstown.ca / referral         | 99 (11.93%)                      | 71.72%                                 | 71 (13.65%)                      | 41.41%                                 | 4.66                               | 00:03:17                                   |
| 5. urbantoronto.ca / referral         | 52 (6.27%)                       | 48.08%                                 | 25 (4.81%)                       | 34.62%                                 | 6.08                               | 00:03:03                                   |
| 6. facebook.com / referral            | 48 (5.78%)                       | 68.75%                                 | 33 (6.35%)                       | 54.17%                                 | 3.15                               | 00:01:42                                   |
| 7. google / organic                   | 12 (1.45%)                       | 50.00%                                 | 6 (1.15%)                        | 58.33%                                 | 5.17                               | 00:03:24                                   |
| 8. Science Centre Member News / email | 11 (1.33%)                       | 63.64%                                 | 7 (1.35%)                        | 81.82%                                 | 1.18                               | 00:00:21                                   |
| 9. stevemunro.ca / referral           | 7 (0.84%)                        | 28.57%                                 | 2 (0.38%)                        | 42.86%                                 | 4.14                               | 00:06:04                                   |
| 10. youtube.com / referral            | 6 (0.72%)                        | 50.00%                                 | 3 (0.58%)                        | 33.33%                                 | 9.00                               | 00:03:10                                   |

Figure 6: Traffic Source / Medium for Phase 2

## Mobile vs. Desktop

Two out of five visitors used their mobile or tablet device to access the site. The remaining visitors arrived via traditional desktop/laptop computers. Once on the site, desktop users spent much more time and viewed more pages than mobile users.

| Device Category ? | Acquisition                          |  |                                      | Behavior                               |                                    |  |
|-------------------|--------------------------------------|--|--------------------------------------|--|------------------------------------|--|
|                   | Sessions ? ↓                         | % New Sessions ?                       | New Users ?                          | Bounce Rate ?                          | Pages / Session ?                  | Avg. Session Duration ?                    |
|                   | 9,086<br>% of Total: 100.00% (9,086) | 82.30%<br>Avg for View: 82.12% (0.23%) | 7,478<br>% of Total: 100.23% (7,461) | 52.28%<br>Avg for View: 52.28% (0.00%) | 3.81<br>Avg for View: 3.81 (0.00%) | 00:02:57<br>Avg for View: 00:02:57 (0.00%) |
| 1. desktop        | 5,111 (56.25%)                       | 81.18%                                 | 4,149 (55.48%)                       | 44.53%                                 | 4.70                               | 00:03:42                                   |
| 2. mobile         | 3,263 (35.91%)                       | 83.73%                                 | 2,732 (36.53%)                       | 62.58%                                 | 2.61                               | 00:01:53                                   |
| 3. tablet         | 712 (7.84%)                          | 83.85%                                 | 597 (7.98%)                          | 60.67%                                 | 2.97                               | 00:02:22                                   |

Figure 7: Device category










| Mobile Device Info ?   | Acquisition                                   |   |   | Behavior   |   |   |
|--|---|---|---|--|---|---|
|  | Sessions ? ↓                                  | % New Sessions ?                                    | New Users ?                                   | Bounce Rate ?  | Pages / Session ?                                 | Avg. Session Duration ?                                   |
|  | <b>3,975</b><br>% of Total:<br>43.75% (9,086) | <b>83.75%</b><br>Avg for View:<br>82.12%<br>(1.99%) | <b>3,329</b><br>% of Total:<br>44.62% (7,461) | <b>62.24%</b><br>Avg for View:<br>52.28%<br>(19.05%) | <b>2.67</b><br>Avg for View:<br>3.81<br>(-29.94%) | <b>00:01:58</b><br>Avg for View:<br>00:02:57<br>(-32.96%) |
| 1. Apple iPhone                     | <b>1,793</b> (45.11%)                         | <b>84.77%</b>                                       | <b>1,520</b> (45.66%)                         | <b>66.54%</b>  | <b>2.18</b>                                       | <b>00:01:20</b>   |
| 2. Apple iPad                       | <b>604</b> (15.19%)                           | <b>86.09%</b>                                       | <b>520</b> (15.62%)                           | <b>62.58%</b>  | <b>2.78</b>                                       | <b>00:02:05</b>   |
| 3. Google Nexus 5                   | <b>137</b> (3.45%)                            | <b>89.05%</b>                                       | <b>122</b> (3.66%)                            | <b>51.82%</b>  | <b>3.58</b>                                       | <b>00:02:26</b>   |
| 4. Samsung SGH-I337M Parrot         | <b>121</b> (3.04%)                            | <b>82.64%</b>                                       | <b>100</b> (3.00%)                            | <b>55.37%</b>  | <b>3.56</b>                                       | <b>00:02:30</b>   |
| 5. Samsung SM-G900W8 Galaxy S5      | <b>121</b> (3.04%)                            | <b>71.07%</b>                                       | <b>86</b> (2.58%)                             | <b>59.50%</b>  | <b>2.44</b>                                       | <b>00:01:59</b>   |
| 6. BlackBerry KBD                   | <b>104</b> (2.62%)                            | <b>85.58%</b>                                       | <b>89</b> (2.67%)                             | <b>51.92%</b>  | <b>2.47</b>                                       | <b>00:02:26</b>   |
| 7. (not set)   | <b>96</b> (2.42%)                             | <b>75.00%</b>                                       | <b>72</b> (2.16%)                             | <b>56.25%</b>  | <b>5.66</b>                                       | <b>00:08:36</b>   |
| 8. BlackBerry Z10                   | <b>65</b> (1.64%)                             | <b>86.15%</b>                                       | <b>56</b> (1.68%)                             | <b>56.92%</b>  | <b>2.62</b>                                       | <b>00:01:26</b>   |
| 9. Samsung SM-N910A Galaxy Note 4   | <b>61</b> (1.53%)                             | <b>63.93%</b>                                       | <b>39</b> (1.17%)                             | <b>42.62%</b>  | <b>3.54</b>                                       | <b>00:04:20</b>   |
| 10. Samsung SM-N900T Galaxy Note 3  | <b>55</b> (1.38%)                             | <b>80.00%</b>                                       | <b>44</b> (1.32%)                             | <b>61.82%</b>  | <b>3.78</b>                                       | <b>00:02:08</b>   |

Figure 8: Device Type

## **Promoting Participation**

Phase 1 generated nine times the attendance and twenty times the active engagement of phase 2. Without doubt, the larger number of stations involved in phase I, seven, compared to three stations in phase 2 played a role in this. The one day longer consultation time of phase I may also have played a small role in the larger participation. But these two reasons do not explain such a dramatic variation.

The dramatic difference in participation rates illustrates the importance of effective promotion and outreach to interested stakeholders and relevant communities of interest.

In both phases, Metrolinx used its Twitter and Facebook channels as well as crosstown.ca to alert people to the fact that consultations were taking place. However, in the first phase, a significant portion of traffic was due to the activities of two groups:

Early in the consultation, the Ismailine news blog published an article about the proposed Aga Khan & Eglinton station name. Immediately after publication of this article, traffic to the Aga Khan & Eglinton page increased dramatically and active engagement increased with a tendency towards “Strongly like” ratings of the name.

Later in the process, the Ontario Science Centre distributed an email newsletter drawing its recipients’ attention to the fact that Science Centre was proposed as the name for the nearest LRT station . Once again, this triggered an immediate increase in traffic to the Science Centre page with a commensurate increase in active participation and a trend towards positive ratings of the station name.

Metrolinx used the same channels to promote awareness about the second phase of consultation on the additional three station names. However, none of these names evoked the interest of any identifiable stakeholders or communities of interest. In fact, not a single rating at either "strongly" extreme of the rating scale was registered throughout the entire eight days of this consultation.

It would appear that participation was driven by strong feelings and the involvement of existing stakeholders who reached out to their established communities of interest. Established networks can supercharge the level of participation.

# Public Input

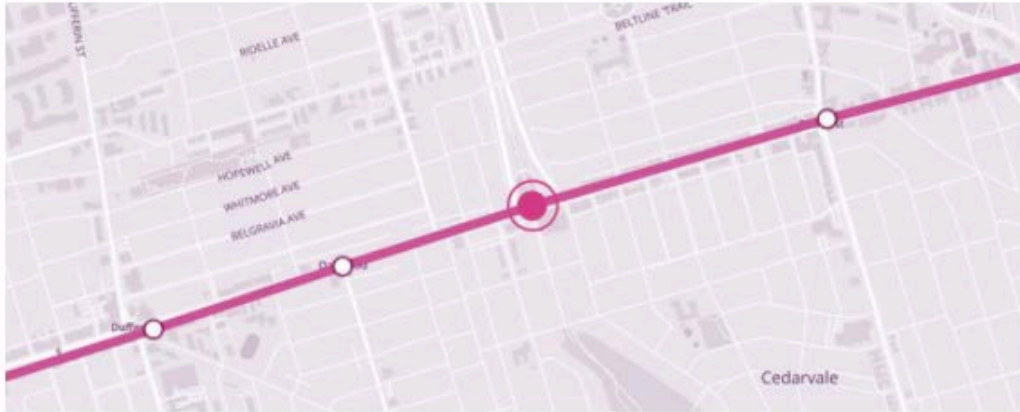
## Allen

### Consultation Card



Allen

Share Tweet



Metrolinx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple
  - Simple names are easier to remember
2. Logical
  - Logical names provide a mental link when trip planning: they should be relevant to the area they reside
3. Durable
  - Names should be relevant as long as the station exists
4. Self-Locating
  - Names should allow users to mentally locate themselves within the region
5. Unique
  - A unique name is one that cannot be confused with any other.

Eglinton West is an existing TTC subway station on the University Line. In order to avoid confusion with the TTC's Eglinton Station, as well as Eglinton GO Station, Allen has been suggested as a possible new name. As this station is situated at the foot of the Allen Rd., the name Allen is both logical and self-locating.

Submissions for this form are closed.

What do you think of this name?

|       | Strongly like | Like | Neutral | Dislike | Strongly dislike |
|-------|---------------|------|---------|---------|------------------|
| Allen |               |      |         |         |                  |

Why do you feel this way?

Empty text input area for providing reasons for feedback.

SUBMIT

+ See what others thought

## Rating

| Date          | Total ratings | Mean        | Strongly like | Like      | Neutral  | Dislike   | Strongly dislike | Total comments |
|---------------|---------------|-------------|---------------|-----------|----------|-----------|------------------|----------------|
| 07-Oct        | 15            | 1.93        | 7             | 5         | 1        | 1         | 1                | 6              |
| 08-Oct        | 44            | 1.77        | 29            | 6         | 2        | 4         | 3                | 27             |
| <b>09-Oct</b> | <b>80</b>     | <b>2.01</b> | <b>46</b>     | <b>13</b> | <b>3</b> | <b>10</b> | <b>8</b>         | <b>60</b>      |

Strongly Like=1 Like=2 Neutral=3 Dislike=4 Strongly Dislike=5

## Comments

---

This station's name should match the existing Eglinton West station name, seeing as they connect to each other. It's not very intuitive to passengers to have to transfer at one point that has two distinct names. So either the new LRT platform also takes the name Eglinton West, or both the TTC station and this have the new name - Allen.

---

Very simple to remember. If I were traveling on Eg and saw Eglinton West I would get confused.

---

Way more simple than Eglinton West, esp when the line is across Eglinton Ave. I like "the Allen".

---

Simple and self locating

---

Simple and easy to locate. Meets all the 5 principles

---

Everyone knows the Allen. Good choice for a name

---

There was to be an Allen subway station before the subway was cancelled in 1995. I like this name. Allen station it is!

---

I like the idea of an Allen Station. I know exactly where it is.

---

Impossible to get lost. Everyone knows where the Allen is located. God selection.

---

The name is reasonable but this is an interchange station and should be named as such. The current format for interchanges is to mention the cross-streets, which makes Eglinton-Allen the most appropriate name for the station.

---

Good selection and its easy to know where the stop is. Don't go with Eglinton West-allen. This is way too long a name and will get condensed to simply "Eglinton" by riders, thus creating confusion between the Eglinton GO station and the two subway stops. Call it the Allen.

---

I like Allen station. Strongly disagree with calling it Allen-eglinton West. Then you would have allen-eglinton and Eglinton West, plus the Eglinton on yonge and the Eglinton GO station. The new ttc maps have a special lighted colour for interchange stations. It is easy to navigate by looking at the coloured lights.

---

Aren't Eglinton West / Yorkdale / Wilson / Sheppard West - all on Allen? Fails principle 2 and 4. Should keep with the convention of other interchanges, Sheppard-Yonge, Bloor-Yonge, Eglinton-Yonge, Eglinton-Allen.

---

Great choice. I agree that it would be too confusing with another mention of Eglinton. Everyone knows where the Allen is and this is an east west line so naming a station after a north west road is appropriate.

---

Linked to Eglinton West - at the very least - Eglinton West - Allen. No one will know it's the same station as Eglinton West. Allen = really dumb choice

---

Good choice. Allen meets all you'd principles and is easy to know where the station is situated since everyone knows where the Allen is located.

---

Just make it the Allen. Allen-Eglinton is too long and then you'd have an Allen-Eglinton West & Eglinton West all within 2cm of a ttc map. They have coloured lights showing interchange stations.

---

Allen station is a good name. Everyone would know where it is and be able to play their route easily.

---

Very logical and straight forward. I wouldn't add a hyphen and Eglinton West. That's too long and for tourists travelling east or west along Eglinton to begin with, it would be confusing to see that in the station name. Everyone from Toronto knows the Allen and where it is.

---

Simple & strightfoward

---

Can this not share the "Eglinton West" name? Don't the two stations connect? if not, at least call it Allen-Eglinton West similar to other interchange stations like Bloor-Yonge or Sheppard-Yonge.

---

Obvious and appropriate.

---

logical and simple, although some may be confused by why it doesn't share a name with the attached subway station; perhaps "Allen (Eglinton West Subway)"

---

It just makes sense. Simple and easy.

---

The Allen is a simple and easy landmark to recognize on the grid! Love it

---

Easy to know where I am.

---

This is an appropriate name change given that it clarifies the location of the station on the line.

---

Reasonably descriptive of the geographic location. If you want really unique and a little risqué, name it 'The Ditch', the colloquial name for the Allen Rd./Expressway.

---

This is part of Eglinton West station. Why rename an existing station? Allen-Eglinton (West) may be better.

---

Would be better to have it as 'Allen Expressway'

---

It's an interchange station and it should have one consistent name. Either stick with Eglinton West ...just like St. George or Spadina stations are interchange stations and have one name, or add Allen to it (Eglinton West-Allen), like Bloor-Yonge station.

---

Continues the Ttc template of stations named by cross streets. Pretty simple, not sure why this one is even on this list.

---

Has good geographical meaning - easy for the user to interpret

---

I agree with the reasons enumerated.

---

Eglinton West should be the name.

Do people get Lawrence Station and Lawrence West confused? You must think GO riders are stupid and are now applying those beliefs onto TTC riders

---

There are lots of other stations on Allen. How confusing. It should be Eglinton-Allen like the other stations

---

Why can't it be called Eglinton West, just like St George and Spadina TTC stations have the same name regardless of whether users are on Line 1 or Line 2. The whole point of wayfinding is to make it easy for people who are new to system or unfamiliar with area to find their way around. If the subway station and the LRT station have different names, it doesn't make it immediately understandable to people that they are essentially the same place (i.e., a transfer point).

---

This is a transfer station (between 2 higher-order transit lines). It should be named like the other TTC transfer stations between perpendicular lines (e.g. Bloor-Yonge, Sheppard-Yonge). Thus, it should be named "Allen-Eglinton West".

---

"Allen" gives a geographic designation.

---

Should be Eglinton @ Allen, or something that hones a more accurate location.

---

Upper Village, Humewood, or Cedarvale wouldn't be as obvious to most travelers. Allen is well known.

---

Allen is preferable to Eglinton West. But if we were going to pick a neighbourhood name, Cedarvale just sounds good. and again, following the Bloor-Yonge and Sheppard-Yonge conventions, Allen-Eglinton West might also work to tie the LRT station with the subway line underneath.

---

The station should share a common name between the Eglinton LRT and the TTC subway; following the format that other subway stations have would yield Eglinton-Allen, which I think is much more appropriate for an interchange station, considering that along the subway, there are 6 stations on Allen Rd.

---

Meets all principles

---

Eglinton West is too confusing. There is already a subway station with that name, plus I want a north-south road to look for so I know where I am as I travel along Eglinton Avenue.

---

Very straight forward. Everyone knows where the Allen is located.

---

It's iconic to Toronto with the Allen Expressway.

---

Easy name to remember, wonderful legacy and huge part of Toronto history.

---

Eglinton West is already the established name and it makes sense as the station is located on a North-South line west of the Yonge Line and Eglinton Avenue. After the completion of the crosstown it can be renamed to Eglinton West - Allen or simply Eglinton-Allen. Calling it Allen is incorrect as Allen is a N-S highway with a N-S subway in the median. Glencairn, Lawrence West, Yorkdale, and Wilson are all on Allen. This proposal is like calling St. Andrew Station University as it is the first station on University Avenue and King is already taken.

---

I think the subway station and the LRT station should have the same name. I think it is dumb that the two would have different names. I suggest either Cedarvale or Allen-Eglinton West. I think that meets all of the criteria.

---

The name is simple, logical, durable, self-locating and unique.

---

Makes sense, it runs beside the Allen and was always confusing before

---

Easy to remember.  
Good name.

---

Former Metro Chairman

---

a subway station should not be named after an expressway  
there are two prominent neighbourhoods nearby Cedarvale and Lawrence Heights both would be better names  
the subway station should change its name

---

shouldn't be named after expressway should be named after adjoining neighbourhood subway  
station name should be changed

---

Simple and straightforward.

---

Allen is an expressway, not a destination.

---

The LRT station is under the expressway Allen, so it makes logical sense it should named after the expressway and not the same name on the Spadina subway line.

---

Allen or Allen expressway works for me.

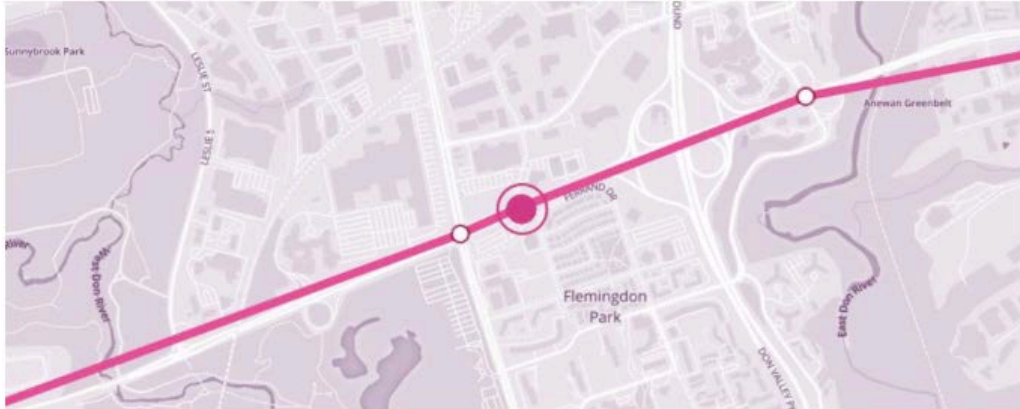
# Aga Khan & Eglinton

## Consultation Card



Aga Khan & Eglinton

Share Tweet



Metrolinx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple
  - Simple names are easier to remember
2. Logical
  - Logical names provide a mental link when trip planning: they should be relevant to the area they reside
3. Durable
  - Names should be relevant as long as the station exists
4. Self-Locating
  - Names should allow users to mentally locate themselves within the region
5. Unique
  - A unique name is one that cannot be confused with any other.

The Aga Khan Museum is a highly visible landmark. Naming this surface-level LRT stop Aga Khan & Eglinton provides a unique and self-locating identifier.

What do you think of this name?

|                     | Strongly like | Like | Neutral | Dislike | Strongly dislike |
|---------------------|---------------|------|---------|---------|------------------|
| Aga Khan & Eglinton | 1             | 1    | 1       | 1       | 1                |

Why do you feel this way?

Text input area for providing feedback on the name.

SUBMIT

+ See what others thought

## Rating

| Date          | Total ratings | Mean        | Strongly like | Like      | Neutral   | Dislike   | Strongly dislike | Total comments |
|---------------|---------------|-------------|---------------|-----------|-----------|-----------|------------------|----------------|
| 01-Oct        | 98            | 2.96        | 35            | 13        | 6         | 9         | 35               | 58             |
| 10/2-10/4     | 206           | 2.67        | 97            | 13        | 14        | 25        | 57               | 183            |
| 05-Oct        | 250           | 2.52        | 128           | 17        | 15        | 28        | 62               | 225            |
| 06-Oct        | 268           | 2.50        | 137           | 20        | 17        | 29        | 65               | 241            |
| 07-Oct        | 299           | 2.54        | 150           | 22        | 19        | 32        | 76               | 266            |
| 08-Oct        | 321           | 2.60        | 155           | 24        | 20        | 37        | 85               | 285            |
| <b>09-Oct</b> | <b>354</b>    | <b>2.64</b> | <b>167</b>    | <b>27</b> | <b>23</b> | <b>42</b> | <b>95</b>        | <b>314</b>     |

Strongly Like=1 Like=2 Neutral=3 Dislike=4 Strongly Dislike=5

## Discussion

---

I think it would be easier if it were simply to be called Aga Khan. Sure, to some, it may be a bit off, but I am sure that it will still stick out on maps if you put it that way. I don't think the addition of Museum is necessary, because newcomers may confuse that for the one near Museum Station if they are not using any maps.

---

This makes logical sense and very practical. The Aga Khan Museum is a landmark and has already been highlighted to attract visitors (not just Torontonians)

---

The museum is there so it's a natural choice for the name

---

To keep it simple it should be 'Aga Khan Museum'.

---

Unique name, iconic Toronto jewel and awesome museum

---

It's fine as long as the LRT announces it as just "Aga Khan" during trips. The full name is a mouthful to say.

---

Why is this station even here? It's so close to Science Centre.

---

I strongly disagree with the "& Eglinton" (and please, note that this is for every station with that name being offered).

Ferrand is the most appropriate name for the station.

---

I want to say again that I dislike the "& Eglinton" addition to the names of the surface section of the Crosstown line. I do not see any reason to distinguish the surface stations from the underground stations. The Crosstown is one rapid transit line and should be treated (and named) as such rather than being given different names because it is an LRT. Metrolinx has made a commitment to build LRT lines on some corridors and should stop any practice that helps perpetuate the myth that LRT is somehow less of a transit mode than subways.

---

no one in the world knows of the Aga Khan Museum yet. Maybe in 50 years. How about DVP/Eglinton?

---

Why "& Eglinton"? Everything along the route is "& Eglinton" so you're doing nothing to help locate the station through the name, and being annoyingly redundant by spelling it out here. What about Aga Khan-Ferrand?

---

The Aga Khan Museum, Aga Khan Park and the Ismaili Centre are gifts from Aga Khan to the City of Toronto. As Canadians, we need to recognize Aga Khan for his generous contribution. He is a true Canadian Citizen. In order to pay tribute to him for his dedication, commitment and his contributions, let us name it as "Aga Khan Museum" or "Aga Khan Station".

---

I think aga khan museum would be better, dropping the & Eglinton

---

That site has been developed by The Aga Khan to be a architectural marvel in view of a highway travelled by over a million Toronto residents a day. Along with that, and the fact he is a global citizen advocating peace and the notion of plurality and tolerance make naming the station after him a fitting tribute to all that he has done, and is still doing, and for what he stands for.

---

Dont like the & part of the name, call it Aga Khan Museum or Flemingdon

---

Most of the city is not at all familiar with the museum. The name means nothing to them, hence it is not self-locating for the vast majority of Torontonians. While now gone, the long standing Bata building on the site was a landmark for many and would go further to help citizens locate themselves than Aga Khan. Over-all this station is entirely unnecessary and should be scrapped entirely to save on costs. Don Mills/Science Centre is just a skip away.

---

Where did this station even come from? Why is it so close to Science Centre Station? Do we really need it?

---

Means nothing to someone who doesn't know what or where the museum is. Perhaps Don Mills/Aga Khan would be better.

---

Should be related to street - Ferrand Dr.

---

Let's say that the Aga Khan is to close tomorrow. What would the station be called? I think Flemington Park would be more appropriate. Don Valley may work as well. "& Eglinton" is a bit redundant as people would be travelling along Eglinton.

---

Maybe just Aga Khan or even better Flemo North or Flemington Park North

---

If you're going to name it after the museum, I would prefer to see the name as Aga Khan Museum.

But the museum is quite some distance away from the stop. Why not name it after the cross street?

---

I would remove the Eglinton, since the whole line is on the same avenue, it seems redundant.

---

Aga Khan is not yet well known, and refers to a single entity, not the surrounding business and residential communities, so it doesn't really meet the naming standards/qualifications you've set out. However, since the station is not located at a major cross street, using the street name Ferrand won't provide a highly recognizable name to transit users. 'Parkway' or 'Don Valley' might be more geographically relatable.

---

Aga Khan is a title, not a location. Aga Khan Museum would be a much better name. The cross street name here is probably not useful, as Ferrand is not a well-known name

---

it should be the Don Valley Stop

---

Why not rename it to have it as 'Aga Khan Museum'? That seems to make more sense

---

It clearly indicates where you are

---

Just Aga Khan does not indicate what is found there and Eglinton is redundant as it is the Eglinton Crosstown. It should be called the Aga Khan Park or Aga Khan Museum stop. Thanks

---

This absurdly rushed and half-assed "consultation" [?]  
start, but it is an absolute insult to propose naming a transit stop after an Muslim institution. Of course it would also be wrong to name a stop after another religion, but the difference here is that those other religions aren't constantly attacking us. Further, "Aga Khan" [?] ~~is~~ <sup>is</sup> wit  
neophytes are least able to understand when spoken to them, pronounced when read, or spell when asked.

---

Aga Khan Museum -- drop "and Eglinton", redundant. More easily identifiable than "Ferrand" too (no one except locals would be familiar with it).

---

To be honest do not even know why there is a station at this site. Many people complaining about the religious aspect of the name, should remember that we have a bunch of stations named after saints. I think Museum north would be funny, the Eglinton part is a waste, my lord your on the Eglinton crosstown! Think Flemingdon Park works best, the neighbourhood has been there much longer than the museum and will generate more transit users than that car friendly museum.

---

Considering the station will be opening in 2021 The Aga Khan Museum will be well recognized landmark. No need for Eglinton.  
The other choice would be Aga Khan Park.

---

Aga Khan Museum is unique landmark and is new. More and more visitors will want to go visit this site and is a good focal point or landmark for residents when directing visitors. The museum is also a theatre and park which will interest most torontonians (transit users) to go there since it is so easily accessible.  
We should be thankful to this new addition to our city and accord it a highlight.

---

sounds very historical

---

Unhealthy precedent is set by naming a single station after an individual or family name. Has no geographical value so not helpful to navigation.

---

The Aga Khan centre, park and the Museum are unique buildings and park space to this part of the town. They are visible, enticing and pleasing, it will also encourage tourists who are not living in Toronto to use the LRT and travel on the metrolinx to visit this unique site similarly names like Museum on the university/Spadina line

---

Make it just "Aga Khan"

---

I prefer the street name.

---

Leave it as originally named.

---

If you think Bayview & Eglinton can be called 'Leaside' , then surely this station could be called 'Flemingdon Park' It is more central to Flemingdon Park that Bayview is to Leaside.

---

I would prefer the station to be called either "Aga Khan Museum" or "Aga Khan Park" . This would be consistent with your already established naming convention. for example Science Centre instead of "Science centre & Eglinton" station. The Aga Khan is an individual, not a street or intersection.

---

Seems a little confused. Aga Khan Museum would be more consistent.

---

If it has to reference the Museum, then I'd say "Aga Khan Museum" or "Ismaili Centre" and not use Eglinton in the name, nor just "Aga Khan" which is a title of a living person. Both are very new (if very beautiful landmarks) and I think I'd prefer the more established Flemingdon Park (to differentiate from the underground station at Don Mills / Eglinton). Plus most riders passing through the station are likely residents and visitors to Flemingdon Park rather than visiting the museum / cultural centre. So either "Science Centre" at Don Mills and "Aga Khan Museum" at Ferrand, OR "Don Mills South" / "Don Mills Eglinton" at the underground station, and "Flemingdon Park" at the above-ground station. I prefer the latter.

---

I would prefer Flemingdon Park - the Aga Khan Museum is a venue further away than the core of the neighbourhood, and less prominent.

---

Ferrand works just as well as Aga Khan but this will help travellers trying to find the museum.

---

The Aga Khan is a newer building. Not well known to the Toronto community yet. Aga Khan is a living individual. Monuments and landmarks are not generally named after living individuals. Adding Eglinton seems silly. It is the Eglinton line. Isn't it obvious and not helpful in locating the station. Also why another stop so close by the Science Centre stop. Waste of money? If the station is necessary for other reasons, AND there is a desire to emphasize the unique cultural attraction that the Aga Khan represents, fine, but don't add the Eglinton. Seems redundant.

---

I like that the stop name makes reference to the nearby Aga Khan Museum and Park, but I do feel the addition of "& Eglinton" is a bit redundant, given that this is the Eglinton Crosstown. For anyone making the argument that the Aga Khan Museum is not a well known landmark - it's only been open for a year and will become more well known by the time this station is proposed to open in 2021. I think that a better station name would be "Aga Khan Park" as the station would be closest to the Eglinton entrance to the Park.

---

I like the reference to Aga Khan; however, it is too cumbersome to say Aga Khan & Eglinton. There is no need to say Eglinton as there will not likely be any other station with the name Aga Khan. Also, Aga Khan is a hereditary title given to the Imam of the Ismaili Muslims. It is highly unusual to name a stop or station after an individual (I don't think this has happened anywhere in the GTA). Therefore, given that the entrance to the Aga Khan Park is closest to where the LRT stop will be, I suggest naming it "Aga Khan Park" station. It is simple, unique, durable and describes a prominent part of the neighbourhood. By the way, the Aga Khan Park is open to the public 24 hours a day, 365 days per year. Thanks for allowing the public to participate in this.

---

Ugh. This sounds like an intersection name, not a station name. Ferrand, Flemingdon Park, or simply Flemingdon. Also, the Khan is on Wynford and not visible from the stop. I don't think naming it Aga Khan is appropriate either. Not a Toronto historical figure.

---

Drop the "& Eglinton"

---

No need to incl. "& Eglinton" as all stops on the route are on Eglinton. Museum to new to know how well known it will be in 3 - 5 yrs. Is that really going to be the destination for majority of riders getting on/off at this stop?

---

The opportunity to leverage this stop both as a local/tourist attraction, and a simple locator name seem lost in this confusing combination of Aga Khan & Eglinton. A name such as 'Aga Khan Park' or 'Aga Khan Museum' seem so much more practical and impactful. Also, as a Torontonians, it's productive/empowering when cultural landmarks such as museums and parks are associated with transit. Thanks for giving us a chance to weigh in on this!

---

The museum is a prominent landmark in the city.

---

This the best name and goes along with nearby Aga Khan Museum.

---

Directly relates to the AK Museum on Eglinton

---

Aga Khan Museum Station

Or

Aga Khan Park Station

Is more appropriate

& Eglinton doesn't make sense at all... as all the stops are on Eglinton (being the crossover's route) and none has tat extension of Eglinton added.

---

It should only be called Aga Khan.

---

I suggest we name it Aga Khan Museum. By the time the transit will be built the Aga Khan Museum will be y well known.

---

Very representative of the large building and landmark.

---

Describes the stop correctly. Tells transit riders the landmark station

---

It's a no-brainer. Very obvious and identifies the location perfectly. A landmark that all GTA should be proud of.

---

How about  
AGAKAN MUSEUM/ICT  
drop eglinton

---

Dop Eglinton  
AGAKHAN MUSUEM-ICT  
thank you

---

1. The Japanese Canadian Cultural Centre and the Noor Cultural Centre are both next to the Aga Kahn museum ...its kind of an insult to the two longer established centres to name a station after one centre.
  2. Stations should not be named after living people.
  3. Everybody calls this area Wynford....why cant you use that?
- 

don't think the Aga Khan Museum has been there long enough to assess its impact on the City my preference to name the station after the residential neighbourhood the south where 1000's live celebrate Flemingdon Park it is more relevant to its residents

---

Call it Aga Khan, get rid of the "& Eglinton". Alternatively, call it Flemingdon Park

---

Aga Khan is religiously and politically affiliated. According to wikipedia, Aga Khan is "Aga Khan (Persian: آقاخان; also transliterated as Aqa Khan and Agha Khan[1]) is a name used by the Imam of the Nizari Ismailis", and this reference may have negative connotations to other flavours of Islam, other religions, and atheists in Toronto.

I strongly feel that public projects should not have religious or political references. Call this station "Flemingdon Park" or "DVP" instead, which is the name of a neighbourhood or the major highway.

---

The name is logical because it is close to the Aga Khan museum. Similar to how other stops are named after the tourist attractions near the area. This name is also Unique because there is no other road or stop with the same name which will overall cause less confusion when tourists need directions. This name is extremely unique!! The unique name will mean that it will be remembered and recognized any time.

---

Similar to the "Science Centre" suggestion, the museum would not be right at the station so the name would be confusing.

Perhaps, "Aga Khan Museum" (or some similar name) could be in brackets below the station name.

Similarly, the idea of renaming the Dupont Station with "Casa Loma" would, also, be confusing.

---

This station is way too close to the Don Mills/Science Centre station and should be removed. Just create a link bridge/tunnel from the Science Centre station. So much for "Rapid" transit if you have to stop all the time.

---

More attention needs to be drawn to this new museum, its fabulous buildings and historically significant collection. I love this name and hope it encourages more locals and tourists alike to visit.

---

I really like the idea of using the Aga Khan Museum as a landmark in this area but calling the stop 'Aga Khan and Eglinton' doesn't have a great ring to it. The line runs along Eglinton so I think the street can be left out and call the stop 'Aga Khan Museum' or 'AKM'. I also understand that the stop refers to all the Aga Khan projects at the site so perhaps something like 'Ismaili Centre and AKM'.

---

This one should be Flemingdon park. that is what people know today and what represents the area. The museum is a visible landmark but has no history (as a place....though the inside has tonnes of it :) and does not resonate with many people yet.

I would suggest Flemingdon or DVP

---

This name doesn't make sense. It's either an intersection or a landmark, either "Aga Khan" or "Gervais & Eglinton" but not a combination of the two. Also why is there a need to add "& Eglinton" to all stations east of Leslie? Not consistent with the western stations. Either put "& Eglinton" on each of them, or none of them (I prefer the latter). Also curious as to why there is a need for a station that is so close to the Science Centre. Hard to believe politics were not involved here...

---

"Don Valley", "Don Valley Pkwy", "Ferrand", "Gervais", or "Flemingdon Park" is better.

---

DROP THE EGLINTON AND JUST CALL IT AGA KHAN. AGREE WITH OTHER POSTS. WE KNOW IT IS THE EGLINTON LINE ALREADY.

---

The Glass Pyramid and the Museum is visible and would also make it easy for tourists when visiting this special place. The best name would be Aga Khan Museum and for short AKM. Thanks Riyaz

---

The prominent visible presence of the Aga Khan Museum and the Aga Khan Park landmarks only steps away makes it the obvious choice.

---

The landmark represents Canadian values of pluralism

---

Because I can see the station from far when I am travelling, it is also a landmark.

---

Flemingdon Park is the neighbourhood so why not use that for the station?? Robert John Fleming was a two-time mayor of Toronto and the neighbourhood is named in his honour and also after the Don River. Aga Khan is just another wealthy patron who doesn't even live in Toronto. I'm sick of things being named after corporations or rich people - keep it local, keep it logical. Change this one!

---

Just "Aga Khan" would be sufficient

---

Because it represents the founder and creator of the museum.

---

Major landmark in the area, very relevant and logical.

---

I would vote for: "Aga Khan Park"

---

drop the Eglinton - perhaps consider calling it "Aga Khan Centre" which would be an umbrella name to cover all the three key landmark elements of that site namely the Aga Khan Museum, Aga Khan Park and The Ismaili Centre, Toronto. Let's remember that we will only get one chance to name this area correctly and while there are some opinions that the Aga Khan Museum is not a landmark or well visited building, this will undoubtedly change in the course of the next few years - we will be shortsighted if we don't name it in relation to the Aga Khan buildings in that area.

---

The name Agakhan is highly recommended as it has become so famous after Agakhan museum is been established. considering this name is totally self explanatory.

---

I think just "Aga Khan Museum" is better. It's a defining landmark of the area. Also, I'm not sure I know of any stops along any of the other stops that include the line they run across in their name. Yonge & North York Centre? Bloor & Bathurst? Why would you start this trend here? It looks inconsistent.

---

I like but with the Aga Khan Museum nearby why not just call it Aga Khan?

---

---

I like that the stop is named for "Aga Khan", but Metrolinx really needs to rethink the idea of adding "& [Route St]" to all surface stops. If you're on the Eglinton Line, it's redundant to say "& Eglinton". The [& crossroad] should only be used when the line veers off the main street (as Eglinton West might on the way to the airport) or if the route doesn't follow a single street (as the proposed Malvern/Morningside routes do). Adding these redundant words makes the map overcomplicated and hard to read -- it'll be impossible to fit all this text on a regional or even city wide map!

---

Its simple to remember and identifies the landmark of the area in the area. Its logical.

---

Aga Khan sounds like a name of the street intersecting Eglinton. I think we should name this station "DVP AGA KHAN MUSEUM" as this is a destination landmark saying as Science Center.

---

It lock the landmark in for a long term vision, creates identity and promotes diversity.

---

It is the newest landmark in the city; is highly visible and has very unique architecture. It will identify the high Muslim population in the area, showcasing Toronto as a multi-cultural society and will give the transit organization (Metrolinx) a chance to give back to an individual who has spent so many resources in our city in recent times; not for personal gain but for public gain. People around the world, knowing who The Aga Khan is, visiting Toronto, will associate the our city with the great things The Aga Khan has done world-wide.

---

I don't like the idea of using the name for a new facility that the vast majority of people in Toronto don't know about and would much prefer to use Flemingdon Park as a place name if that is what is desired.

---

Easy to remember

---

The aga khan doesn't represent our community. Its a multicultural community. Call it what it is,,,Flemingdon Park.

---

Because Agakhan park is located there and the Agakhan Museum is also there.

---

While it certainly identifies the stop, it is a significant walk from the stop to the museum. It also doesn't match the naming pattern for museums.

Royal Ontario Museum is simply Museum

Black Creek Pioneer Village is Pioneer Village

Ontario Science Centre is Science Centre

why then is Agha Khan Museum Agha Khan?

I'm not sure it's appropriate to name after recognizable living people.

Perhaps Ismaili Centre would be more appropriate, as it is closer. Better yet - call it Ontario Federation of Labour.

Or why not simply Gervais or Ferrand?

---

Aga Khan designates a person - it is not the name of a landmark or place! Aga Khan Museum, or Aga Khan Park is the landmark!

---

I like the "Aga Khan", no need to specify the "& Eglinton"

---

In your decision tree for naming a station only lower order lines use an & .

But this is an LRT line is it not? It looks weird to have regular station names then anything above ground is with an &.

So you're really differentiating that the above ground portion of the LRT isn't really a higher order rapid transit.. there should be consistency for all stops on the same line, regardless if its above ground or below.

---

Drop the & Eglinton.

---

Twofold, first, the Aga Khan Museum is a good walk from the location of this stop, and, while certainly in the area, is hardly an appropriate identifying landmark for this particular stop (in contrast to the way that the ROM, by dint of actually being next to the subway station, is for Museum station).

Second, as a living, breathing person (admittedly also a title), calling the stop "Aga Khan," sounds somewhat silly. Naming it "Aga Khan Museum," would be infinitely preferable. Hypothetically, if it was a museum to Jean Chretien built there (to use a random example), calling the stop simply, "Jean Chretien," would be absolutely ridiculous, and the same holds true here.

---

Should be Aga Khan Museum

---

Philanthropic and Unique name.

---

While the Aga Khan is new it will become a much better know site and tourist attraction. I like it.

---

Simple & Logical

---

Certainly the name you suggest will be good for visitors. But, long term local residents who have lived here for 30 years longer than the museum would prefer "Wynford" as the station name. Visitors will know that the museum is on Wynford Drive and locals will appreciate the district recognition: just like Leaside, Victoria Village etc.

---

Just keep Aga Khan, as it's simple & durable.

---

Keep it just "Aga Khan", as it's simple & durable.

---

because Aga Khan Museum is a visible landmark

---

Aga Khan .           strongly vote.

---

Why the "& Eglinton" part? It's excessive and unnecessary.

---

"Aga Khan" will be perfect name

---

The subway would be right near the AgaKhan Museum and the AgaKhan Park- which are big landmarks for our city. It brings people of different faiths and cultures together in a peaceful way.

---

Aga Khan by itself is fine with me (though I have never heard of it before). Though I do think Flemington Park or Ferrand might be a better and more widely recognizable option. In either instance I'd highly recommend dropping the "& Eglinton" in this and all other station names- it's quite awkward sounding and redundant. This is for stations on the Eglinton Crosstown, the "Eglinton" part is a given.

---

Because the stop is located right next to the great land mark in Toronto!

---

Aga Khan Museum & Eglinton is more appropriate  
The idea is to use the Aga Khan Museum landmark

---

It's easy to remember

---

Because Aga Khan Museum is highly and remarkably visible.

---

The name Aga Khan Park OR Aga Khan Museum is stronger than "Aga Khan & Eglinton"  
Aga Khan IV is the person (and honorary Canadian) associated with both of these entities. "Aga Khan & Eglinton" sounds like a street intersection.

---

Like the proposal. ...but rather I would like to keep it simple "Aga Khan Museum". Repeating "Eglinton" with every station won't add to recognition of the location as it's go without saying.

---

This is the perfect name as the Aga Khan Museum located on this side

---

Wonderful name

---

Because Aga Khan Museum and Park is the most significant place at this location.

---

I would like to suggest the name Aga Khan Park.  
The park has two buildings on it. The Ismaili Centre and Aga Khan Museum.  
Aga Khan Park has nothing to do with religion and people will remember park. Aga Khan Museum is for the arts from Muslim Civilization and not a religious institution.

---

1. Lesser chances of getting lost. Name will give an idea that we are there.
  2. The nearby stop's name was confusing for me the last time (1 month ago)
  3. After all, it's easy to remember a famous name.
  4. Aga Khan's name is also one-step further to reinforce his tie-up with our nation, Canada.
  5. Using a good person's name is never a harm.
  6. I have benefitted from his institutions to a great deal, 4 times in my life until now.
- 

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- 

I support the Aga Khan name, but I highly dislike the fact that all of the eastern surface stops have "& Eglinton" attached to them. I do not feel like it contributes to the simplicity principle.

---

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6. I have benefitted from his institutions to a great deal, 4 times in my life until now.

---

He has done a lot for Canada

---

Aga Khan Museum Station sounds fine

---

With both The Aga Khan and the institutions He has put in place, the name Aga Khan would be preferred and help reinforce the commitment that the Aga Khan has made to the city and country and in turn this would be a gentle reminder to the city's patrons and humble way to acknowledge that contribution and commitment the Agai Khan has made.

---

Agakhan name is globally recognized and Agakhan museum is the best land mark in North America.it has rich culture and history of centuries.It is based on multicultural,pluralism,diversity and value system.

---

Aga Khan name is recognized worldwide. Aga Khan Museum is the greatest landmark in North America and in the world. It has rich culture and history of centuries. It is based on Multicultural, Pluralism, Diversity, Value systems.

---

I like the name because it identifies a major attraction - the and Eglnton is not needed

---

Really confusing to have & Eglinton tagged onto the end. It's the only station with such a name and could get confusing given there's an Eglinton station already. Why not just use Aga Khan in keeping with Science Centre and Museum stations

---

Aga Khan Station more appropriate.

---

The museum park and center is a landmark. By naming it aga khan it helps tourists locate the museum as long as the stop is close to the landmark.

---

It's unique name and also close to aga khan museum.

---

This building is a great contribution to the city. It will be here forever. We have a dearth of non-anglicized station names.

---

I think that the "& Eglinton" part in Aga Khan & Eglinton is a little extra. Since it is close both to Ferrand Drive and the DVP, perhaps have either one or both in brackets or smaller texts like the University subway

---

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---

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---

Aga Khan Museum is the iconic place in that area. Aga Khan is the citizen of Canada who promotes same value system of Canada.

---

Because the Aga Khan Museum is an easy locator finder, simple and easy to remember

---

Aga Khan Station is better

---

It's at crossroads though I would like  
Aga Khan Museum/Eglinton

---

The Museum is a landmark structure so it is only appropriate to name the station after it.

---

The Aga Khan Museum is a great local landmark and tourist draw.

---

Aga Khan Museum has gained fame in such a short time, has become well known and has been featured on top as places to visit in Toronto's media, attracts great # of visitors not only from Toronto but GTA, other provinces of Canada and also visitors from USA and other parts of the world. This is good sign for Toronto economy.

---

Aga Khan Museum has gained fame in such a short time, has become well known and has been featured on top as places to visit in Toronto's media, attracts great # of visitors not only from Toronto but GTA, other provinces of Canada and also visitors from USA and other parts of the world. This is good sign for Toronto economy. As for the name it better suits Aga Khan Museum or Aga Khan Park

---

Easy to relate to as it has buildings of significance and visibility

---

Aga Khan Museum is a highly visible landmark, however, I think the name should be changed to Agakhan Museum instead of Agakhan & Eglinton. As you can see, the word Eglinton has already been repeated two times on the transit line (Eglinton West, Eglinton at Yonge). Any tourist or local or new immigrant would be confused between Eglinton West, Eglinton & Yonge and now Eglinton East with the LRT. All the stops on the NEW LRT should be named without the word 'Eglinton'. e.g. LAIRD, Agakhan Museum, Wynford, Bermondsey, Victoria Park, etc.

---

Aga Khan Museum sounds better

---

The Aga Khan centre located off of Wynford (north of that stop) not Eglinton. This would be confusing for someone who is unfamiliar with the area and would get off at that stop thinking that it was right there, when in reality it would be a good 10 - 15 min walk (in good weather).

Eglinton East or Eglinton & Wynford are better suited in my opinion.

---

Not sure about this one... kind of cool to promote the Aga Khan centre, though -- and Ferrand isn't that well-known a street... works for tourists, too.

---

There should be the name Aga Khan on the station name as it is close to 2 recently opened landmarks marked by that name, which will increasingly become well known over the course of the history of Toronto, and which are likely to be around for many future generations of transit users - Aga Khan Museum and Aga Khan Park (which is closest to the Eglinton Avenue street level) - these are also highly visible landmarks in their physical appearance and alluring architecture and landscape. I would recommend the name i) Aga Khan Park ii) Aga Khan Museum but NOT Aga Khan & Eglinton (Eglinton is redundant and does not give any additional information, NOT Don Valley as it is not close to the Don Valley itself, NOT Ferrand Drive as it is not on Ferrand Drive, NOT Flemington Park as this area is much further south of Eglinton.

---

I prefer the name to be Agakhan Museum

---

Less people know about or care about this place than you think. Nobody sees this as the place to be in Toronto, somewhere they WANT to go. DVP station works

---

I think public stops shouldn't choose religiously affiliated names in the future if possible. I also favour street based names. Makes it clear and precise.

---

This is a great name for the station, however please call it 'Aga Khan Museum' instead of "Aga Khan and Eglinton". It's confusing and redundant. "Ferrand Drive" is a too minor of a street and doesn't actually intersect with Eglinton in the truest sense. As for the participants complaining about "religious groups" having an influence on station naming, think of stations like St Andrew and St Patrick before speaking. The Aga Khan Museum is probably one of the most significant developments in Toronto in a long time. It is widely known across the world. The identification of this tourist destination as a station will definitely improve transit use along this line.

---

Aka Khan Museum is the best choice, don't need "Eglinton". The Aga Khan Foundation offers offers charitable services around the developing world regardless of race or religion.

---

Call it "Aga Khan Museum". Having this museum in Toronto is a huge benefit for the city. It is recognized around the world and is already a major tourist attraction despite only being open for a year. Calling it Aga Khan Museum will make it the iconic Toronto landmark that it is destined to become. Having the word Eglinton just makes it odd sounding and confusing.

---

Better to just call it Aga Khan. No need to add Eglinton since it is the Eglinton cross town line anyway.

---

It's a unique name and has a visible landmark!!

---

Toronto's newest landmark and a unique place of interest in all of North America

---

I have never heard of this before. I know of the Agha Khan group but is this locally know in area and the city. Would prefer something about location. Why not 2 names. One for the museum and DVP.

---

The Ferrand stop is not close to the Aga Khan Museum. In fact, it is on the wrong side of Eglinton Avenue to even access the Aga Khan Museum without jaywalking (and likely being killed by multiple cars that are exiting the Don Valley Parkway). Further, this is a stop NOT a full-fledged station. Granted, it will be a deluxe stop by Toronto standards but, if I was the Aga Khan, I would publicly thank Metrolinx for the naming and privately feel insulted that only a bus stop had been named in my honour. Former city councillors and mayors get to rename parks, but a significant religious figure gets a bus stop? Very insulting. More to the point, I did not realize that our government was now naming public infrastructure, paid for by taxpayers of all denominations, for religious figures and their private (although publicly accessible) institutions. Inappropriate.

---

The "& Eglinton" works for other locations, but is awkward for this stop. I'd prefer calling the stop "Aga Khan Museum"

---

Its the biggest landmark in the area and the station reflects the name of the centre, park and the Museum. People will easily know what this stop has to offer. Tho I would just like the name "Aga Khan Station". as this is already an Eglinton transit.

---

Aga Khan Museum, Park and the Ismaili Centre are beautiful and peaceful

---

The Muslims can feel like they belong.

---

Name identified the local landmark

---

The Aga Khan is a person. A better name would be simply "Aga Khan Park." The Aga Khan Park is flanked by the "Ismaili Centre Toronto" and the "Aga Khan Museum," both of which would also serve as excellent names for a stop. Also, the addition of '& Eglinton' is clunky to say and unnecessary. It's an Eglinton LRT. If the Oriole Park stop were to be named Oriole Park and Eglinton, that would similarly sound clunky. In general, the use of the name Aga Khan Park/Museum is a great idea, considering so many people and websites have now listed it as one of the top attractions in the city - and a unique one at that. Similar to the Science Centre, destination-based naming in this sense is appropriate.

---

Get rid of the "&Eglinton". Stick to Aga Khan Museum!

---

Just name it Aga Khan Museum and drop the Eglinton.

---

I prefer to name Aga Khan Museum. This is first type of a land mark in Toronto and I am sure the community within the area will enjoy the fruit as the seed has already been planted.

---

Aha khan has done so much goodness for communities and holds global ethical values that our society can all relate to. Why not honour this goodness. How proud I would be as a member of this multicultural city to have such a name on the metro. Thank u for this consideration. Fingers crossed!

---

The Aga Khan is a religious leader and non-reigning royal. Calling a staion "Aga Khan & Eglinton" is like saying "the Pope & Finch" or "Queen Elizabeth & Bloor". Doesn't make much sense. "Aga Khan" is the name of the museum, not a street so the name violates your own decision tree. Since it is a private museum you shouldn't name the station after it unless they purchase naming rights (which you shouldn't be selling). If they haven't purchase naming rights call it Don Valley Parkway (everyone knows where that is) or "Ferrand" if you must

---

A member of an online group called it the Aga Khan Campus because it has 3 contiguous structures: the Ismaili Centre, the magnificent park open to the general public and the unique museum, open to the general public. Traveling up and down the Don Valley Parkway you see a large sign saying 'Aga Khan Museum', again open to the general public. The Ismail Centre with the large crystalline roof is available for viewing during the day for general visitors but not in the evening during prayers. My first choice would be 'Aga Khan Campus'. My second choice would be 'Aga Khan Museum'. The Aga Khan IV is an honorary Canadian Citizen and leads a very peaceful, law-abiding community. His grandfather and predecessor Imam(Aga Khan III) advised his community in the 1930s to shed the hijab, niqab and burka face coverings in the 1930s in favour of modest western dress. This was a prescient decision given the problems these face coverings are causing today.

---

Museum is an iconic landmark in the area.

---

I Would like to named as the  
La park - Eglinton

---

Unique. Eglinton is not necessary. Aga Khan Park may be more appropriate.

---

Describes the major point of interest around that area.

---

Every torontian knows about this epic landmark,even those not part of the community because it stands out and is a symbol of pure and spiritual beauty in its design. Naming the station after this monument makes it simple for passengers to understand what area and neighborhood that stations is referring to exactly and plan their commute and trip without getting off a station before or after. Basically, even a traveler with a very low sense of direction (or a newbie or tourist) naming the station after such a recent yet famous monument, helps put the area into perspective.

---

Although Aga Khan & Eglinton is a good name (covers the entire area well) it sounds more like an intersection! I think "Aga Khan Museum Station" has a better ring to it. Every torontian knows about this epic landmark,even those not part of the community because it stands out and is a symbol of pure and spiritual beauty in its design. Naming the station after this monument makes it simple for passengers to understand what area and neighborhood that station is referring to exactly and plan their commute and trip without getting off a station before or after. Basically, even for a traveler with a very low sense of direction (or a newbie or tourist) naming the station after such a recent yet famous monument, helps put the area into perspective.

---

Because I am Ismaili and Aga Khan name is very precious to me. It also makes sense since the Aga Khan Museum is located on route but Museum name is already taken.

---

Aga Khan Museum would be more appropriate as others have commented as opposed to just Aga Khan. Definitely drop the '& Eglinton' for this and other surface stops. Also, Ferrand was not terribly problematic in the first place. Either Ferrand or Aga Khan Museum would be acceptable.

---

Aga Khan Museum is the famous name now in GTA. I believe just Aga Khan would be great choice for our citizens to identify the station.

---

Known internationally & people from around the world come to visit

---

Makes sense!

---

If we are to use the landmark as a station name it should be either "Aga Khan Station" or "Aga Khan Museum Station".

---

Perfect name - very suitable to the area. Although, "Aga Khan Museum" would be a 10X better name.

---

Why not call it Aga Khan museum and drop the Eglinton part. Why the renaming when other parts of the line are being named after the neighbourhood. Wouldn't Flemingdon Park work better - since that's what TTC routes have as their destination?

---

This stop should just be "Aga Khan", like "Science Centre" directly to the west. Moreover, I disagree with adding "& Eglinton" to any stop on this line. It is the Eglinton Line. All of the stops are on Eglinton. Adding "& Eglinton" to the street level stops is just unnecessary clutter, especially on the sample map shown for this line. It will be completely unnecessary if also added to the next stop announcements onboard vehicles.

---

The &Eglinton in the names is unnecessary as it is implied.

---

I like naming the station after the Aga Khan museum, but I think the station name should just be Aga Khan - we don't call it Museum & University. Aga Khan & Eglinton is just too long for a station name.

---

Not a fan of the "& Eglinton" its the Eglinton LRT, of course the station is "& Eglinton" Should be "Aga Khan Museum"  
I thought these names were suppose to be one if possible?

---

If its a surface stop why even give it a name? Whatever intersection the street stops at will have the name up on the street sign for drivers. I have never heard of Aga Khan

- \* Redundant (Most of the stops are on Eglinton; doesn't need to be in the name)
- \* Ignores local community. There are several nearby including Flemingdon Park. At least go with that or a nearby street.
- \* How many people visit Aga Khan Museum annually? Is it really a landmark?
- \* Did you consult any nearby residents about what they think?

---

If not Flemingdon Park, how about just "Don Valley" station?

---

there is nothing else around it to name it so yeah best name.

---

I have visited the Aga Khan Museum and it's an evident landmark and easy to remember. It meets the guidelines Metrolinx has posted.

---

Keep "Aga Khan" and drop the & Eglinton part.

---

I've lived in Toronto my whole life and I've never heard of the Aga Khan Museum before. I don't know if that makes me common or just an anomaly, but I can't see that name being very useful for tourists or new residents. If you're trying to get to a business or residence located in this area and the only information you have is the neighbourhood and/or street address, then the name Aga Khan doesn't really convey anything useful to you. Moreover, a tourist or new resident could easily be misled into believing that Aga Khan is the name of a street, despite no such street existing. The next few stops all use the [... & Eglinton] naming style and use street names, not landmarks, so keeping things consistent would make more sense. I would suggest something like: "Don Valley", "Don Valley Pkwy", "Ferrand", "Gervais", or "Flemingdon Park".

---

This is a very new museum that not many people know yet. Flemingdon, or Flemingdon Park would be a better choice, and more recognisable. Also, why is this stop so close to "Science Centre?" Seems like strange spacing.

---

It's not simple, and not everyone is familiar with what the Aga Khan is.

---

It's an incredibly important landmark - an Islamic museum in a very difficult time - it's a world-class institution the city should be proud of!

---

The name Eglinton is redundant, and "Aga Khan" on it's own is not logical. Just "Aga Khan Museum" is simple (1), logical (2), durable (3), self-locating (4) and unique (5) -- fulfills all criteria!

---

It is a beautiful PIECE OF ARCHITECTURE that I am very proud to have in my country, It also identifies Canada with diversity.

---

An institution that has open been open for a few months holds no name recognition. Why is & Eglinton added to the end? This had not been done at any other station and is equivalent to calling Leslie station on Line 4 "Ikea & Sheppard", or Museum station on Line 1 "ROM & Bloor".  
Wynford would be a more logical choice.

---

Just call it Aga Khan, the "& Eglinton" is redundant. For instance Museum station isn't called "ROM & Bloor", that would be silly.

---

I selected "dislike" for 2 reasons:

- 1) we don't need "and Eglinton" in the name
  - 2) I think we should also consider paying tribute to Flemingdon Park and name it after the neighborhood.
- i don't mind calling it "Aga Khan" but I'd still prefer to see it named Flemingon Park.

---

aga khan and eglinton sounds awkward  
prefer aga khan

---

Flemingdon Park or Wynford is a much better choice. I live very near to this station and I do not think this name is very reflective of it.

---

Aga Khan Museum

---

Simple and Logical and relates to a Landmark Museum.

---

There's only one Aga Khan in Toronto, and presumably riders already know they're on Eglinton. It should just be "Aga Khan".

---

I would prefer if it says "Aga Khan Museum" as it is printed on the road signs and also visible from DVP. Word Eglinton is redundant as ppl who are traveling on this LRT knows this is the Eglinton line.

---

Puts a world view on the map of toronto! Just like London, England has ismaili center signs and names everyone in the tube

---

Would prefer Aga Khan Museum but Aga Khan and Eglinton works too!

---

Several reasons:

- it is not a well-known landmark in Toronto
- it is far from the actual LRT stop
- there is nothing wrong with "Ferrand"
- the use of "...& Eglinton" is superfluous when using a landmark. that should only be

---

used for cross-streets.

---

I absolutely hate the use of "& Eglinton" at this and any other stop for what is a service on Eglinton. It seems daft and redundant, and goes against the principle of being simple. And we don't use - for example - "& Yonge" at every 1 line station on the subway.

---

Drop the & Eglinton and add Museum. Aga Khan Museum. Makes it easier for visitors using the transit system and highlights a major landmark in the area.

---

Has a nice ring to it, has cultural meaning

---

Why not just Aga Khan or Aga Khan Museum as it will serve as a unique point

---

Unique and memorial name

---

Just like High Park station, "Aga Khan Park" is relevant and logical name that this station should have. This space has uplifted the neighbourhood and brings everyone together

---

Naming after Aga Khan is fine, whatever.

Why do you need the "& Eglinton" on all the above-ground stations? Either you've never been to the station before and the "& Eglinton" doesn't help you because its not an intuitive indicator of being above-ground, or you have been there and you know where it is. Regardless, I think you'll figure out its above-ground when you get there. And since there's no page for Allen Station... it should be Eglinton West to match the TTC station (similar to Metrolinx Eglinton Station at the TTC Eglinton station).

---

As said, the Aga Khan Museum is a highly visible landmark. Considering this amazing museum is in plain sight, as well as the ismaili centre. Without a doubt should it be named Aga Khan & Eglinton

---

I feel that the name shouldn't necessarily be tied to a venue that could potentially change. I feel that at the very least it could be name after the neighbourhood similar to Silverthorne. I would call it "Flemingdon Park".

---

Leave it just as Aga Khan. You're not proposing "Science Centre & Eglinton", so why is this any different?

---

If you want to recognize the Aga Khan presence, then just call the station Aga Khan which will likely be how it's identified in practice--drop the "& Eglinton".

---

Good to associate with this new landmark - but if you're going to do that, please rename Dupont Station on Line 1, Casa Loma (Dupont) Station. Also, why not "Flemingdon Park station"?

---

Appropriate name.

---

This one is terrible! Firstly, the Aga Khan is a person. If you call it "Aga Khan and Eglinton", I'm half-expecting to find the actual Aga Khan standing there at the station. For heaven's sake, call it "Aga Khan Museum and Eglinton", or even simply "Aga Khan Museum". That works fine. But you have to specify that the station stop serves the museum, and not the Aga Khan himself.

---

Sounds great. Aga Khan Museum or Ismaili Centre also seem like good options here

---

While I like the use of Aga Khan - I don't believe that the suffix "& Eglinton" should be anywhere there. It's long, it's awkward, and doesn't appear on any of the other lines. The crosstown is ON Eglinton, so it should be assumed that all stops are as well.

---

I don't feel the Aga Khan Museum has had enough time to develop a city-wide recognizable profile in order to have an LRT station named for it. The Science Centre on the other hand has existed nearby for decades and rightly deserves a station name. If the name Flemingdon or Flemingdon Park has not been used for stations anywhere else (i.e., a bus stop), I think that name would be more appropriate for the neighbourhood.

---

Aga Khan Museum is an important landmark and is very visible building. There is much curiosity around it and being toronto's landmark, there is alot of traffic around it. Giving it that name, makes it easier for passengers to know when to get off and also gives toronto tourism some extra points

---

Just call it Aga Khan.

---

Simple and logical

---

It just makes sense.

---

Alternatively, calling it Aga Khan Park or Aga Khan Museum would be a great name as it is a key Landmark at this station.

---

I don't know why there is a need for a stop there. Having said that, transit riders only need is to figure out the nearest stop to where they want to go. Aga Khan museum is not a useful locator guide. Ferrand Drive or Don Valley would be better. Also anybody wanting to visit the Museum would not want to get off at that stop anyway. There is a better option on another route. Thank you.

---

The area is known as "Flemingdon Park" and therefore, using Metrolinx's logic, it should reflect the local area.

---

Either get rid of the "& Eglinton" at the end, put it in brackets underneath, or change it to Flemingdon Park. While Flemingdon Park isn't that close, it represents that area better than Aga Khan

---

Aga Khan Museum should be good

---

The centre and museum are a beautiful sight that were added by the Aga Khan. In order to honour the magnificent attraction it would be outstanding to see the new station name after these prestigious buildings. In light also showing the multicultural municipality that the heart and drive of the Great city of Toronto

---

unfamiliar to many. I prefer don valley or Flemington, which are more familiar and appropriate to the area..

---

I think Ismaili Centre or Aga Khan Museum would be better than just "Aga Khan". For example, the Tube in London actually has signs at it's South Kensington station for the Ismaili Centre and it seems to work well.

---

I do not agree with this convention for the Eglinton surface stops. The requirement to avoid duplication should be confined to grade-separated stations. If we ever end up with a comprehensive LRT network, this convention will make our maps unreadable. The entire line is located on or below Eglinton Avenue, so the appendage of Eglinton to each surface stop only impedes map readability. "Aga Khan" will remain unique, and it is a landmark, not a cross-street. "Aga Khan & Eglinton" makes no sense. Compare this to "Eglinton" station on the Eglinton line - a station name that will only cause confusion. Where is the actual cross-street: Yonge? "Eglinton" should be renamed "Eglinton-Yonge" or even "Yonge & Eglinton" (that's what the area is best known as, after all).

---

There is no other notable landmark. In, fact, I would simply call it Aga Khan Museum and Ismaili Center. The Eglinton part of the name seems superfluous as the line runs along Eglinton

---

'Aga Khan' is the honorarium of an individual person and not a proper description of the stop.

It should be called 'Aga Khan Museum' & Eglinton.

---

Ditch the "& Eglinton" off the end. It implies there's an "Aga Khan & Eglinton" intersection, but in fact there's no street named Aga Khan. Go with just "Aga Khan", after the museum.

---

Actually, just calling it 'Aga Khan Museum' or 'Aga Khan Park' would be better... Drop the '& Eglinton'.

---

Re "Aga Khan": I agree with others that the word "Museum" should be included. It is not appropriate to name a station after a person (whether they have religious ties or not). Indeed, have you even bothered to ask him?

The rest of this comment is about the report in general as you don't have a bucket for such feedback:

As many others have pointed out, some of the station names are inappropriate and seem simply to be an exercise in picking something other than a street name for the sake of fitting your plan. Also, in the (very poor quality) future network map, you show Leslie & Eglinton station as "Sunnybrook Park", quite a nice name, but one you appear to have discarded. A shame.

Also, you show "Finch West" station which is already under construction by that name as "Keele & Finch".

You show "Eglinton West" under that name, not as "Allen".

"Eglinton" is already called that, not "Yonge-Eglinton".

Was this report prepared by a consultant with little knowledge of Toronto and a lot of time on Google Maps? That seems to be par for the course with some work.

Also hilarious to note that your future does not include SmartTrack.

---

It is a landmark in Toronto and the most well known destination in the area

---

The aga khan museum is now a major attraction in Toronto and many ppl will be taking the train just to see that so it warrants it's own stop.

---

Call it Aga Khan Museum

---

Very relevant to the landmark in the area!

---

If the map is accurate, then this station is already kind of redundant, with a redundant name to boot.

Adding & Eglinton to the end of it is also confusing, it sounds like that's an intersection. It would make more sense to leave it at Ferrand.

---

Ferrand makes more sense here, and adding "Eglinton" is redundant and confusing, especially as it is not similarly done at other stops. "Ferrand-Aga Khan" should work as well, or "Aga Khan & Ferrand".

It is a beautiful landmark and to name this stop would provide pride to the community as well as support for cultural diversity and religious tolerance, in addition to nature.

This is a general comment for all the surface stops: why must "& Eglinton" be appended to each stop name? Current TTC LRT and bus stop announcements don't need to remind riders of the road they are travelling along. Remove the "& Eglinton" from all. For this one, suggest including full "Aga Khan Museum" name.

Represents the area so well. 10,000 Aga Khanis/Ismailis within a couple KM radius. So much giving back to the community. Very fitting, striking, and says a lot about the City of Toronto.

Metrolinx is trying to be too cute and clever with station names. Station names should be easy to understand for locals and non-locals. This isn't a branding exercise. It should be about easy way-finding. Furthermore, it is disrespectful to the community of Flemingdon Park, which is a far more recognizable and well-established name. "Wynford" or 'Flemingdon Park" is much more logical.

Aga Khan is a highly visible landmark, but it is a religious museum. Flemingdon Park would much better represent the neighbourhood and the bulk of the rider base at this stop.

Drop Eglinton. It's redundant since we're on the Eglinton LRT.

Call it:

"Aga Khan Museum" (1st Option)

"Aga Khan" (2nd Option)

Easy to remember

Better than East/West names like Eglinton West and Eglinton East

Lawrence East and West

I think the name "Aga Khan Park" would be best for this station as there is a landmark structure with this name adjacent to the Ferrand station on the north side of Eglinton Avenue. Aga Khan Park is shared by the Aga Khan Museum and the Ismaili Center which are both unique and iconic buildings. At the launch of this project, the development was described by the owners as two buildings located in a Park; the buildings therefore are an adjunct to the Park. The has elicited rave reviews as a unique element in its own right as an urban park.

Thank you for the opportunity to comment on this issue.

---

"Aga Khan" is entirely inappropriate.

Keep religion and cultural imperialism away from the TTC. Shame on the person who even suggested this.

If you're really stuck for a name (and there's no way you should be), the station is at the established community (just like Leaside and Forest Hill) of Flemingdon Park.

- 
- 1) Having grade-separation in the naming decision tree is a distinction without a difference for a transit user. What a terrible idea!
  - 2) If you want unique names and to build multiple parallel lines (e.g. Sheppard East), then community names should given preference over street names, rather than effectively tacking the line name onto each station name.
  - 3) Tacking '& Eglinton' to the end of some (but not all!) station names is redundant and inconsistent at the same time. Bravo!
  - 4) For 'Aga Khan & Eglinton', it doesn't even manage to follow the decision tree. When veering from the decision tree, at least it should be for the sake of a much better name, not the worst name of all.
  - 5) The name doesn't follow Metrolinx's principles either. It's not #1 Simple, #2 Logical because it's not the cross-street, #4 Self-Locating because it is far from the museum
  - 6) A better station name would be (pick only one!) the community (Flemingdon, Flemingdon Park), the closest cross street (Ferrand), a landmark (Aga Khan Museum), or geographical feature (Don Valley)
  - 7) Since the Aga Khan is a living person, it would be the most inappropriate choice for a station name of all.

---

Easier

---

I like this name but would change to Aga Khan Museum and Eglinton

---

AK&E would make it easier to find where you are going.

---

Aga Khan is not a street. Therefore "& Eglinton" makes no sense (see Science Centre station). "Aga Khan station" or "Aga Khan Museum" are fine.

I'd favour "Flemingdon Park" station except that to me it refers to a potential future rapid transit station near Don Mills and Overlea. So maybe "Flemingdon Park North"? (I chose "Strongly Dislike" because the "& Eglinton" appendix is nonsensical, without it I would have chosen "Like").

---

It is my chosen religious center in Toronto

---

Aga Khan Museum

---

I would prefer the name of the station (without Eglinton, as the route is already on Eglinton) as "Aga Khan Park" or "Aga Khan Park" as they are both landmarks that are identifiable and unique.

Aga Khan Museum: "A majestic structure in a plain Toronto suburb, the ambitious Aga Khan Museum pays tribute to an ancient culture by setting a new standard in contemporary design"

For those who are not aware of this: please read Globe & Mail's article <http://bit.ly/GM-AgaKhanMuseum>

---

Unique Name -

---

why not just Aga Khan Center. landmark with museum, park and Ismaili center, so it fits the bill.

---

It's actually pretty far from the museum! Better to call it Station Pretty Close to Aga Khan.

---

The new museum is a beautiful location and very clearly visible along the road. This name will give it presence and really encourage people to attend. Love it!

---

I think this is an appropriate name given the recent Aga Khan Museum and Park. The whole area has been uplifted from these new additions  
As a resident of this area and a transit user, I would be delighted with the proposed name.  
Zahida Lakhani

---

The name Eglinton shouldn't be attached to the station. Why not just Aga Khan? I rather see this stop name after the actual place. Why not just leave it as Ferrard or Flemingdon Park?

---

Keep it to street names. Ferrard is fine.

---

Nobody will know where Aga Kahn is

---

Brings visibility to where the museum is and will help tourists/locals find it. For a landmark location, it would make sense to drop the "& Eglinton" part, although that seems to be standard for the surface route stops. Think just "Aga Khan Museum" would be better.

---

New landmark, however it sounds kind of tacky. Don Valley Station might work better.

---

If "Science Centre" serves (as a unique point on Eglinton), then so should "Aga Khan Museum." It's not like there's an "Aga Khan & Lawrence," and the Aga Khan himself is not the point of reference.

Alternatively, the neighbourhood of "Flemingdon Park" is fairly well-known.

---

While the name is distinctive, it's quite unfamiliar, and doesn't mesh up with any of the streets in the area. That said, I don't see any alternatives that would work as well.

---

Just call it Aga Khan. Drop the "Eglinton" part.

---

I do not think that religious groups should have their names on public property.

---

This is not a simple name for a station. Why not call it Flemingdon Park as this is the closest neighbourhood to the south - this criteria has been used for other re-named stations (like Leaside).

---

Name is too long. Should just be Aga Khan.

---

It's misleading that Aga Khan sounds like a cross street off Eglinton. Perhaps a better name would just be Aga Khan without the "& Eglinton" part.

---

Fails principle #4, as it gives no clue to the area unless you're already familiar with the area and its landmarks.

---

Why the '& eglinton'? Aga Khan Station sounds fine to me.

---

I don't think this name will give many Torontoians a clear sense of where stop is located. It also links the stop to a religious museum for a small sect. Unlike the Science Centre, the Aga Khan museum is not destination widely known. It would be better to reference the DVP, Flemmingdon, Don Mills Eastside?

---

Flemingdon Park would be a better name.

---

Just keep it at Aga Khan. Less confusing without the Eglinton attached to it. Shows where the Aga Khan museum is.

---

I like the uniqueness but unless the stop is right by the museum and/or very easy to access from the stop, then it might be misleading a bit.

---

Aga Khan and Eglinton implies that the station is on Eglinton Avenue at a cross street called Aga Khan. I think a better name would be "Aga Khan Museum"

---

Flemington Park is an appropriate name. Keep religion and religious places out of the public domain!

---

This should be a tourist attraction. Unsure if it's well enough known for riders yet. By your opening it probably makes sense in 2021.

Ferrand isn't a major road or route, so unlike Bathurst or Dufferin, it shouldn't be essential to call his stop "Ferrand"

---

A local land mark and a major multi-cultural museum. But I prefer "Aga Khan Museum" as this will be clearer.

---

Aga Khan is fine "Aga Khan & Eglinton" is too wordy for the station name. I recognize that "& Eglinton" is supposed to denote an above ground station, but in this situation it seems unnecessary as this station name should not conflict with any others in the near future.

---

TTC should avoid station names that are the names of actual people. Station names should reflect widely known name identifying the local area.

---

Name the station after the area to the south, Flemingdon Park.

---

I saw the proposed '& Eglinton' names (on BlogTO) and had to sign up to voice my opinion. The line has Eglinton in its name, there's no need to be reminded every stop. Aga Khan is a great name for a stop, leave it at that. Same goes for all the others. As a professional graphic designer, in a town full of professional designers, the TTC map (and brand) is already a disgraceful embarrassment, there's no need to litter it more with pointless information. I know there's already one Victoria Park, but calling it Victoria Park & Eglinton does not limit the confusion, it'll probably make it worse if anything. I find it hard to believe that there are no more landmarks in the area or that there are no more words in the dictionary to use. The best thing about building something new is that it's... new, and doesn't have to "be like that but slightly different, sort of thing, kind of". People will have no frame of reference and will soon, if not immediately learn, adapt and recognise the new station and the area it refers to. You could call it... \*looks around room\*... Bookcase! There's now a station called Bookcase - no one is going to confuse that with anything else, I can assure you!

Making your own flow chart and then sticking to it like gospel is the dumbest and most archaic thing I've heard since... well, the gospel (no offence), but I guess it keeps all the politicians happy whilst providing them the content for endless debates.

Thank you for making me sign up, I look forward to ranting more in the future.

Tim Reid

(Keele & Bloor station)

P.S. Metrolinx is the best thing to happen to Toronto probably ever, so keep up the good work :)

---

The location of the Aga Khan Museum is not necessarily widely known (violates 4). Those who do not know about the museum will have no idea what "Aga Khan" is relevant to (violates 1 and 2). The neighbourhood name may be a useful option here, since there are no major cross streets and the station is fairly centrally located in Flemingdon Park.

---

ALL of the stations are on Eglinton, so the name "Eglinton" does not need to be repeated

How about Ismaili Centre

Or

Aga Khan Museum

NOT just plain Aga Khan

---

The name should not have two landmarks in it, simply "Aga Khan Station" would be fine, this also goes for any other names that include "Eglinton"

---

Eglinton is redundant.

Roads are better geographic identifiers.

Should stay as Ferrand. If Aga Khan must be included, make it a subtitle (c.f. Bay Stn).

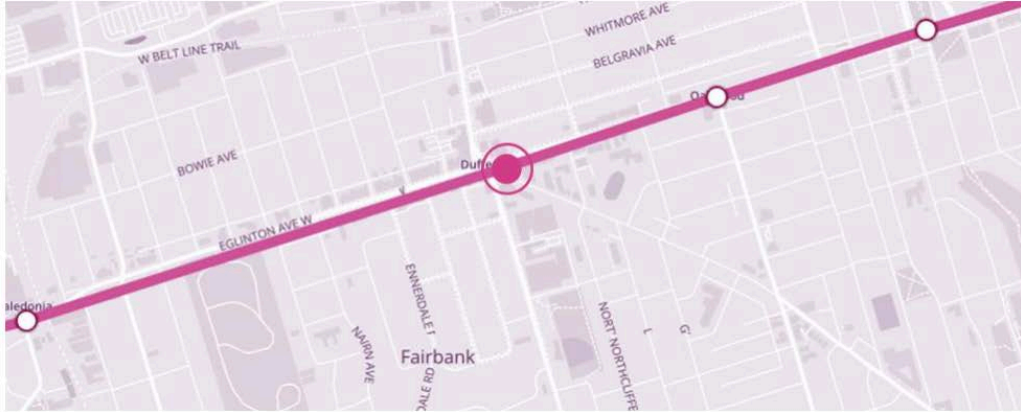
# Fairbank

## Consultation Card



Fairbank

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Metrolinx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple
  - Simple names are easier to remember
2. Logical
  - Logical names provide a mental link when trip planning: they should be relevant to the area they reside
3. Durable
  - Names should be relevant as long as the station exists
4. Self-Locating
  - Names should allow users to mentally locate themselves within the region
5. Unique
  - A unique name is one that cannot be confused with any other.

**Dufferin is a name already in use on the TTC's number 2 (Bloor-Danforth) subway line. Fairbank provides this station with a name that is self-locating and unique.**

Submissions for this form are closed.

What do you think of this name?

|          | Strongly like         | Like                  | Neutral               | Dislike               | Strongly dislike      |
|----------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Fairbank | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Why do you feel this way?

SUBMIT

+ See what others thought

## Rating

| Date          | Total ratings | Mean        | Strongly like | Like      | Neutral   | Dislike   | Strongly dislike | Total comments |
|---------------|---------------|-------------|---------------|-----------|-----------|-----------|------------------|----------------|
| 01-Oct        | 46            | 3.02        | 10            | 9         | 8         | 8         | 11               | 29             |
| 10/2-10/4     | 74            | 3.22        | 16            | 10        | 12        | 14        | 22               | 56             |
| 05-Oct        | 82            | 3.21        | 18            | 12        | 12        | 15        | 25               | 62             |
| 06-Oct        | 84            | 3.20        | 18            | 13        | 12        | 16        | 25               | 63             |
| 07-Oct        | 89            | 3.22        | 19            | 13        | 12        | 19        | 26               | 65             |
| 08-Oct        | 103           | 3.27        | 23            | 13        | 12        | 23        | 32               | 79             |
| <b>09-Oct</b> | <b>119</b>    | <b>3.32</b> | <b>26</b>     | <b>14</b> | <b>14</b> | <b>26</b> | <b>39</b>        | <b>92</b>      |

Strongly Like=1 Like=2 Neutral=3 Dislike=4 Strongly Dislike=5

## Comments

---

Fairbank is the most appropriate name for this station and this area. Vaughan Rd would be a second choice. Adding "-Dufferin" and using a hyphen should be maintained for interchange stations only.

---

I've lived in the community for 36 years and quite simply no one outside of the local BIA uses the name for the neighbourhood. It means extremely little to those here, and absolutely nothing to those outside of the immediate area. Dufferin North would make much more sense and eliminate a lot of potential confusion for travelers.

---

Similar to Silverthorne, this name would be unrecognizable and meaningless to many riders from outside the area. I would suggest Vaughan Road or Five Points, as this station is near the junction of Dufferin/Eglinton/Vaughan.

---

Relevant and logical and honours the history of the area.

---

This name means nothing and makes no sense to people outside of the immediate area. Dufferin is one of the busiest bus routes in the city, and it should be connecting to something with Dufferin in the name.

---

Where the heck is Fairbank? Transit names should not confuse transit riders. Dufferin is a major artery of the city and NEEDS to be identified on this map. Name it "DUFFERIN MIDTOWN".

---

There is no reason this can't be called Dufferin Station as well. People are not going to get confused because there is another Dufferin Station in our system. It's not any different than having dozens of Queen St stops on our surface routes. If people know the route you're talking about then it automatically makes sense. Not only that but since the city is build in a grid fashion, people that haven't been to Dufferin and Eglinton before will still know exactly where it is right away and can visualize it in their head. You don't have to look further than New York to see it works fine in the subway as well. 42nd street is used 3 times. 125th Street is used 4 times. 116th Street is used 4 times. 110th 4 times And so on... Please reconsider using these almost tiny unheard of areas of the city as station names.

---

Give a history/geography lesson as part of the PR and maybe yes. But firstly most people know Fairbanks strip club lol. I like Dufferin and Eglinton

---

I'm repeating this comment for many station names because I think the naming has the same issue.

How many transit users will know that Fairbank references the neighbourhood? Much like St. Andrew and St. Patrick stations, transit users will come to associate the name to mean the Eglinton LRT stop at Dufferin. Much like the subway station platforms that read St. Andrew (King St.), because the station name will mean nothing to so many riders I suspect that the sign on the LRT station platform will read Fairfield (Dufferin St.).

---

Name this station Dufferin. Perhaps include "Fairbank" in brackets below the "Dufferin" on the station walls/signage, but not on the route map.

---

You're running a transit system. The KISS principle applies. The line intersects Dufferin St, a major opposing thoroughfare, so it's Dufferin station. Anything else may be cute, have a hidden meaning or be artsy-fartsy, but it won't clearly convey where you are geographically, which is what all normal people use to plan trips and determine routes and connections. Since there's already a same name subway station perhaps consider something like 'Dufferin Centre' to differentiate, or maybe 'Dufferin L' to associate it with the 'L'RT line.

---

Dufferin-Eglinton would be better. Fairbank is not a well-known name. Yes, it has potential to become so, but naming after the street is better.

I disagree with Metrolinx's bias against reusing station names. The policy works on the GO system, but I suspect will be unwieldy on the Crosstown. Certainly using neighbourhood names for some stations would be fine, but street names are preferable for major streets.

---

Most people who live in the area will not recognize Fairbank as their neighbourhood, the name of a park quite a way to the south, never mind those coming to the station. North Dufferin seems a better geographic name and follows the TTC tradition. Dundas West, St. Clair West and Eglinton West.

---

Again, where is Fairbank?? Few people except locals would know. Stick with the major cross street name so that people have a clear understanding of where they need to go.

---

Dufferin is a major street people try to get to. Fairbank is somewhat esoteric. Go with Dufferin or Dufferin North

---

Fairbank is long-time historical name for this neighbourhood. I believe there used to be a Fairbank station on the beltline railway when it existed. And there was a Fairbank telephone exchange back in the day. It would be great to see this name that has fallen into some disuse be resurrected again.

---

Again a unique local name which will become recognized and known by being put into use as a station name. Others; concern about names like Fairbank and Silverthorne not being widely known outside the neighbourhood would have applied to Davisville and Summerhill stations on the Yonge Subway prior to its opening in 1954. These were local street names stemming from pioneer settlements and not generally applied to the larger surrounding neighbourhoods as they are now known. Residents at Cleveland and Manor Rd E for example would not then said they lived in "Davisville", as they do now. Community consultation is good; but that doesn't mean majority must rule.

---

"Dufferin-Fairbank" would be better. I like a street name designation with a community designation after that.

---

No one knows where this community name is. At the very least please put "Dufferin" in brackets beside or under the name.

---

Dufferin North is better

---

This is a well known name for the neighborhood.

---

I don't live in the neighbourhood and have never really known this area to be "Fairbank". I prefer either Dufferin North, or Dufferin-Eglinton (following the Bloor-Yonge / Sheppard-Yonge convention). Vaughan Road is ok but Dufferin is better known.

---

I've never heard of Fairbank; it will become like St Andrew, with a really obscure reference to a neighbourhood/ward name that is very much unknown to people not living on that corner. Whatever name is chosen, it should have the cross street as a subscript, or else no one will know where they are when they pull into the station.

---

"Fairbank" is on all the street signs in the area. Makes perfect sense.

---

Not self-locating. No idea where Fairbanks is.

---

While nice sounding I never heard of this neighbourhood/area before. Expect it would not be familiar to most people.

---

Fairbank is appropriate, there are so many things in the area named Fairbank, but you will need to note Dufferin in station lettering and announcements.

---

Ug, stop it. These little known street names are not "self-locating" if no one has ever heard of them!

Just call it "Dufferin North"

---

ohh, yea ""Dufferin Mid-Town".

I like the "Mid-Town" appendage to the name better than "North". There may someday be a subway / LRT further north on theses major road names. Mid-town is more appropriate. Have I mentioned mid-town yet? Mid-town is the way to go with these duplicate major street name stops.

---

The area is called Fairbank, and this station is here and therefore Fairbank is perfect.

---

I've never heard the term Fairbank and I've lived in Toronto my entite life and spent quite a bit of time at Dufferin and Eg.

---

"Fairbank" is meaningless to me. Does anyone call this area that?

---

Is this name a joke? The station isn't at Fairbank Avenue. Call it Dufferin.

---

This name means nothing, and is not generally used to describe this area.

---

It's not a bad name, but only the people who live in the area know where Fairbank is. Dufferin-Eglinton is my pick.

---

Fairbank is also a name that is meaningless to most people. If you can't use "Duffering and Eglinton" then use Vaughan; it has a bus on it with that name and would be better known.

---

It tells me nothing about the stop or where it is. Stop names should be based on known neighbourhood names or local landmarks.

---

The station name should be based on the cross intersection (eg. Dufferin-Eglinton). The intersection is DURABLE, self-locating, unique, and logical. Maybe it's not as simple as "Fairbank", but no one will know where "Fairbank" is just by telling them "Fairbank station". It's not self-locating, and it's confusing. Look at the downtown subway stations "St. Andrew" and "St. Patrick" that are similarly poorly named and confusing, especially for tourists. Plus, trying to name after local attractions (such as Aga Khan & Eg) results in disastrous station names like "Black Creek Pioneer Village" on the Spadina subway extension that doesn't give useful information about the station location. Or in another example, naming the Eglinton stop "Science Centre" is a poor decision as well, since that science centre may not be around in 20-30 years (maybe it will be demolished and rebuilt elsewhere... that would not be unusual). Keep it simple. Stick to the intersections and then everyone can be happy.

---

I had no idea Fairbank was a neighbourhood, but this could do a lot of good in providing it more prominence. It is unique and I support it.

---

Dufferin North. Dufferin is a major artery. I had no idea what Fairbank was.

---

Avoids duplication with "Dufferin" station on Line 2. Historical ties to the hamlet that marked the first urbanization of the Dufferin / Eglinton / Vaughan Road intersection. The neighbouring business improvement area uses "Fairbank" to identify itself.

---

"Vaughan Road" would have been a good name, but it conflicts with "Vaughan Metropolitan Ctr". This is another neighbourhood name with very little existing familiarity to draw on.

---

Dufferin North will work better as people will know where the station is. Fairbank is not known outside the area.

---

As mentioned in the comments there are a number of local institutional uses of the name Fairbank. The name is appropriate.

---

Name it 'York' station. It's literally written directly on the map.

---

Wouldn't have known that Fairbank was this neighbourhood unless I read it here.

---

I'd prefer Dufferin be Incorporated in the station's name.

---

I repeat, St Clair West (Spadina) and St Clair (Yonge), Lawrence West (Spadina) and Lawrence (Yonge).

No one will know what Fairbank is. Who cares if there is Dufferin on Bloor. Call it Dufferin North

---

Dufferin North, unless your from the immediate area you would not know that the area is called Fairbank, if you were from the area at one time you would expect the station to be at Fairbank Avenue 2 blocks west.

---

Vaughan Station is a better name

---

I prefer Belgravia.

---

Fairbank is the name of the neighborhood the station is located in. This name is perfect and was my top choice even before I knew we had the opportunity to pick station names.

---

No one knows where Fairbank is. No one even knows Fairbank is a neighbourhood. A better name is needed.

---

This is a unique name that captures the neighbourhood without using "Dufferin"

---

I disagree with Metrolinx's premise that station names have to be unique. Granted, there has to be differentiation between stations on the same street, e.g. "Queen's Park" instead of "College West", as those 2 stations are very close together. But if the stations are far enough apart, I don't think it's very confusing to say "Dufferin Station on Line 2" vs. "Dufferin Station on Line 5". This works well in other cities. For example, in Chicago, there is an Addison station on the Brown Line, and an Addison station on the Red line. If I'm going, say, to Wrigley Field, I know to take the Red line to Addison. I would not become confused and think, "Oh, should I go to Addison on the Brown line?"

Therefore, I feel that calling this station "Dufferin" is sufficient. It can be differentiated from the existing Dufferin station by the line numbers. For example, someone might say, "Go to Dufferin Station." The response would be, "Which one - Line 1 or Line 5?"

Coming back to this specific name - Fairbank - I've lived in Toronto for over 40 years, and I've never heard of this neighbourhood before. calling the station "Fairbank" leaves me far more confused than calling it "Dufferin". I find myself wondering, "Where is this Fairbank place? I've never heard of it!"

---

Very esoteric name for a station. Only a few Torontonians would know what area Fairbank is speaking to. My suggestions would be "Dufferin North" or part of the former Eglinton West subway, "York Centre", following the naming conventions of "North York Centre, Scarborough Centre, Vaughan Metropolitan Centre".

---

There's not a lot of unique, recognizable choices for this neighbourhood. "York" is too generic - it could mean anywhere in the old city of Toronto; Dufferin is already taken; Dufferin & Eglinton just sounds lazy; Vaughan would be confusing; but Fairbank I have never heard of within Toronto until today. First thing that caught my eye on the map was "BOWIE" :) That would work for my sensibilities, but wouldn't really place it for many people - so, whatever... Fairbank it is, I guess.

---

I would use North Dufferin or Vaughan instead. While Fairbanks makes some sense, North Dufferin would be easier for people unfamiliar with the area, as they would most likely only know major streets.

---

Although your decision tree is well-considered, it is not consistent with pre-existing TTC station naming conventions. Dufferin is a very significant cross-street and should be incorporated in the station name.

---

the name is too unfamiliar to most torontonians. how about dufferin-vaughan?

---

Unfamiliar, but an easy name to remember. I could go either way on this one.

---

Works well, as this is the commonly used name for this neighbourhood.

---

"Vaughan" is not a good name for this station -- firstly because of the municipality of that name, and also because Vaughan Road itself does not connect with Eglinton Avenue or Dufferin -- most people associate Vaughan Road with the denser commercial areas around Oakwood and around St Clair.

---

I have no clue what relevance or need this name change would have? People know it's the Eglinton line and better know cross streets as opposed to neighbourhoods. I study and work in urban planning in the city and even I don't know the neighbourhoods that well. If someone tells me I need to go to the Dufferin station on the Eglinton line I know roughly the general area on a map I need to locate it. If someone told me to go to the fairbank station on the map I'd have no clue where to find it and have to look station by station. In this case the cross street IS the main landmark. There's enough differentiation that, even though it's used on the Bloor line, people will know the difference.

---

Riders planning to change to surface transit on Dufferin will not know this is the stop they need until they arrive there and see it in brackets under the station name. If not Dufferin-Eglinton, then consider "Fairbank-Dufferin".

---

Not a widely known descriptor of the area. Why not "Dufferin-Vaughan"?

---

This station name is confusing and does not help commuters or travellers who are unfamiliar with the area. "Dufferin" or "Dufferin North" is far more logical. Metrolinx is trying to be too cute and clever with these station names.

---

Has some history to the neighbourhood.

---

Dufferin is a duplicate name.

---

Sounds good to me. Make sure to include "Dufferin Street" caption similar to Osgoode (Queen), St. Patrick (Dundas) etc.

---

I know several organizations with Fairbank in the name, and so the area it refers to is clear to me.

---

It is a name that has been around for many years. It is also attached to schools (Fairbank middle School) and the community centre (Fairbank Memorial Community Centre) and other recreational facilities and parks. The Fairbank United Methodis church has been around since 1957. Simly put it is an easy name to remember with alot of history attached

---

A neighbourhood that most people have never heard of. I prefer Dufferin North.

---

Few people know where Fairbank is. Please call it Dufferin.

---

Not familiar with the name Fairbank and wouldn't know where it is.

---

I am often in the area north-east of the station, and don't know the name. Something calling out the former city of York might help more, though there are three stations that could refer to.

---

This is appropriate for the location. Again, I would suggest taking the University subway approach of putting the cross street name in smaller letters beneath the station name.

---

A friendly sounding name and it won't get confused with the Dufferin or Eglinton Subway Stations.

---

Everybody riding TTC along Eglinton KNOWS where Dufferin Street is. People riding along Eglinton will know they are on Eglinton and will know Dufferin is where they want to get off at. NOBODY will confuse it with Bloor and Dufferin. KISS

---

Should note that the nearby gentleman's club also bears the same name...

---

Few people would know where Fairbank is. Use Vaughan instead.

---

It's a recognizable community name, but Dufferin is a major street that many people not from the area may be transferring to. It would be good to see that worked in somehow.

---

Fairbank is the name of the community at Dufferin and Eglinton. It suits it well.

---

I did an online map search of "Fairbank Toronto" and it brought me right to the area. It seems like the name will be a helpful wayfinding tool for those unfamiliar with the area.

---

Vaughan Rd would be better. Many neighbourhood names mean nothing to Torontoians not from that neighbourhood.

---

That is the name of the neighbourhood; it makes sense. Naming the station after the neighbourhood will give more prominence to the neighbourhood because people from other parts of the city will learn to recognize the name.

---

There's no need to rename stations to avoid duplication. Torontonians have been using the grid system to pinpoint location forever. We all know the exact location of Eglinton & Leslie, Leslie & Sheppard, Sheppard & Yonge, Yonge & Queen, Queen & Ossington, etc, even if we've never been to the location before and know nothing about it. It's marvellously simple and accurate way to pinpoint location. We're very lucky to have our own Cartesian Plane in our city, and we should embrace it whenever possible.

Say "Eglinton & Dufferin" and every single Torontonian will know where exactly where that is and how to get there. Say "Fairbank" and the first thing we'll ask is what is the nearest intersection, so we can know how to get there. Please don't screw this up Metrolinx.

---

Again, like Silverthorne, has anyone outside of this small area ever heard of Fairbank? The BIA may ask for this, but it's senseless for everyone else and not at all helpful for riders.

---

"Dufferin Mid-town" or "Dufferin Cross-town" is going to save a lot of confusion. Fairbank is too minor to be recognizable by those who will be wanting to connect with north-south bus routes.

---

Few people know where Fairbank is. Use 'Vaughan Road' instead.

---

Fairbank is not self-locating. Despite living just one kilometre (!!!) from this neighbourhood, I and many other people do not know that it is called "Fairbank." The thousands more who do not live so close by are even less likely to know it! Even if I did know where Fairbank is, I would not know that this station is to be found at Dufferin St, rather than somewhere else in the neighbourhood. I appreciate that including "Fairbank" is disambiguating, but it should be combined with the street name to be self-locating: "Dufferinâ€“Fairbank" or "Fairbank (Dufferin St)" or "Dufferin North".

I've used the University subway for decades, but I only know its station names by memorization; the landmarks used are not meaningful to me, while their street names are. Luckily, the Yonge line being right next to it makes it easy to see which station is where, but ultimately those station names could be random words and would be just as useful.

---

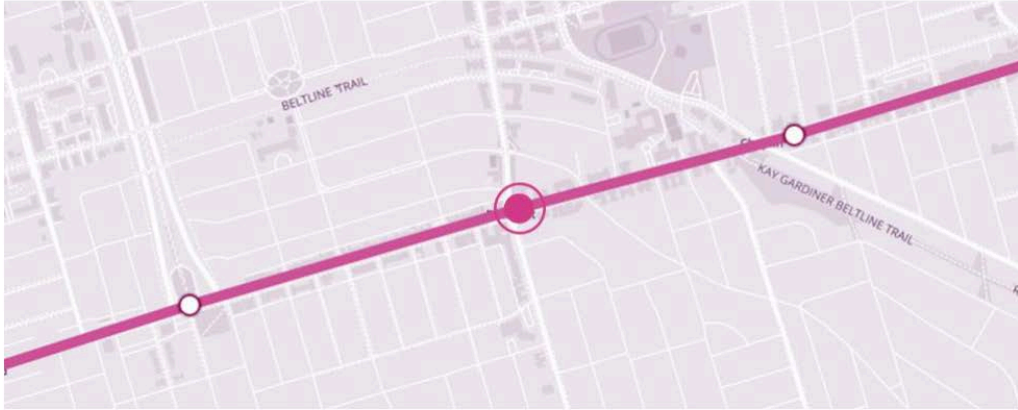
Dufferin North would be a better station name than Fairbank.

# Forest Hill

## Consultation Card



Share Tweet



MetroInx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple
  - Simple names are easier to remember
2. Logical
  - Logical names provide a mental link when trip planning; they should be relevant to the area they reside
3. Durable
  - Names should be relevant as long as the station exists
4. Self-Locating
  - Names should allow users to mentally locate themselves within the region
5. Unique
  - A unique name is one that cannot be confused with any other.

**Bathurst is already a station name on the TTC's number 2 (Bloor-Danforth) subway line. Forest Hill provides this station with a name that is unique and self-locating.**

Submissions for this form are closed.

What do you think of this name?

|             | Strongly like         | Like                  | Neutral               | Dislike               | Strongly dislike      |
|-------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Forest Hill | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Why do you feel this way?

SUBMIT

+ See what others thought

## Rating

| Date          | Total ratings | Mean        | Strongly like | Like      | Neutral   | Dislike   | Strongly dislike | Total comments |
|---------------|---------------|-------------|---------------|-----------|-----------|-----------|------------------|----------------|
| 01-Oct        | 52            | 2.38        | 17            | 19        | 3         | 5         | 8                | 28             |
| 10/2-10/4     | 71            | 2.55        | 19            | 25        | 6         | 11        | 10               | 51             |
| 05-Oct        | 80            | 2.55        | 23            | 26        | 7         | 12        | 12               | 57             |
| 06-Oct        | 85            | 2.47        | 27            | 27        | 7         | 12        | 12               | 59             |
| 07-Oct        | 94            | 2.50        | 28            | 31        | 8         | 14        | 13               | 63             |
| 08-Oct        | 103           | 2.51        | 31            | 33        | 9         | 15        | 15               | 72             |
| <b>09-Oct</b> | <b>119</b>    | <b>2.57</b> | <b>37</b>     | <b>34</b> | <b>10</b> | <b>19</b> | <b>19</b>        | <b>85</b>      |

Strongly Like=1 Like=2 Neutral=3 Dislike=4 Strongly Dislike=5

## Comments

---

Makes sense as this is a major intersection for the neighbourhood. I'm glad we're not proposing to give these stops names like "Bathurst North, Dufferin North, etc." I find it tacky how the TTC does this.

---

Great Choice. The neighbourhood names are great.

---

Also - the names with "north" or "west" like "Sheppard West" or "Bathurst North" are dopey.

---

Good, but perhaps put "Bathurst Street" in smaller font below the station name, as done along the University Line.

---

If this was the station at Chaplin, I'd accept this name, but not for Bathurst.

---

Transit names should not confuse transit riders. Bathurst is a major artery of the city and NEEDS to be identified on this map. Name it "BATHURST MIDTOWN".

---

Just call it Bathurst. Everyone in Toronto knows where Bathurst and Eglinton is. Why are we making things more complicated than they have to be here??

On a similar subject - why do all the surface stops have the "& Eglinton" suffix to them. Anyone taking the Eglinton LRT does not need a reminder every stop that they are on Eglinton. This is completely redundant and unnecessary. It makes even less sense you only have it for surface routes and not underground stations (thank you). I just don't understand the logic!

---

It's a well known Toronto Neighbourhood

---

In this case, I think many transit users will know the name Forest Hill... I'm just not sure how many of them will associate the Forest Hill community with Bathurst and Eglinton. Much like St. Andrew and St. Patrick stations, transit users will come to associate the name to mean the Eglinton LRT stop at Dufferin. And much like the subway station platform signs that read St. Andrew (King St.), because transit riders will still need to associate the station name with the cross street, I suspect that the sign on the LRT station platform will read Forest Hill (Bathurst St.).

---

Station should be named in a similar manner to Bay (Yorkville) Station. Forest Hill should be appended to "Bathurst" to provide additional clarifying information, rather than confusing potential riders. Arguably St. Clair West Station is closer to the centre of Forest Hill, and if anything should be named "Forest Hill" it is St. Clair West station. For any station on the street/road grid the station should be named after the appropriate cross street for the line, with the line's name (e.g. Eglinton or Yonge) added for clarity when making construction or delay announcements.

---

You're running a transit system, not a tourist guide. The KISS principle applies. The line intersects Bathurst St, a major opposing thoroughfare, so it's Bathurst station. The fact that there's a Bathurst elsewhere on the TTC might justify this station being called Bathurst North (or perhaps Central if an eventual Finch line will need another Bathurst station name). Anything else may be cute, have a hidden meaning or be artsy-fartsy, but it won't clearly convey where you are geographically, which is what all normal people use to plan trips and determine routes and connections.

---

Forest Hill is too general yet well suited otherwise. Why not Bathurst-Forest hill or Forest hill-Bathurst.

---

Bathurst North. Bathurst/Eglinton doesn't strike me as Forest Hill, it seems to be the extreme north-eastern boundary of it.

---

Its simple and easy to remember and is representative of the location

---

It's way off center for the Forest Hill district; the center of this district is a long way south. Very misleading if someone were to use this stop thinking they are accessing Forest Hill. Will the Forest Hill bus route terminate at this stop? If not, then it's another source of confusion.

---

Cross streets would be so much easier for Torontonians. Forrest hill is pretty known, but a huge area. Bathurst is a very important street

---

For the reasons enumerated

---

I would prefer "Bathurst-Forest Hill."  
"Forest Hill" makes me think of Forest Hill Road.

---

I would typically consider Forest Hill to be centered east and south of this intersection, not here, but can't think of a better name.

---

Forest Hill is ok to differentiate from Bathurst (on Bloor) but the core of Forest Hill really is further south and east, even if Forest Hill Collegiate is to the northwest.

---

Forest Hill is a well-known district/former town with a distinct identity, so in this case I think it makes sense. I would still advocate for a subscript of "Bathurst", to clarify that it isn't located at Spadina, which is also a well-known arterial in the Forest Hill area.

---

describes the neighbourhood well.

---

Forest Hill is a large area that encompasses more than just the Bathurst/Eglinton intersection. I think the name is not self locating.

---

I have already voiced my thoughts on this stop name, (which doesn't make sense to me because I don't think about this intersection as Forest Hill, I think that Forest Hill Village, or Spadina south of Eglinton is Forest Hill) but I have had a further idea...rather than Bathurst North which is what I originally suggested( and which probably doesn't make sense since Bathurst goes so far north), how about Bathurst Midtown?  
I think naming stops after the streets make the most sense...and if there's a descriptor to differentiate it from others of the same name, that would be best (eg Eglinton and Eglinton West).

---

"Bathurst-Midtown"  
That is all.

---

Technically speaking, the south west section of Bathurst and Eglinton is not in Forest Hill. It is Cedervale.

---

This isn't Forest Hill proper. A different name should be selected

---

Forest Hill is really more at Spadina. Why don't you rename Bathurst station on the Bloor line the Annex? That's at least accurate.

---

perhaps Forest Hill/Bathurst would be more identifiable

---

Given that Bathurst is taken it makes sense!

---

Call it Bathurst

---

This intersection is just barely in Forest Hill. If you have to use the neighbourhood name, it should be @ chaplin.

---

Not inappropriate, but at the same time, it would make a lot more sense to refer to the Chaplin station as "Forest Hill," as that's much more central to where Forest Hill actually is centred at.

---

Bathurst is the major intersection that most people would know. I associate Forest Hill to the area just south east of this location.

---

Everyone knows where Forest Hill is. This works.

---

Considering it is in the vicinity of Old Forest Hill Road and its location in the Forest Hill neighbourhood, I think this is a sensible choice.

---

As much as I like the idea of reducing confusion with Bathurst Station on Line 2, I believe this may create more confusion. Forest Hill is equally close to Bathurst as it is to Chaplin. If someone is going to Forest Hill (the neighbourhood) and is supposed to get off at Chaplin and they hear the station name Forest Hill, they may automatically think it is the right place to get off. The retail area near Bathurst and Eglinton is called the Upper Village, that may be a possibility for the station name.

---

I feel that this name this name meets all the prerequisites that are mentioned in Metrolinx's transit station and stop naming coventions

---

Upper Village could be a possibility since Forest Hill is a broad area, and having Bathurst Street in brackets or smaller font size as mentioned before would make sense

---

Upper Village could be a possibility since Forest Hill is a broad area, and having Bathurst Street in brackets or smaller font size as mentioned before would make sense

---

Avoids duplication with "Bathurst Station" on line 2. Historical ties to the unique nearby neighbourhood and former municipality, Forest Hill.

---

It is great to help identify the area for which it serves.

---

Bathurst North will work better as streets work better on a grid system. SW of Bathurst and Eglinton is Cedarville not Forest Hill

---

Well-known neighbourhood - name is appropriate

---

Poorly named - Forest Hill is too big of a neighbourhood as mentioned by others. If you need to use this name, at least put Bathurst in the name (e.g. Bathurst-Forest Hill) for tourists

---

Again Forest Hill is a broad area. It starts at St Clair really so I still prefer Bathurst. When I am at Bathurst and Eglinton I do not think of Forest Hill

---

Good simple and accurate name. May confuse some as Bathurst is much easier to locate in most Torontonians' heads than Forest Hill (which is a strangely shaped, large neighbourhood)

---

This is a perfect name for this station.

I second the idea to use the university line with the name of the street underneath...

Forrest Hill (Bathurst)

Fairbank (Dufferin)

Keelesdale (Keele)

Mount Dennis (Weston Rd)

---

Please name stops after cross-streets. I've never heard of half of these "neighbourhood" names.

---

Good name, but most of these stations with neighbourhood/landmark-based names should have the cross street written as a subscript, like on the University Line, to help riders who are looking for specific bus connections.

---

don't really associate this corner with forest hill

live in the area -if it is called forest hill it is more accurate to call it "upper forest hill"

---

This captures the neighbourhood name without duplicating "Dufferin"

---

Sorry, I meant "without using Bathurst" (not Dufferin).

---

I agree Forest Hill is a unique name but it may be confusing as the neighbourhood is not solely associated with the Bathurst-Eglinton intersection

---

Great name, everybody knows the neighbourhood

---

A bit confusing as the geographic centre of Forest Hill is a little further south and west. I recommend "Upper Village" (name of BIA, contrasting lower village - former Forest Hill Village).

---

I think this fits the area. People would know where this is due the popularity of Drake.

---

I find Forest Hill to be the most confusing of the bunch. The issue is that Forest Hill is a very large geographic area. Eglinton-Allen Station, Bathurst (ECLRT), Chaplin Station, Oriole Station (Avenue Station?) and St. Clair West Station are all within Forest Hill. So any one of five stations could be called "Forest Hill". The issue is further exacerbated because Bathurst and Eglinton isn't even the centre of Forest Hill. My initial impression was that it was the new name for Chaplin.

We can't be having station names that could potentially apply to five stations. Names like this tell customers little about the location of the station. There's no way anyone who's unfamiliar with the station would ever be remotely sure about where Forest Hill Station is without consulting another resource.

---

Forest Hill is a distinctive community and is a reasonable choice for a station name. However, several stations on the network have a claim to the name. Indeed, St. Clair West is closest to the commercial core of Forest Hill Village. Is this the best name for non-residents?

---

Riders planning to change to surface transit on Bathurst will not know this is the stop they need until they arrive there and see it in brackets under the station name. If not Bathurst-Eglinton, then consider "Forest Hill-Bathurst".

---

Forrest Hill could work, but I'm not sure one would think of the Bathurst/Eglinton corner if someone said "let's go to Forrest Hill". Why is there such an aversion to Bathurst North?

---

It's a simple name, although Forest Hill is a large area. Not sure if Chaplin would work better.

---

I really don't think of this area as Forest Hill. Other stops on the line are closer to Forest Hill. What about Bathurst North? Street names seem to me to be more helpful than neighbourhoods or areas names.

We already have an Eglinton and Eglinton West...people will figure it out.

---

Bathurst is a duplicate name.

---

Short, simple and denotes the area.

---

Nice name. It's really hilly at the intersection!

---

Forest Hill is a huge area. Everything between Bathurst and Oriole could be considered to be part of Forest Hill. How am I supposed to know if this station is on Bathurst or Chaplin or Avenue (Oriole)? Please just call it Bathurst.

---

I like the name, but could be misleading on where it is - I would have thought it would be closer to Forest Hill High School.

---

I would assume Forest Hill would be Chaplin Station, but it could be any of 4 stops.

---

This name makes sense, given the area. I would suggest using the University subway technique, though, of placing the street name below the station name in smaller letters. That would ensure people knew where they were.

---

Everybody riding TTC along Eglinton KNOWS where Bathurst Street is. People riding along Eglinton will know they are on Eglinton and will know Bathurst is next major street east of Eglinton WEST subway station. NOBODY will confuse it with Bloor and Bathurst. KISS

---

Simple, describes the area well

---

I understand that it can't be called Bathurst and it's at the edge of Forest Hill and very close to Old Forest Hill Road and Forest Hill United Church so the name makes sense to me.

---

Forest Hill is such a large area that it's really ambiguous where this station would be.

---

Forest Hill is such a big area (and Forest Hill Village is the centre - which is Spadina). This is really needlessly confusing - another name that recognizes the neighbourhood and the street, i.e. Upper Village-Bathurst, would be more appropriate.

---

Since Bathurst can't be used.

---

Forest Hill is appropriate due to the location of being on a hill with Eglinton going upwards east of Bathurst. Like one user said, put the street name under Forest Hill like the University subway approach to ensure people know where they are.

---

Forest Hill covers too wide an area. Call it Bathurst-Eglinton or something similar (Bathurst-

North etc)

---

This is a tough one. Forest Hill is probably a decent choice, but I'm not thrilled with it.

---

This name makes sense, given the neighbourhood. I suggest using the University subway technique of placing the street intersection "Bathurst and Eglinton" below the station name in smaller letters to ensure people knew where they were.

---

Forest Hill is better known to me than other neighbourhood names, but still not necessarily self-locating for most people who will use the Crosstown line. I do not consider Bathurst and Eglinton to be the centre of Forest Hill, so this name could even be mis-locating. Why is this station named Forest Hill and not the station at Avenue Road?

Please include the cross-street, which will help Torontonians immediately locate this station geographically: "Forest Hill (Bathurst)" or "Bathurst"Forest Hill". I still discourage using "Forest Hill" here at all, since it is better suited to a station at Spadina Rd, which is more centrally located in Forest Hill.

---

My suggestion for now is Forest Hill West.

---

I don't associate Chaplin Cres with Forest Hill. Chaplin is not used by TTC so why use Forest Hill? Forest Hill isn't considered to be that far west, it's more closely aligned with Spadina Road west to Old Forest Hill (and parts south) than Chaplin. Chaplin is Chaplin Estates.

---

See, I got confused at where the station is located! "Forest Hill" will be the one at Bathurst & Eglinton, not Chaplin & Eglinton which isn't even on the map as a station. In lieu of Bathurst, I pick NORTOWN in memory of the Nortown plaza which will disappear for development and the Nortown theatre that once was situated near the corner and was well known.

---

Because the core of Forest Hill is closer to St Clair West Station than this one.

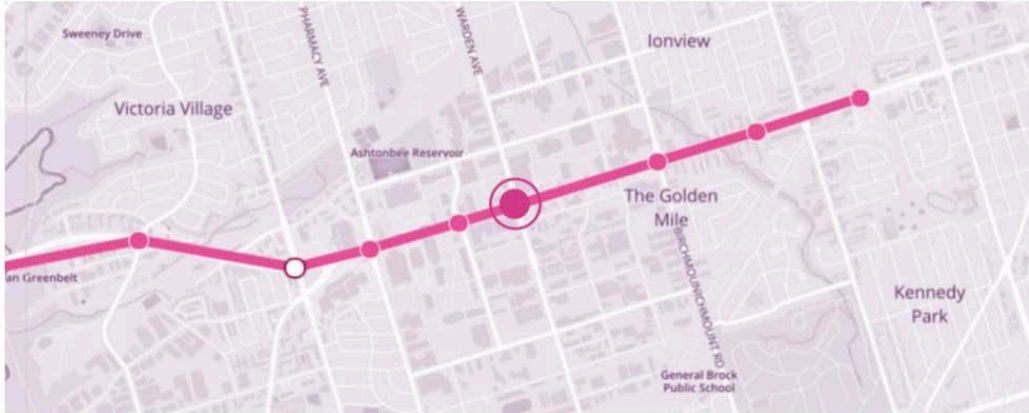
# Golden Mile

## Consultation Card



Golden Mile

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Metrolinx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple
  - Simple names are easier to remember
2. Logical
  - Logical names provide a mental link when trip planning: they should be relevant to the area they reside
3. Durable
  - Names should be relevant as long as the station exists
4. Self-Locating
  - Names should allow users to mentally locate themselves within the region
5. Unique
  - A unique name is one that cannot be confused with any other.

Adopting names of nearby landmarks is a common and effective approach to naming transit stations. In this case, *Golden Mile* is a well-known industrial and shopping district very close to the planned station and represents a recognizable, logical, unique and simple name. It also avoids any confusion that comes with using the double-barreled name of the closest major intersection.

Submissions for this form are closed.

What do you think of this station name?

|             | Strongly Like         | Like                  | Neutral               | Dislike               | Strongly Dislike      |
|-------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Golden Mile | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Why do you feel this way?

SUBMIT

+ See what others thought

## Rating

| Date          | Total ratings | Mean        | Strongly like | Like     | Neutral  | Dislike   | Strongly dislike | Total comments |
|---------------|---------------|-------------|---------------|----------|----------|-----------|------------------|----------------|
| 16-Oct        | 4             | 2.50        | 0             | 3        | 0        | 1         | 0                | 1              |
| 17-Oct        | 7             | 2.71        | 0             | 4        | 1        | 2         | 0                | 5              |
| 18-Oct        | 10            | 2.90        | 0             | 4        | 3        | 3         | 0                | 9              |
| 19-Oct        | 11            | 3.00        | 0             | 4        | 3        | 4         | 0                | 11             |
| 20-Oct        | 14            | 3.21        | 0             | 4        | 3        | 7         | 0                | 13             |
| 21-Oct        | 19            | 3.21        | 0             | 6        | 3        | 10        | 0                | 14             |
| 22-Oct        | 20            | 3.25        | 0             | 6        | 3        | 11        | 0                | 15             |
| <b>23-Oct</b> | <b>21</b>     | <b>3.29</b> | <b>0</b>      | <b>6</b> | <b>3</b> | <b>12</b> | <b>0</b>         | <b>16</b>      |

Strongly Like=1 Like=2 Neutral=3 Dislike=4 Strongly Dislike=5

## Comments

---

I generally consider Warden and Eglinton to be the center of the Golden Mile area. I understand the reference and can understand where it would be.

---

The comments submitted by "Will" sum up my own thoughts as well.

---

The Golden Mile encompasses 5 stations on the line, it should not be used on any one station as there is too much confusion.

---

Golden Mile seems to refer to a long stretch of Eglinton where a station name should refer to a more specific/precise place.

---

Golden Mile is a name of the neighbourhood which is nearer to Pharmacy than Warden. Either Warden North or Wexford is suitable because Wexford is closer to Warden.

---

Although it could be used for other names in this area, I can see why it was used for the station at Warden (because there is already a subway stop at Warden). "Golden Mile" is a clear name with historical usage. Although "Golden Mile" encompasses the stops at Pharmacy, Lebovic, Warden and Birchmount, Warden is the centre of the area and so this is appropriate.

---

Golden Mile is a mile long, so the 'Golden Mile' name needs to be more specific. I like the suggestion of putting Warden Rd as the subtitle name (Like Bay - Yorkville).

---

The golden mile, is in fact, a mile... So it's possible that this could be confusing.

I like the name. It should be incorporated one way or the other. If not at this stop, then Pharmacy or even switched with Vic Park.

Wexford Park is closer to Warden than it is to Vic Park, and others seem to think the names should be switched.

As more feedback comes in, I'd be curious to see what others say.

I'm not 100% sure 'Golden Mile' should be used at Warden, but I am 100% sure one of the stops should bare the name.

---

Golden Mile is a much larger area than just at Warden--many of the stops along Eglinton from Birchmount to Vic Park could be called "Golden Mile" so this name is not helpful from a navigational point of view

---

Golden Mile station will actually be in the centre of the neighbourhood but it is not self locating. The Golden Mile industrial area was only around from the 50's till the 90's so is not really a name of historical significance. I suggest naming this Warden and re-naming the current Warden to Warden Woods. Alternatively we can call it Golden Mile but put Warden Rd as a subtitle

---

Much better sense of place than the old name

---

Eglinton Town Centre could be another option.

---

Sorry I really do not like this name, and much prefer "Warden". I just didn't like the last name as it redundantly included "Eglinton" in its title.

---

Several stops are within the Golden Mile. This name is confusing.

---

Golden Mile station would be more appropriate for a Pharmacy stop as it close to the old Golden Mile mall and cinemas that were there in the 1970's. It;s close to the Ashtonbee Campus of Centennial College so maybe that could be used instead.

---

It is a great idea, however, I think this stop and the one at Victoria Park would benefit from switching their names around. The Golden Mile plaza seems a bit closer to Victoria Park, in my opinion, and when I think of Wexford, I'm more likely to think about Warden as the associated stop.

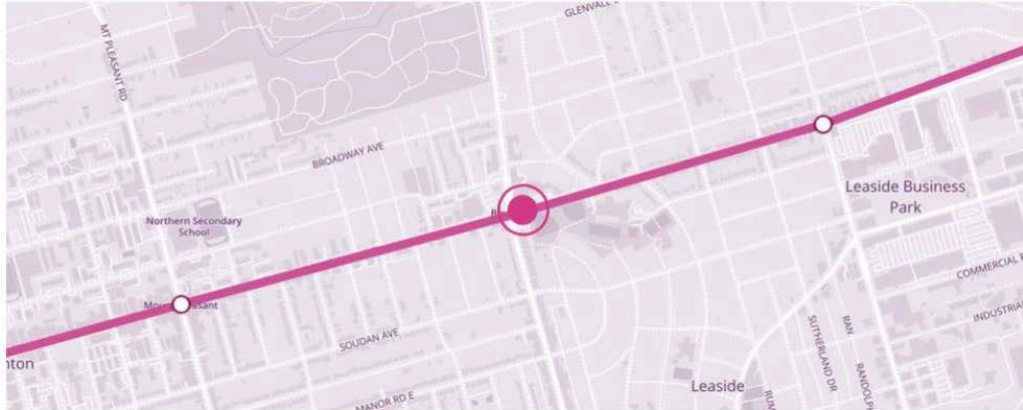
# Leaside

## Consultation Card



Leaside

Share Tweet



Metrolinx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple
  - Simple names are easier to remember
2. Logical
  - Logical names provide a mental link when trip planning; they should be relevant to the area they reside
3. Durable
  - Names should be relevant as long as the station exists
4. Self-Locating
  - Names should allow users to mentally locate themselves within the region
5. Unique
  - A unique name is one that cannot be confused with any other.

**Bayview is already a station name on the TTC's number 4 (Sheppard) subway line. Leaside is a neighbourhood bordering on the LRT route and this station. The Leaside name is both logical and unique.**

Submissions for this form are closed.

What do you think of this name?

|         | Strongly like         | Like                  | Neutral               | Dislike               | Strongly dislike      |
|---------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Leaside | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Why do you feel this way?

SUBMIT

+ See what others thought

## Rating

| Date          | Total ratings | Mean        | Strongly like | Like      | Neutral   | Dislike   | Strongly dislike | Total comments |
|---------------|---------------|-------------|---------------|-----------|-----------|-----------|------------------|----------------|
| 01-Oct        | 58            | 2.53        | 25            | 8         | 4         | 11        | 10               | 34             |
| 10/2-10/4     | 88            | 2.86        | 27            | 16        | 6         | 20        | 19               | 66             |
| 05-Oct        | 96            | 2.91        | 29            | 16        | 8         | 21        | 22               | 73             |
| 06-Oct        | 101           | 2.87        | 31            | 17        | 9         | 22        | 22               | 76             |
| 07-Oct        | 116           | 2.79        | 40            | 18        | 9         | 24        | 25               | 83             |
| 08-Oct        | 127           | 2.79        | 43            | 22        | 9         | 25        | 28               | 94             |
| <b>09-Oct</b> | <b>142</b>    | <b>2.87</b> | <b>46</b>     | <b>23</b> | <b>10</b> | <b>30</b> | <b>33</b>        | <b>107</b>     |

Strongly Like=1 Like=2 Neutral=3 Dislike=4 Strongly Dislike=5

## Comments

---

I like it as it brings attention to the neighbourhood and shopping district nearby.

---

Not really Leaside? Perhaps re-name Bayview Station to Bayview Village and have this be bayview?

---

great. Neighbourhoods make good names.

---

Rename Bayview to Bayview Village and call this Bayview

---

Works for me; logical

---

Bad choice for this location, as TTC has a 56 Leaside bus that runs on Laird and people will get confused. I don't see a problem with "Eglinton & Bayview" for a name.

---

Where the heck is Leaside? Transit names should not confuse transit riders. Bayview is a major artery of the city and NEEDS to be identified on this map. Name it "BAYVIEW MIDTOWN".

---

This station should be called Bayview regardless of nother Bayview in existence. If you insist on using the name Leaside, it should be in place of Laird station, which is the heart of Leaside. Bayview and Eglinton is the furthestmost north/west corner of Leaside and won't resonate with north or west of the station.

---

It's a very well known Toronto Neighbourhood.

---

You're running a transit system, not a tourist guide. The KISS principle applies. The line intersects Bayview Ave, a major opposing thoroughfare, so it's Bayview station. Anything else may be cute, have a hidden meaning or be artsy-fartsy, but it won't clearly convey where you are geographically, which is what all normal people use to plan trips and determine routes and connections. Also, Leaside can be accessed from Bayview or from Laird, so giving one station that 'unique' name will misdirect many people.

---

Leaside is pretty well east of Bayview Avenue. This stop should be called either Bayview or Sunnybrook. Laird should be called Leaside.

---

I'd argue that Laird is the main street of Leaside; Bayview is the western side of Leaside. And yes I'm aware that Leaside High School is right there. I disagree with Metrolinx's bias against reusing station names. The policy works on the GO system, but I suspect will be unwieldy on the Crosstown. Certainly using neighbourhood names for some stations would be fine, but street names are preferable for major streets. Bayview-Eglinton is a better name

---

Leaside?? Why? It tells me nothing of where this is located. Stick with major cross street - Bayview or Bayview Midtown in case of confusion with Bayview on Sheppard line.

---

Like Bayview Crossing, Bayview Leaside or South Bayview. Leaside though a strong is too general. The strong ttc tradition of calling stations by street name works well and should be continued. I still have to look twice when on the University Line to make sure the station name is aligning with the street I am looking for.

---

Just as Leaside neighbourhood borders Bayview on the east, Davisville neighbourhood borders it on the west, but that name is already taken! The Leaside name would be more appropriate for the Laird station, as I see others suggest. Sunnybrook would be an apt name for the Bayview & Eg station as the long-standing name of the adjacent plaza and transfer point to reach the hospital. The name should remain relevant as long as the station exists.

---

To avoid confusion but to give a street identity, name it "Bayview-Leaside"

---

Bayview and Eglinton are at the edge of Leaside and not within it to start with. The station is at an intersection not in a borough somewhere. Leave the name alone.

---

Bayview is only the start of Leaside if you are travelling eastbound. Laird is more like the centre of Leaside. Despite your naming tree protocol I still prefer 'Bayview & Eglinton' as the station name. Everybody knows the intersection of Bayview and Eglinton can't be confused with Bayview (& Sheppard) , Leaside is too big an area to be definitive. You might just as well call it 'Talbot Park' if you want a landmark that only the locals know.

---

Well known name for the neighborhood.

---

We live on the west side of Bayview, south of Eglinton. Leaside would be good and we wouldn't object, but more appropriate for the station at Laird (I'll agree with the posters who probably live on the east side of Bayview who insist Leaside only goes up to the east side of Bayview). South Bayview for the shopping strip between the two neighbourhoods would work. Bayview Village would be great except for the mall up at Bayview and Sheppard which is called .....Bayview Village...sigh.... that said, the station at Laird should just be called Laird, but I will leave it to people outside the immediate environs who may not know Laird as well as "Leaside"

---

So South Bayview is my preference. But not Sunnybrook. Definitely much too far north (1 km) and not really walkable in winter, plus Sunnybrook \*\*park\*\* is at Leslie.

---

It's a well-known name, but possibly confusing, since Laird is more central to the Leaside neighbourhood. A subscript of "Bayview" would help.

---

Leaside is a well-known neighbourhood and the station is going to be right next to Leaside High School and the Bayview Leaside BIA.

---

Should incl. Bayview in name as it is major street. Do not agree with suggestions to incl. Sunnybrook in name as hospital is not close to this stop. Concerned about using area names where area is fairly large as name not then specific enough to stop location. Also, area names will not mean anything to many riders.

---

Aga Khan Museum would be ideal -this would a tourist attraction

---

Leaside is not at Bayview & Eglinton. Confusing.

---

Take a pass on Sunnybrook and go with Leaside.

---

Leaside is @Laird.

---

Sunnybrook is a better choice

---

---

Perfect name for this neighbourhood. I live east of Don Mills but when I give directions to locals to my home, I constantly have to mention "Leaside" so that they can get their bearings. The name "Leaside" is like "the Beach(es)" or "Rexdale" - everyone seems to know where it is.

---

"Bayview midtown"

---

Leaside is more to the East.

Sunnybrook would be more logical as the Walmsley Brook and Sunnybrook ran through that area. First Settlement was the Sunnybrook farm and most people in the surrounding neighbourhoods know Sunnybrook Plaza.

---

Leaside is really more Laird than Bayview. I think a big issue with these names are that they've often chosen the edge of a neighbourhood to name it after a neighbourhood. I think Sunnybrook would be an awesome station name. While it's a little far, it's well known and right on Bayview. Alternatively What about trying to rename Bayview station on the Shephard line? All of nobody uses it, while this would be a busy station.

---

Although simple and easy to remember, this name is not practical for newcomers to the city, or tourists. When travelling in another city I always find it easier when landmarks are indicated by street names as opposed to neighborhoods.

---

Not opposed but Sunnybrook would also work given the hospital/neighborhood at Eglinton and Bayview. Use Leaside for Leslie & Eglinton instead to avoid confusion there?

---

Easy to remember. Named after the neighbourhood,,,that makes sense.

---

Name is a complete failure. Everyone knows the centre of Leaside is at Laird and Eglinton. If any station should be called Leaside it is Laird, not Bayview. Where does the overpaid consultant who came up with this idiotic live? Because it's clearly not in Toronto. Why isn't the community leading the discussions on these names? To even suggest such an idiotic name demonstrated complete and total ignorance of the community.

---

It suits the area but should be related to the neighborhood

---

This is just silly. Leaside is @ Laird, not Bayview.

---

The stop should be called Bayview and this intersection is a major intersection, too important to call it something other than the street name. Leaside is an area not a street. Naming stops by the street name is most efficient and effective.

---

Leaside is a very large area, a former Municipality, and the Station is at the North West corner of it. Laird has just as strong a claim to the Leaside name. Keep it simple, Bayview and Eglinton or if you must call it Sunnybrook after Canada's first mall which is at the corner of Eglinton and Bayview.

---

Yep, makes sense. Everyone knows where Leaside is.

---

I agree that an alternative name needs to be found for this station, but I think neighbourhood-inspired names should only apply if the station is more centred on that neighbourhood, rather than on the border. I think a new name could be found but I lack suggestions.

---

This is the same situation as Forest Hill. Leaside is between Bayview and Laird. How is someone supposed to know which this station is?

---

Sunnybrook makes more sense.

---

Avoids duplication with the Line 4 station name. Emphasizes historical ties to the unique nearby neighbourhood and former municipality, "Leaside".

---

It's misleading for the Leaside station to be at Bayview, when the community self-identifies quite a bit further east.

---

It makes the most sense to call it "Bayview Station" because Bayview Avenue is a major thoroughfare even though there is already a station named that on the #4 Sheppard subway line.

The shopping district in this area is currently marketed as "South Bayview," but has always been known as "Bayview," and never as Leaside. Leasiders do consider Bayview to be a part of Leaside of course, but the west side of Bayview Avenue was the old City of Toronto, while the east side was the suburbs. The border is long gone, but the west side is still not considered Leaside, officially or unofficially.

If necessary, name this station, "Eglinton - Bayview," and request that the TTC rename its #4 Sheppard line station to "Sheppard - Bayview."

Hyphenated station names do not have to be reserved for interchange stations, especially when subway system announcements the world over, audio and visual, can and are programmed to inform passengers which transfers are available at each stop.

---

Call the station Bayview or Bayview-Leaside and rename the current Bayview to Bayview North or Bayview Village. Cross streets are simpler to locate

---

I'm from leaside and I think naming the station after the neighbourhood is very appropriate. Moreover, Leaside High School is right next to the station. I think this is a fantastic station name idea!

---

Bayview South or Sunnybrook would be appropriate. Leaside is more appropriate for Laird Station.

---

Leaside would be a great name for Laird Station, which is much closer to the centre of Leaside. Bayview and Eglinton is on the outskirts of Leaside and not a logical choice for this stop.

---

Just as many of people mentioned, when I think of Leaside, I think of Laird & Brentcliffe. I'm would prefer Bayview South.

---

It's the strongest identity at this intersection

---

It should be called Bayview to eliminate confusion

---

Leaside makes sense, hate to get off here and expect to be at the door of the hospital.

---

Call it Bayview or Bayview South. Again where exactly is Leaside? Most people can give a general or broad description. There is nothing wrong with calling it Bayview.

---

Makes sense

---

simple and clear

---

Logical choice, bayview is already taken and this area is where i know leaside from.

---

Leaside is a historic Toronto community and was once it's own independent village. This is a perfect way to pay tribute to that.

---

Again, the neighbourhood-based names can be misleading and often don't provide enough self-locality for people trying to make specific bus connections. I've seen some users here suggesting the name "Sunnybrook" and, I'm sorry, but that just seems bloody cruel...

Look at a map: Sunnybrook Hospital is over a kilometer away from this intersection. It takes a good 15-20 minutes to walk there from Eglinton! I've been to this corner dozens of times and, in my opinion, one of the first things you notice when you stand there is the complete lack of a hospital anywhere in sight. It's quite striking, really.

I beg you, good people: let's not mislead the poor CrossTown riders, who are trying to visit their sick mothers at the hospital, into thinking that they're going to see anything but a McDonald's, a Mac's, and a Metro when they walk out the doors of "Sunnybrook" station!

All that aside, I think the name Leaside is okay, but adding Bayview to it would make it better. People in the area tend to associate Leaside with Laird more than Bayview, and since the very next eastward stop is going to be called "Laird", we might as well call this one "Bayview-Leaside" to keep the street locality intact.

---

Leaside is a very good name that captures the adjacent neighbourhood without using "Bayview". It is one of the better-known neighbourhoods in Toronto, so should not be an issue for navigation.

---

"Leaside" doesn't describe Bayview & Eg, but Laird & Eg. "Sunnybrook" or "Talbot Park" would both be more appropriate for B&Eg.

---

In my opinion, Bayview is close to the western edge - if not the actual edge - of Leaside. But if you absolutely have to avoid calling this station Bayview for the benefit of people who don't know what rapid transit line they're travelling on, I suppose Leaside is appropriate.

---

"Leaside" more properly belongs to the Laird stop and as a long-time resident it seems a stretch to place this name at Bayview and Eglinton. The best alternative suggested is Sunnybrook--why not give recognition to a landmark health care center?

---

I think this could work well. Though I agree with everyone else, Leaside is more at Laird than Bayview. Other than that I think "Bayview South" would work. It wouldn't be so confusing.

---

By the way, in the original video on Metrolinx's website, Laird station was incorrectly identified as "Larid". Come on, Metrolinx! That's pretty sloppy.

---

I like naming the Bayview station Leaside. I also think it could be good to name Leslie as Sunnybrook Park rather than Leslie..& Eglinton

---

This is the North corner of Leaside. South or Lower Bayview makes more sense to me. If you're going to call a station Leaside use Laird. If Laird is going to stay (which isn't a big problem), do what they did at Bay Station and put Leaside in smaller text underneath.

---

it's confusing to passengers unfamiliar with the area. bayview is where they want to go, so the station should be called bayview or bayview leaside.

---

Good choice of name - recognizable neighbourhood (even if the station is not quite in its heart).

---

Riders planning to change to surface transit on Bayview will not know this is the stop they need until they arrive there and see it in brackets under the station name. If not Bayview-Eglinton, then consider "Leaside-Bayview"

---

As others have noted, while this is not the historic centre of Leaside, this name could work.

---

Very well recognized neighborhood name and makes for a simple, concise station name.

---

I consider Leaside to be closer to Laird.

---

I consider Leaside to be closer to Laird.

---

Sunnybrook makes sense...

---

I'd prefer if Laird was changed to Leaside, I always considered Leaside to be further east around Laird.

---

Bayview is a duplicate name.

---

Perfect! It's a well-known area in town. Make sure to include "Bayview" caption similar to Osgoode (Queen).

---

This station is at the very edge of Leaside. Laird Station is more representative of Leaside.

---

Leaside seems to refer to a very big neighbourhood - not sure it is as description and specific as Forest Hill is to its location.

---

Leaside represents a large area going East to the Don Valley. Calling an intersection Leaside makes no more sense than calling the Yonge Eglinton intersection Toronto.

---

Not bad, but how about Sunnybrook. Laird is more central to Leaside than Bayview, if I am not mistaken.

---

The centre of Leaside is actually on Laird. Form the name, I'd think this was Laird Station. I'd prefer Bayview so I can know where the station is.

---

I consider Leaside to be closer to Laird, all the big stores on Laird refer to "Leaside" so I associate it more with that street. So it could be confusing.

---

Leaside might do, but I always thought the heart of that neighbourhood was further east. Leaside would work very well for the Laird station, were it not for the fact that Laird Station is perfect as it is. I would suggest that Sunnybrook might be better. It's a historic name for the area.

---

I think Leaside is the most recognized neighbourhood at this intersection (Eglinton/Bayview).

---

Agree with all who are saying that this should be Sunnybrook.

---

Leaside seems more identified with Laird to me.

---

I prefer the name Sunnybrook Station, because it's alliterative and sounds better, and also because Bayview is on the very edge of Leaside.

---

This station name could be anywhere between Bayview and Leslie, and does nothing to tell you which intersection it meets. Bayview South, Bayview Crossing (to incorporate the Crosstown name) or Bayview Leaside, if you must.

For decades, we've managed just fine with Eglinton and Eglinton West, Lawrence, Lawrence West, and Lawrence East, etc.

---

There is already a TTC bus route 56 Leaside. Also there already has been a Leaside railway station in the area before. I suggest Mc Donald's in honour of the restaurant located at the intersection. If The Aga Khan Museum can get a station why not Mc Donald's

---

Should be called Bayview south

---

Like everyone else has said, I associated Leaside with Laird.

---

"Leaside at Bayview", or "Bayview Mid-town", while admittedly slightly longer, would clarify the major street name. Without Bayview in the name, this is guaranteed to cause confusion.

---

Leaside will cause confusion with some people because it's further down the road. Bayview is better or Sunnybrook because of the hospital up the street which the station is close to.

---

The name makes sense to me. It's at the edge of Leaside but close to Leaside High School. I don't think it should be called Sunnybrook because it's a 1km uphill walk from the station to the hospital. I don't think it's wise to imply that the station and the hospital are closer than they really are.

---

Leaside is too big to name this and Bayview is a major intersecting bus route. That said, it's at least better known than some others (Fairbank...)

---

Laird is a better name locally, but Leaside is the name of the neighbourhood, so has city-wide recognition.

---

Leaside should be the name for the station at Laird. The station at Bayview should be called Walmsley for the brook that runs underneath the intersection.

---

This name describes the area in a clear and concise manner. If anything, the street perpendicular to the station could be added as a "secondary name" similar to the University line stops.

---

Does make sense to name it as Leaside.

---

I happen to know where Leaside is, even though I do not live so close by. This may not apply to many other Torontonians though. Additionally, Leaside is a large neighbourhood, so it is unclear to me where this station is located based on its name. The name is also a strong candidate for a potential future GO Train station along CP's North Toronto line, and would be better suited there. This name as it is violates principles 4 and 5.

Calling the station "Laird" "Leaside" or "Leaside (Laird)" would better locate the station geographically and prevent confusion with a heavy rail station.

---

There is no better demonstration that this is an imprecise station name than the fact that I just submitted a comment about it, completely under the assumption that this is the name for a station at Laird Dr, which I associate with Leaside much more strongly than Bayview Ave. This station should certainly be include Bayview in its name, and as other commenters have suggested, Sunnybrook Hospital is a better landmark. "Bayview" "Sunnybrook" or "Sunnybrook (Bayview)" would be better options.

---

The Leaside name is both logical and unique >>> Yes it is unique but confusing. When I hear "Leaside" I think of Laird/Brentcliff, not Bayview. I like the name SUNNYBROOK as Bayview Ave is the major thoroughfare for accessing the hospital. And, will immortalize the Sunnybrook plaza that is the oldest strip mall in Canada (? North America) and being demolished for development.

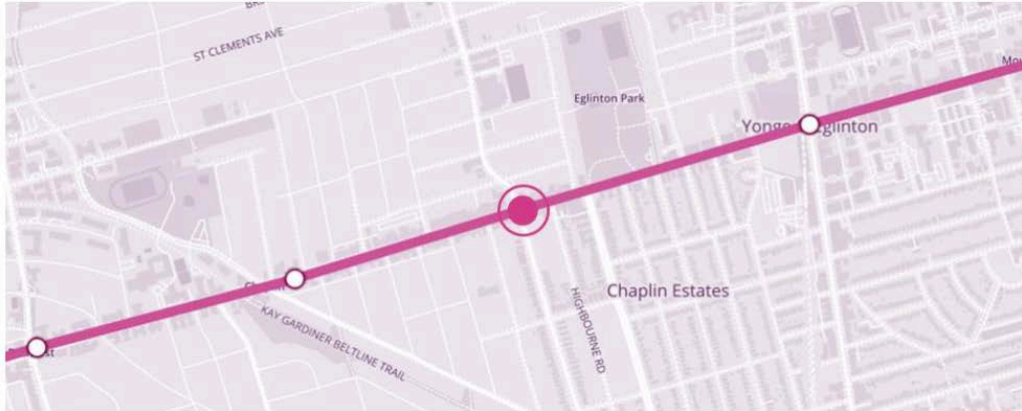
# Oriole Park

## Consultation Card



Oriole Park

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Metrolinx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple
  - Simple names are easier to remember
2. Logical
  - Logical names provide a mental link when trip planning: they should be relevant to the area they reside
3. Durable
  - Names should be relevant as long as the station exists
4. Self-Locating
  - Names should allow users to mentally locate themselves within the region
5. Unique
  - A unique name is one that cannot be confused with any other.

**The name Oriole Park self-locates this station by the nearest north-south road and area.**

Submissions for this form are closed.

What do you think of this name?

|             | Strongly like         | Like                  | Neutral               | Dislike               | Strongly dislike      |
|-------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Oriole Park | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Why do you feel this way?

SUBMIT

+ See what others thought

## Rating

| Date          | Total ratings | Mean        | Strongly like | Like     | Neutral   | Dislike   | Strongly dislike | Total comments |
|---------------|---------------|-------------|---------------|----------|-----------|-----------|------------------|----------------|
| 01-Oct        | 61            | 3.41        | 13            | 9        | 7         | 4         | 28               | 34             |
| 10/2-10/4     | 82            | 4.01        | 7             | 6        | 9         | 17        | 43               | 67             |
| 05-Oct        | 87            | 4.05        | 7             | 6        | 10        | 17        | 47               | 72             |
| 06-Oct        | 92            | 4.02        | 8             | 6        | 11        | 18        | 49               | 78             |
| 07-Oct        | 102           | 3.97        | 9             | 8        | 12        | 21        | 52               | 81             |
| 08-Oct        | 109           | 4.02        | 9             | 8        | 12        | 23        | 57               | 92             |
| <b>09-Oct</b> | <b>125</b>    | <b>4.03</b> | <b>12</b>     | <b>8</b> | <b>13</b> | <b>23</b> | <b>69</b>        | <b>106</b>     |

Strongly Like=1 Like=2 Neutral=3 Dislike=4 Strongly Dislike=5

## Comments

---

isn't avenue road the closest road?

Also why not Eglinton-Yonge like Bloor-Yonge/Sheppard-Yonge? Makes no sense to call it Eglinton.

---

I like the neighbourhood names. Good.

---

Chaplin Estates sounds way better

---

Avenue is the nearest major street that runs north and south, Avenue or Avenue Rd would be better

---

The park nearby is actually called "Eglinton Park", not Oriole Park. Just stick with "Oriole", and you've got a great name after the street

---

Changing this station name to Oriole Park is confusing and the station name should remain Avenue. The Station is located at Avenue Rd. which is a major thoroughfare in the City of Toronto and useful for wayfinding . There are no other Rapid Transit Stations with names similar to Avenue. Oriole Park is a minor street not located at the station entrance. Oriole Park is not we well known road. There is an actual park, named Oriole Park which is also not in proximity to the station but adjacent to Davisville Station. There is another Oriole Park at Don Mills and Sheppard, adding to the confusion. Oriole Park only describes an area that lies some distance south east of the station's location. No-one who lives in or knows this neighbourhood would describe the Avenue Rd and Eglinton intersection as Oriole Park.

---

There are too many things called "Oriole" in this area, and there is no redundant Avenue Rd. subway station, so just stick with Avenue Rd.

---

Why not Avenue Rd.?

---

To be honest, I don't understand the selection of this name.

1. There is no Oriole Park. The adjacent park is called North Toronto or Eglinton Park. The street that you reference is Oriole Parkway.
2. The nearest major street is Avenue Rd. and not Oriole Parkway. From previous designs, the main entrance to this station was to be on Avenue Rd. Why change it?
3. GO already has a station named Oriole. How is Oriole Park versus Oriole any less confusing than Keele versus Keele North?

The station should be named Avenue or Avenue Road.

---

Station should be named Avenue. I've lived in the area most of my life and have never heard the area referred to by "Oriole Park". "Oriole Park" as a name does nothing to help locate the station on the line, and may confuse some who don't know the city due to the presence of Oriole GO Station.

For any station on the street/road grid the station should be named after the appropriate cross street for the line, with the line's name (e.g. Eglinton or Yonge) added for clarity when making construction or delay announcements.

---

It's logical and follows standard transit station naming conventions - name the point on the line after the intersecting street.

---

I initially said the name was good based on your statement that it's named after the nearest N-S road, but it seems that's not true. This station is at Avenue Rd, so it should be Avenue station. Deceptive statements in your description make it seem you're looking for support for decisions you've already made, not fair comment on proposed names.

---

Potential confusion with Oriole Stn on GO. Oriole Parkway may be better; it's at least a local street name. Avenue-Eglinton would be better

---

Should be called 'Avenue Road'

---

Not sure what the problem is with naming it Avenue Road. It would be the only station in the system with that name and clearly tells you where you are.

---

Avenue is where the station is. It connects with the Avenue rd. bus. Why complicate things, there is no Avenue Station in the system so no reason to move from the standard naming practice.

---

Why isn't this called Avenue road?

---

This name is not used by residents of the area. To suggest it self-locates as being near the n-s road is incorrect as the street name is "... Parkway". There would be confusion with the real "Oriole Park" at Chaplin Cr and near Davisville Stn. Could also be confused with Oriole Stn on the Richmond Hill GO line and named after the nearby pioneer community of Oriole.

---

I prefer "Avenue Road."

---

Avenue Rd. is the most accurate way to describe the location. Leave it alone.

---

There is no conflict with Avenue Road. Oriole Park is at Davisville station.

---

Call it Avenue Road since the station actually sits on Avenue Road. Plus we don't have an Avenue Road Station down at the University Line (nor are any future LRTs / subways proposed that will run through Avenue Road to the north or the south!)

---

Now that I look at the map again, if you're not going to call it Avenue Road Station, Eglinton Park would be a better name than Oriole Park for the simple reason it is much closer (300 m?) than Oriole Park which is down at Oriole Parkway and Chaplin Crescent (basically 1.5 km south).

---

The station is at Avenue Road, not Oriole Parkway; the fact that they're close together may actually make it more confusing to find, because people's descriptions of where the station is could lead someone to find Oriole Parkway, the street, but not see a station.

---

The actual Oriole Park is a kilometre away from this station and not even on Avenue Road. The street in the area is called "Oriole Parkway", not "Oriole Park". But since the station itself is at Avenue Road anyway. Why not just call it "Avenue Road"? The nearest neighbourhood to this stop is Allenby which could also work as a name.

---

This is a station at Avenue Rd, why is called Oriole, which is the next street east? That does not make sense.

---

It should be avenue Rd. Thats just obvious!

---

Oriole park is quite far from the stop.  
Avenue Rd. is the best choice, there cannot be any other name.

---

Why not Chaplin? I like that better.

---

I'm not sure why Avenue couldn't be used. Most commuters about oriole parkway. If you want a landmark how about UCC. It's well known and close by. You could also call it avenue-oriole park.

---

It would let me know that I was just a short walk from home. :) To call it "Avenue" doesn't locate it as anywhere more than anywhere along Avenue Road, which is a strange name anyway, or on any road that is (Something) Avenue. -- And I LOVE the actual Oriole Park which is near this station.

---

Avenue Road is a major artery and not used as a name on the network

---

Stupid. The main street is Avenue Road; Oriole Park could be confused with the existing Oriole GO station (which should be removed and rebuilt at Leslie, but that's a different subject).

---

'Avenue Road' would be more appropriate for this station.

---

I thought the station was going to be at Avenue Rd and Eglinton. Shouldn't it then be called Avenue Rd & Eglinton per the naming convention? I live in the area and would never refer to it as Oriole Park.

---

This has to be the the most absurd station name. The station is no where near Oriole Park, which is near Chaplin Crescent, closer to Davisvill station than anything else.  
What's wrong with calling the station Avenue (or Avenue Road - we have a precedent with Main Street)? There's no duplication.

---

Keep it as Avenue. Who even knows what Oriole Park is?

---

"The name Oriole Park self-locates this station by the nearest north-south road and area."  
Seems to be wildly inaccurate, as, in accordance to the above map, the station will be at Avenue Road, which is not only the more well-known street in the first place, but is also "the nearest north-south road."

---

Isn't there an Oriole GO station already? People will get confused.

---

The station is at Avenue Road, not Oriole parkway. Avenue Road is a major street while Oriole is a very minor road. There is no other Avenue Station that I know of but there is an Oriole Station on the GO Richmond Hill line.

---

The general public doesn't know what or where Oriole Park is. For a station name, Avenue Road is much stronger.

---

To name this station anything but Avenue defies all logic.

1. The station as currently proposed will be at Avenue and Eglinton - ONLY the secondary entrance will be close to Oriole Parkway.
2. The station, as indicated on Crosstown website, will connect to the TTC #5 Avenue bus (and presumably the TCC #61 Avenue Road North bus).
3. There is no TCC Oriole Parkway bus route (yes the #5 travels it for only a short distance).
4. There is no other currently named TTC Avenue transit station.
5. Oriole Parkway is not a main north-south road - it ends at Roselawn (one block north of Eglinton) and is only accessible in a southbound direction on the north side of Eglinton.
6. This decision tree clearly demonstrates why the station should be named Avenue.

---

I think this is a sensible name, but I would add to the chorus of others wondering why it was not named after Avenue Road.

---

The station is located at Avenue Road, and a good block or two away from both Oriole Park and Oriole Parkway. There is no Avenue Station so naming it Avenue or Avenue Road Station would make more sense

---

By choosing this name, you kind of violate your own principles -- the station is at a prominent nearby street, Avenue Road, which does not have another transit station (and is not likely to.) While Oriole Park is indeed the nearby neighbourhood, the name suggests to passengers that the station is at another prominent north-south street, Oriole Parkway, which it is not. Also, "Oriole" is already a GO station name, violating your principle of avoiding duplication. Use "Avenue Road", instead.

---

I agree with all the other comments mentioned against using this name. It makes me think that the station is going to be at Oriole Park.  
Use Avenue Road!!!

---

There is a park by the name of "Oriole Park" and this would be confusing for some people. The actual street name is Oriole Parkway and would make more sense.  
That said, more people would identify with Avenue Road and given it is a block away and perhaps is where the station will be located, that would probably be the most logical and recognizable name.

---

Conflicts with existing Oriole GO station. Even if that station is renamed, "Avenue Road" with the street suffix included a la "Main Street" is a better fit.

---

The name violates your own decision tree. Higher order --> 2km or less from next station --> Grade Separated --> No major landmark --> Use major cross street.  
Avenue road is major cross street that isn't taken. Oriole park is unknown and located south of the station. Eglinton Park is closer. There is also an Oriole Park and Oriole CC in North York as well as an Oriole GO Station so the name will be confusing

---

Oriole GO confusion plus Oriole Parkway is a short detour from the much better known Avenue Road.

---

Easily understood by anyone living in the area. No conflict with any other station (even GO is only 'Oriole')

---

Larid is misspelled and should be Laird.  
Eglinton station would make more sense being called Yonge as that is the N/S cross street and keeping it consistent

---

If the station is at Chaplin then call it Chaplin. You can't use the "well there is already another station by the name of Chaplin" because there is not so why not call it Chaplin. I cannot believe there even needs to be a discussion on this and that Metrolinx has all this money to pay people to go over these surveys

---

Avenue Rd. should be the only name considered for this stop. This just sounds like someone is being over creative and not practical.

---

Avenue Rd is a much more recognized street and forms the north side of that intersection, and the word "Oriole" creates confusion with the Oriole GO station at Leslie and Sheppard.

---

this is avenue road not oriole park- as a child we would sometimes refer to eglinton park as oriole park - haven't heard it called this for years

---

This captures both the neighbourhood and a major street in the area without using the more ambiguous "Avenue".

---

I assume the "Oriole" station on the GO network at Leslie and 401 will be relocated to Leslie and Sheppard in future and renamed to "Leslie"?

---

Absolutely needs to be called Avenue... as many, many of the other participants have mentioned, the station is at the corner of Avenue and Eglinton, not Oriole Parkway and Eglinton... so if it is not named by the cross street it will be confusing to people.

---

This name will confuse most people, as many will see it as a stop at Avenue Road. I don't think this is a particularly self-locating name.

---

Avenue Road is a recognizable street name, and no other stations named Avenue.

---

Why not Avenue as there is no other stop called Avenue? If not Avenue, perhaps Allenby (neighbourhood and school) is less confusing than Oriole Park. Oriole Park Rd is far enough away that it is confusing. There used to be an Oriole electoral district in North York which could cause additional confusion

---

Station should be called Avenue, because it is geographically accurate and will not be confused with any present or future stations

---

I feel people would associate more with Avenue (Road) than Oriole Park. People have a relative idea in the city where Avenue Road as it is a prolific street.

---

The "self-locating" choice would be to call this stop "Avenue" which is the major north-south arterial road crossing Eglinton. As others have mentioned, Oriole Park is too close in name to Oriole--the name of the GO station (refer to the principles in your YouTube video about not using names twice.)

---

The station is going to have its main entrance/exit on Avenue Rd. (according to Metrolinx's current design for the station on its website), but Metrolinx wants to call it Oriole Park - a road that's 2 blocks away? That doesn't simplify things - if anything, it makes it more complicated. It's a bit like calling King Station on Line 1 "Melinda St.", or St. Clair West being called "Heath", because there are secondary exits on those streets. Call the station "Avenue Road" or "Avenue Rd." - just like "Main Street" on Line 2.

---

Why not call it the full name "Oriole Parkway" or "Avenue Road" (note FULL NAME) not Avenue (which is VERY CONFUSING).

Oriole Park is not even near Oriole Parkway but is located at Avenue Rd and Eglinton.

---

While its not bad, Avenue Station makes more sense. It's a bigger street, and that's where the station is gonna be.

---

confusing and inaccurate. please call the station avenue road, which is recognizable to all of us.

---

This name is the most baffling. The station is located at Avenue Road, a major cross-street. Naming the station "Avenue" would cause no confusion or duplication. Call the station "Avenue".

---

There is an Oriole Park, located nearly a kilometre away from the intersection. This name does not meet principles 2 and 4: this is not logical, and not self-locating.  
The cross-street is Oriole Parkway. The station should be Oriole (preferred), or maybe Oriole Parkway.

---

You already have an Oriole Station on GO Transit, and so you have violated your own desired to avoid confusion.  
"Avenue Road" or "Avenue/Eglinton" are just fine.

---

Because there is already an Oriole GO Station in a completely different part of Toronto (Leslie / 401 area).  
Try to find a different neighbourhood name instead

---

No need for the change, there's no Avenue station?

---

Horrible, horrible name. Who is coming up with these and why, in this specific case, is an alternate name needed? Avenue Road is a uniquely Toronto street name. Why can't we have an Avenue station?

---

From what I can see on the map, the station is at Avenue Road. I think the station should be called Avenue.

I think Avenue will be better suited for those people coming from both the north and south; Oriole is really only recognizable for people who live south of Eglinton (though there is a small residential street north of Eglinton which doesn't mean much to too many).

---

"Oriole Park. What? Where?" Heard by every commuter who doesn't live within a five minute walk from the station. Metrolinx, please stop trying to be cute and clever. "Avenue Road" is too logical a name for this to even be a discussion.

---

OP would make it easier to find where you are going.

---

What's wrong with Avenue station? Sure it's quirky but everyone in Toronto is already familiar with the oxymoron of Avenue Road.

---

I don't actually think this is appropriate to the area - everybody knows Avenue Rd., but Oriole Park is more of a diversion or a supplementary route. It just doesn't seem like it conveys anything clear in terms of location.

---

Should be named Avenue, as thats a more major road in the area.

---

Robmausser: there is going to be a station at Avenue Road.

---

It's a decent name since Oriole Parkway is adjacent

---

The station is at Avenue Road (at least currently on the plan, where Mac's Milk/Subway is), and there is no other Avenue Rd station name, so I don't know why this would be called Oriole Park. It is too confusing with Oriole Parkway street, and I don't consider the area to be called Oriole Park.

---

- 1) The cross street is named "Oriole Parkway"
  - 2) There is an "Oriole" GO station in a completely different area.
- 

Oriole Park could work, but I would prefer Avenue Road.

---

The Station is at Avenue Road, not Oriole Parkway. Just call it Avenue Road or Avenue North.

---

Confusion with Oriole GO is possible.

---

It should be called St. James Bond. The former United church in the area was called that and it would bring a certain cool factor to the name. "The next station is Bond, Staint James Bond"

---

Please stick with Avenue Rd.

---

I like the name Oriole Park a whole lot, but it may not be as effective as Avenue.

---

Avenue Road is a major thoroughfare, and more widely known.

---

Why not keep Avenue?

---

Should be named Avenue, especially for connections to the 61 and the 5

---

Why not call this stop Avenue Road? Avenue Rd is a major N-S street and much more widely known than Oriole.

---

Avenue Road is better than Oriole Park because it's under Avenue Road. Keep it Avenue Road Station.

---

Unless the plan is to rename Oriole Stations I think the name is too similar to an existing station in the city.

---

Good choice. Distinguishes it from Avenue Road, and identifies it (correctly) as being at Oriole Park.

---

Oriole Park means nothing to Torontonians, other than the few millionaires who live in this neighbourhood and may have once taken a bus. Please use an intersecting street name so riders know where they're getting out!

---

Avenue Road is the major road at this intersection, and is much more widely known than Oriole Park. Plus Oriole Park will confuse many with Oriole GO Transit station in North York.

---

Avenue Road is the obvious name for the station. It is a major north south artery in Toronto and currently has no station named after it.

---

Why is this station named Oriole Park and not Avenue? It violates principles 2 (not very relevant in comparison to Avenue Rd, the station's major cross street) and 4 (it does not self-locate, since Torontonians know Avenue Rd much better than they know Oriole Pkwy).

Calling the station "Avenue" or "Avenue Rd" solves these two issues, and is still just as simple, durable, and unique to the system.

---

Name the station Avenue Road as it is at Avenue Road and Eglinton.

---

I associate this stop with Avenue Rd, not Oriole Pkwy. Avenue Rd is where the station will be located too.

---

Hi there,

No. Definitely do not name this Oriole Park. I am a resident of this neighbourhood and strongly recommend you name the station Avenue Road. That is the name of the main street and the stop that residents will tell visitors to get off at if they are travelling to this neighbourhood.

Why Oriole Park? This is confusing. Avenue Road is by your definition 1. Simple 2. Logical 3. Durable 4. Definitely Self-Locating (this is a no-brainer). 5. Unique (how can Avenue Road be confused with any other)?

You have one opportunity. Do the smart thing and keep it simple. Avenue Road is simple. Don't confuse people. Nobody calls this neighbourhood Oriole Park and never have.

Signed

A 53 year resident of this neighbourhood

---

Lived in this city my whole life and this is the first time I've ever heard of Oriole Park. Oriole make me think it's near Leslie Stn. Just keep it Bathurst.

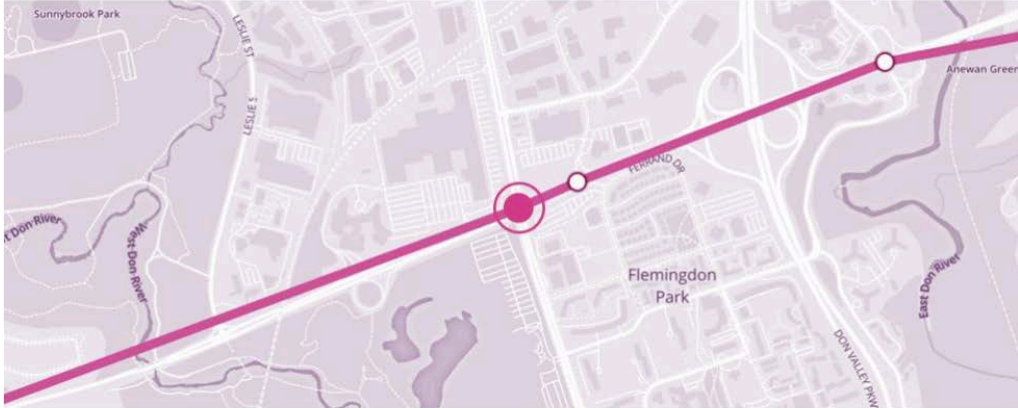
# Science Centre

## Consultation Card



Science Centre

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Metrolinx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple
  - Simple names are easier to remember
2. Logical
  - Logical names provide a mental link when trip planning: they should be relevant to the area they reside
3. Durable
  - Names should be relevant as long as the station exists
4. Self-Locating
  - Names should allow users to mentally locate themselves within the region
5. Unique
  - A unique name is one that cannot be confused with any other.

**The Ontario Science Centre is a well-known national tourist attraction. Naming this station after the Science Centre makes it unique and self-locating.**

Submissions for this form are closed.

What do you think of this name?

|                | Strongly like         | Like                  | Neutral               | Dislike               | Strongly dislike      |
|----------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Science Centre | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Why do you feel this way?

Text input area for providing reasons for the rating.

SUBMIT

+ See what others thought

## Rating

| Date          | Total ratings | Mean        | Strongly like | Like      | Neutral   | Dislike   | Strongly dislike | Total comments |
|---------------|---------------|-------------|---------------|-----------|-----------|-----------|------------------|----------------|
| 01-Oct        | 52            | 1.98        | 28            | 10        | 4         | 7         | 3                | 31             |
| 10/2-10/4     | 85            | 2.02        | 43            | 20        | 6         | 9         | 7                | 56             |
| 05-Oct        | 92            | 1.97        | 48            | 22        | 6         | 9         | 7                | 62             |
| 06-Oct        | 101           | 1.95        | 54            | 23        | 7         | 9         | 8                | 71             |
| 07-Oct        | 257           | 1.55        | 184           | 41        | 8         | 12        | 12               | 180            |
| 08-Oct        | 346           | 1.49        | 260           | 46        | 11        | 14        | 15               | 262            |
| <b>09-Oct</b> | <b>380</b>    | <b>1.52</b> | <b>280</b>    | <b>52</b> | <b>14</b> | <b>17</b> | <b>17</b>        | <b>287</b>     |

Strongly Like=1 Like=2 Neutral=3 Dislike=4 Strongly Dislike=5

## Comments

---

Excellent choice of name. Brings attention to a landmark and treasure of the city.

---

The Museum stop on the Yonge-University subway is unique and displays interesting artifacts on the platform.

Naming the Metrolinx station for the Science Centre will attract more patrons to the Science Centre and will create opportunities for students to build displays, holographic projections, ongoing experiments, environmental measurements to attract and instruct.

---

Easy to remember!

---

I'm conflicted here. I like the idea of mentioning the Science Centre...but the Science Centre \*isnt\* at the SW corner of Eglinton & Don Mills. That's the location of the Science Centre's overflow parking lot. Science Centre Overflow Parking Lot would be a mouthful, wouldn't it? My preference is to stick with the interchange format and name it Don Mills-Eglinton...and hope that we will have a Science Centre station on the Relief Line instead.

---

It is the largest and most-memorable structure in the area.

---

Great Choice! Just like Museum.

---

I generally think stations should have cross streets on them, but in this case the Science Centre is well known, and can help draw people into taking transit. Dressing up the station like museum would be cool too. Another idea is Don Mills-Science Centre. Or flipped

---

I think the landmark name could work here as the landmark is major enough, and the other Don Mills station is quite close. Again, please consider using "Don Mills Road" as the secondary name in smaller font.

---

The Science Centre is a great place; would be great to get there by Metrolinx.

---

Not a huge fan of the name as Don Mills is a major street, perhaps Don Mills/Science Centre would work (makes it different enough from the subway station of the same name)

---

Hopefully the Science Centre won't close or be turned into condos.

---

It is a wonderful cultural institution

---

The Ontario Science Centre is an iconic institution in Toronto, and the station name will make it very easy for anyone going there to identify the exact location of it.

---

Transit names should not confuse transit riders. Don Mills is a major artery of the city and NEEDS to be identified on this map. Name it "DON MILLS MIDTOWN".

---

Science Centre is one of the famous Hallmarks of Toronto.

---

This station should be called Bayview regardless of nother Bayview in existence. If you insist on using the name Leaside, it should be in place of Laird station, which is the heart of Leaside. Bayview and Eglinton is the furthestmost north/west corner of Leaside and wont' resonate with north or west of the station.

---

Please disregard my last comment

---

Science Centre is a decent choice because the venue is located very close to where the stop will be. Alternate names could be Don Mills South, Don Valley Station, Don Mills-Science centre, Sunnybrook would be a stretch but it may work. The station after this stop (due to proximity) makes things more difficult than it should be.

---

I understand why it is Science Centre but I always call the area Don Mills and Eglinton or Egg for short.

---

It is not very creative - kind of obvious. The Science Centre is a place of wonder and learning and people should get that when they hear the name. There is so much opportunity to be creative, yet still unique and easy to remember.

---

You're running a transit system, not a tourist guide. The KISS principle applies. The line intersects Don Mills Rd, a major opposing thoroughfare, so it's Don Mills station. Anything else may be cute, have a hidden meaning or be artsy-fartsy, but it won't clearly convey where you are geographically, which is what all normal people use to plan trips and determine routes and connections.

---

Decent name. Please remember that the Relief Line will (hopefully) reach the same spot and the station name should definitely not need to be changed in the future.

---

It is like the "Museum" stop on the University line - it makes perfect sense and helps visitors to Toronto find things. My second choice would be "Science Centre-Don Mills", if longer names are being considered.

---

The Ontario Science Centre is a world renowned tourist attraction (I had family from Eastern Europe visiting who wanted to come here) and should be recognized. Like the 'Museum' station on the Bloor West line, it would be a distinct reference.

---

We should promote something that is so important to this City. It is home to our only planetarium. There are so many children who need this place--they need to be comfortable with Science to stay in school and get ahead in this life. This is a universally positive thing. Let's keep it going.

---

Because it is the most well known landmark in the area.

---

Because I love the science centre and the opportunity this creates to let people know where it is.

---

If you must... but add Don Mills under or next to the name (see Bay-Yorkville on Bloor line)

---

It's clear and concise and The most important landmark in the area.

---

No connection to road names or surface transit. Don Mills South follows the tradition.

---

it's a great landmark and reference point for tourists and residents alike, like Museum stop is on the subway.

---

The Science Centre is an important and memorable cultural institution for Torontonians and Visitors.

---

Because the Science Centre is a great place for interactive and innovative learning and should be easily recognized for other people visit this great awesome place!!!!

---

Short, logical, unique... Just makes sense.

---

I do want a street name included. For example, the station can be "Don Mills-Science Centre."

---

If you have to change it then Science Centre makes sense.

---

or give it a dual name including the science centre please

---

like Museum Station it's a no brainer!

---

Will be easier for tourists to know their stop. Other international cities also use famous landmark names as the subway stop names. So makes sense to name it science centre.

---

It's the perfect name. Everyone knows where the science centre is and what's around there

---

As avid fans of the Science Centre, we have been waiting for what seems like forever for a rapid transit option to be built near our beloved OSC. Now that it seems like this will be a reality, what better name for that intersection's most popular destination??? Also great for when school group's (who number in the thousands every year) visit, since taking rapid transit will now be a popular option!

---

Descriptive. Easily describes to visitors and residents alike what station the OSC is at.

---

Why make it difficult. Also there may be folks visiting the SC who do not speak good English and may not recognize any other name. I agree, keep it simple.

---

It's simple to remember and for tourists who are wanting to visit this attraction it'll be easy for them to know where to get off.

---

Well known attraction.

---

I like that it will be easy to locate where one is in the city by referencing the Science Centre. It's iconic and everyone knows where it is. Helpful for tourists too.

---

---

I have lived in the Yonge & Eglinton or Bayview & Eglinton area my entire life, and Don Mills & Eglinton has been consistently how this intersection and locations in its vicinity have been referred to -- this is where the Science Centre is! Celestica is across Eglinton from the Science Centre. The SuperStore is kitty-corner to the Science Centre. Flemingdon Park is the other side of Don Mills from the Science Centre. Any other name would be unnecessarily confusing! This only makes sense.

---

Ontario Science Centre is a world landmark.. not just a local gem.  
It would make it easy for Tourists to find it  
Easy for youth to find it  
and its a key facility in Toronto.

---

New "Science Centre" is indeed an appropriate name. Please ensure that the station reflects the concept.

---

The name is fine, but I feel that we're missing the opportunity to make it more evocative. Even when other cities name their stops after neighbourhoods or streets, they manage to conjure up the essence of the area the stop is in. When you hear Covent Garden (London), Chatelet les Halles (Paris), Ochanomizu (Tokyo) or Salto del Agua (Mexico City), what comes to mind? Neighbourhoods have character, and "Science Centre" just doesn't seem to project that as well. That said, "Flemingdon Park" or iterations on "Don Mills" might not be enough for non-residents (especially since many travellers to the stop will be tourists heading to the Science Centre). I would lean towards something that captures what's there (i.e. the Science Centre) without being so reductionist about it. Maybe something along the lines of "Garneau" (astronaut, local school named after him), "Discovery" (space shuttle, albeit NASA's) or "Confluence" (the merging of the Don rivers, possibly also a nod to the area's multiculturalism)?

---

Like it, but prefer to keep Don Mills in the name aka "Don Mills - Science Centre" which differentiates it from Don Mills Station up at Sheppard subway, and following the convention of Bloor-Yonge. Some station users are looking for Don Mills Road, others are going to the Science Centre so I don't think Don Mills should be excluded from the name.

Of course, if the Don Mills LRT ever gets built it will throw another monkey wrench into the naming convention (what do we call it then, Don Mills-Eglinton, or maybe go for Flemingdon Park?)

Where Eglinton LRT crosses the University subway line, we need a similar convention (aka Allen-Eglinton West) since it clearly identifies the cross-road to the Eglinton LRT riders (Allen Road), just as the former Sheppard Station was renamed Sheppard-Yonge when the Sheppard line was built.

---

Science Center is recognizable, and the name will make it very easy for tourists to find it. It will also boost profile of Science Center itself among Torontonians.

---

It's a very well-known landmark - about time it was acknowledged to the same degree as the ROM.

---

Fits to the destination

---

Well known tourist landmark.

---

Museum and Queen's Park stations on Line 1 are examples in Toronto. Other cities have named transit stations for landmarks as well including Science World in Vancouver, Opera in Budapest, etc.

---

Simple, logical, durable, self locating, and unique.

---

Self explanatory, especially it is away from downtown core. Tourists will want to locate this site quickly and easily.

---

It will be easy to know where to get off when I visit the Science Centre!

---

The Science Centre is one of the best showcases of science and exploration. Our family has been members of The Science Centre for almost a decade. Our kids know the corner of Don a Mills and Eglinton as the Home of the Science a Centre.

---

Most relevant and engaging landmark is the Science Centre so it makes sense for the station to be named after this landmark.

---

The Science Centre is a Toronto Icon. Most are familiar with the institution and location. It make sense to name the station at the Centre's North East corner after the institution.

---

Simple, memorable, durable, unique.

---

it is a well-known national tourist attraction and when i think science centre, i know its eglinton and don mills

---

Logical choice.

---

Major place. and advertising.convenience.

---

It'd be a great mental link to the location what perfect name than where the amazing Ontario Science Centre is!

---

I am an OSC member and I plan on using TTC to take my children to the Science Centre.

---

The Science Centre is the major destination in this area. Will help tourists get there.

---

---

Its where the science centre is! Great landmark for those looking to get to the area, way finding for those visiting the city and a nice nod to a gem on the new line! It will also let folks know that Eglinton has to more offer...

---

Large cities all over the world have subway stations named after their landmarks and attractions. It makes the city seem more interesting to name stops in this way rather than just always give street names.

---

The OSC has been on that corner for 46 years! It has a very strong and recognizable brand for informal science education. It is recognized world wide.

---

I feel that the Ontario Science Centre has been an icon since its inception in 1969, and everyone who has lived in Toronto and the surrounding areas has heard and knows about the Centre. Also, it is already an icon of Toronto and tourists from around the world will implicitly understand the meaning of a destination named Science Centre, just like the Museum stop.

---

The station name should be The AGAKHAN PARK/MUSEUM as this the only landmark that holds the pride of Donmills/ Eglinton area

---

The Science Centre has been a strong part of the community for over 40 years, many of those years was for free to the public. They host many events to bring the local folks together and promote a stronger bond with local groups and businesses.

---

Contrary to popular belief, not everyone knows where the Science Centre is. Therefore, it makes an excellent choice. We welcome so many tourists to our city from around the province, country and internationally. Naming the station accordingly, makes it very easy for our tourists. As for residents of Toronto, most do know where it is and therefore there is no confusion over the location. For those residents of Toronto who do NOT know that the Science Centre is at Don Mills and Eglinton, find out where it is! Invest in a map! Use your skills!

---

I work at the OSC and many of our visitors take transit to get here. Naming the station "Ontario Science Centre" will do much for the vibrancy of the area, as well as allow both in-town and out of town visitors a simple way to get here!

---

Every body knows the importance of this institution!!

---

Makes sense.

---

The Ontario Science Centre is one of Canada's premier cultural attractions and is approaching its 50th anniversary. The name is easy to remember and the building is a landmark visually, so clearly identifiable with the location.

---

Well known, long established, world famous attraction will help residents and visitors alike picture the location of the station by this reference point. Promotes tourism while aiding transit by linking to this large scale landmark, readily accessed on the web.

---

The Science Centre is iconic at the Don Mills and Eglinton location for over 40 years.

---

It fulfills all of the 5 criteria listed: it is especially helpful for Visitors to Toronto, children, newcomers to Canada .. all frequent users of the science centre: the name is transit -user friendly

---

This is a classic, timeless cultural attraction in Toronto!

---

Like the Museum station this stop will be easy for people to associate the Science Centre to it and indicate the proximity of the Centre as well.

---

It eliminates the guess work of being at the correct stop. It's helpful to be obvious when people have kids in tow. Also, it's a local landmark and certainly worthy of it's own station. I hope it is decorated in a fashion that is a tribute to The Science Centre as Museum is to the ROM.

---

It is logical because the station will be right next to the Science Centre.  
Also, this name will help assist tourists and persons not from the GTA to find the Science Centre.

---

The Science Centre is a societally necessary institution promoting science literacy to the broader public.  
Supporting this is very important.

---

Everybody knows the Science Centre as a landmark

---

I like the suggestion for Don Mills - Science Centre, but Science Centre is ok too.

---

It makes sense!!!

---

Simple.

---

Makes sense for the place; makes the OSC easy to find from downtown (for tourists and residents alike).

---

It simultaneously identifies its location and also a place of interest in the area. Also, it is simple and easy to remember. And to top it all off it will be a source of pride for those of us who live nearby! Why not encourage a little pride in your neighbourhood, and a morale boost on the TTC? I like it.

---

The Science Centre is simple, people remember and appreciate simple.

---

Agree Science Centre is major attraction but strongly feel Don Mills needs to be part of name. Suggest Don Mills - Science Centre would be much more meaningful for most riders. Must incl. Don Mills in name for those not going to Science Centre and not at all familiar with where it is.

---

Intriguing for tourists, easy to remember and understand for residents - and a boost to a deserving Toronto landmark

---

Everyone knows Don Mill and Eglinton is the home of the Ontario Science Centre. It's Perfect!

---

Describes the location

---

I've associated this intersection with the Science Centre for over 40 years. Anytime I mention this area, I always say it's the location of the Science Centre and people immediately know where I'm talking about. Can't think of any other name that would be more logical.

---

This is very easy for our newcomers to identify and for the "Science Centre" branding to have cohesiveness in creating an experience for those going to and from the OSC. It also identifies where it is because OSC is such a known place in the city.

---

Excellent landmark

Strong supporter of the science centre for many years.

---

The Ontario Science Centre is a major tourist attraction for both GTA residents and visitors to Toronto. The only suggestion I would make is to call it Ontario Science Centre rather than The Science Centre.

---

I think that just like Museum Station is reflective of the fact that the AGO and ROM are at that station, the new Station right at Don Mills and Eglinton should be named for its biggest attraction..

---

Great name in honour of a great Toronto institution! Will make things easier for tourists.

---

Very identifiable Toronto attraction.

---

The station name is bound to an existing attraction that is a building that may not continue to exist in the future. A name more closely tied to the West Don parkland immediately to the west such as Sunnybrook (for the Park) may be more appropriate.

---

Almost everyone who has grown up in Ontario have been to the science centre. It is a special place for families. Visitors to Toronto too. It is easy to remember and reminds people of fun times together.

---

It's a perfect name and fits all of the principles above. With an average of a million visitors to the Science Centre every year it is a well known and relevant name for both local and tourist transit users.

---

Science Centre is a generic name. It needs to be the Ontario Science Centre.

---

it's iconic in the City of Toronto and was the first interactive science museum in the world. it's worthy of a stop being named after it. however, I think the full name 'Ontario science centre' is better.

---

As indicated, the Ontario Science Centre is a recognized national landmark--45 years at the corner of Don Mills and Eglinton. this naming would be consistent with existing subway stops such as Museum and Pioneer Village.

---

The major cultural/tourist/science & technology attraction in the vicinity of the station is the Ontario Science Centre.

---

It differentiates this station, and makes it more interesting, by providing a clear "landmark" as opposed to a street name. My only reservation would be if it makes it more difficult for people to understand where it is (i.e., Don Mills), but to those who are in the area, they'll learn quickly, and for people outside of the area, the major landmark is more important than the street name.

---

This is a Toronto Landmark. Everyone knows it and loves it! Easy to remember, short and tells riders just where they are!

---

good name. What about "Science Station"? Could dress it up with science and discovery art and have a display sponsored by the Science Centre for people to look at and get excited about their trip to the Science Centre

---

It's clear and for visitor to Toronto it will make their travel easier.

---

Science Centre - The best name and easy to remember for everyone.

---

Recognizable name

---

logical, and could increase visitors to OSC

---

When travelling I would know exactly where I am and if I am going to the Science Centre then I will know where to get off. Simple and Easy. Thank you.

---

Makes it easy for tourists trying to find a popular venue and still makes sense to locals

---

The Ontario Science Centre is a premier attraction and one of the most notable destinations for people taking transit to this intersection.

---

Named for memorable landmark and attraction ... easy to remember for locals, newcomers and tourists alike.

---

It makes sense.

---

The Science Centre is an institution in this city and anything that can be done to maintain and grow awareness of it is well worth it.

---

This is an important landmark.

---

Naming this station after the Science Centre makes it unique and self-locating.

---

Meets the criteria of Metrolinx and recognizes a well known Toronto landmark institution

---

"Science Centre" is the name of the Science Centre, not the name of the stop near the Science Centre. Naming it for a prominent Canadian scientist (e.g. Banting, Bell, Hadfield, Suzuki, etc.) would be memorable, while still identifying the location as near the Science Centre.

---

The Science Centre is such an important destination for local and tourist traffic alike. As a centre for innovation, let alone STEM, easily recognizable and a fitting tribute to the Centre's progress over the past 5plus decades.

---

The Science centre has been a part of the Toronto Landscape a very long time and is a landmark on the east end of the city: for us folks from the west side: we know exactly where the science centre is on a map:) much like the Toronto Zoo:

---

Just like how TTC named their station 'Museum', this should highlight the biggest attraction in the area. Concise and straight forward.

---

It is one of our family's favourite places to visit. I also feel people (especially out of town visitors) would have an easier time remembering the location, and knowing where to get off.

---

Easy to remember.

---

The science centre is a popular institution where many locals and tourists visit.

---

Science Centre is perfect for the station name. Don Mills makes me think of a person not a place (sorry but I am not from the area).

---

It recognizes that the Science Centre has long been part of this neighbourhood. I am a librarian and we prefer to call things what they are, to eliminate ambiguity.

---

It is unique and self-locating

---

Science Centre - Aga Khan ... to acknowledge both landmarks old and new

---

It just makes sense with the Science Centre right there

---

It explains the area and is in line with other stops at city sites and landmarks.

---

It is the key attraction of the intersection, and is a well-known Toronto landmark.

---

It would be fitting to feature this prominent destination for visitors with families who would do well to be aware that easy transit options will exist to get there.

---

I feel this way because the name Science Centre makes the best sense for this location!

---

I take pride in the fact that I live near the Science Center

---

Meh, it's a no-brainer. The Science Centre is right there.

---

The Science Centre has been strongly associated with that location for nearly 40 years and will hopefully stay there for many many more years. I live near there and everyone in the area is familiar with it as being at that location. It's easy to remember, and less confusing than, say 'Don Mills' because there is already a Don Mills station on the Sheppard subway line.

---

It's a well known landmark in Toronto and Don Mills. It's easy to remember and shows respect.

---

Good for tourists using transit to visit the Science Centre. Good for residents to tell people where to alight for home visits. Nice, easy meme to remember - "I live by the Science Centre."

---

As with the Museum station, this name identifies the location of a major easily recognized and we'll know attraction .

---

Great for tourism, and unlikely to change

---

The problem with using well-known place names is that it is confusing unless it is at the intersection.

For example, a fictional exchange:

- "just go to Science Centre station"

- "I do not want to go to the Science Centre; rather, I want to go the Don Mills and Eglinton intersection"

- "The Science Centre station is at Don Mills and Eglinton"

- "The Science Centre building is on Don Mills and south of Eglinton so you must be wrong"

Unless something is right at the intersection (or no other good name is available and Yorkdale, I think,

is a good example), it should not be used as a station name.

Perhaps, Science Centre could be in brackets below the station name on the particular subway station signs.

The same goes for the idea of renaming the Dupont Station with "Casa Loma".

---

The Science Centre is a well recognized icon in the area and as many visitors to the city will be using public transit to get to the Science Centre as a destination it makes sense to name the station as such.

---

All of the above reasons.

---

its fool proof for parents who are confused which stop leads to science centre!

---

EASY TO REMEMBER

---

It should be named after the closest landmark, and simple. In Boston some subway stops are named for major attractions (e.g. Museum of Fine Art, Science Park, Aquarium) and it makes it really easy to get around. Don Mills-Science Centre is also a good suggestion, but it shouldn't be just "Don Mills" as there's already a Don Mills subway station.

---

It is the best name for this station.

I would vote for all transit station names be their respective cross roads, but since that isn't and won't be the case, I agree with Science Centre.

---

Great name and represents well known and internationally respected location. It is also consistent with the fact that we have a subway stop called "Museum" at the the downtown Toronto museum on the Spadina line.

---

The Science Centre is the most prominent landmark at this location and naming the station after it would be the best logistic and self locating name that applies to the this specific station.

---

---

I have been a member of the science centre since moving to Toronto. We are a one car family, so my daughter and I like to get around using the transit system. It is a fifty minute bus trip from our house to the science centre and we live on the corner of Eglinton Ave West!. Since we are fairly new to Toronto it's taking some time to get used to the transit system and names like museum station really help get us around.

---

It makes sense for the ROM stop to be called Museum. The stops proximity to other downtown stops makes the name a good choice. The same parallel doesn't exist with the Ont. Science Museum location. I think it would be more user friendly to call it Don Mills or something with don Mills in it. Not everyone knows or cares that the Science Centre is there. Thanks for seeking input.

---

Because there is already a Don Mills station, I think that including Don Mills in the name (e.g., Don Mills South) might be confusing. Science Centre is a fun and unambiguous name, and "like others have mentioned" presents an opportunity for an awesome station design (À la Museum).

---

First and foremost, the name is great for tourists, newcomers, kids, and out-of-towners. The OSC is a popular destination, and the name would make it easy to find.  
2nd, the OSC is far and away the clearest landmark in the area. (I couldn't have told you the crossroads by name, though I know how to drive there and bike there).  
3rd, it would remind folks that the city has a great science institution, and science is important to our health, economy, and future.

---

It's simple and and reflective of the main attraction.

---

The Science Centre is a destination location that attracts residents of Toronto and the surrounding area as well as people from afar. Nothing else in the neighbourhood, not even the neighbourhood name, has the same level of attention.

---

It helps folks find the science center easily, especially if out of town. It highlights the importance of the area and is consistent with Museum station.

---

The name is very logical. Residents and tourists is not likely to miss getting off at the correct stop when travelling to the Ontario Science Centre.

---

Sentimental reasons and also think most people know where the SC is.

---

This name meets several of the criteria listed by Metrolinx and it makes sense to name the station after the closest and best known public institution.

---

Problem: what if other science centres develop in the future (Markham Science Centre, Arthur McDonald Science Centre, for example)? Science Centre would be confusing. The full name is simple enough to say and remember. To make the station unique, it seems to me, the full unique name must be used. There is nothing unique about "science centre".

---

I've associated this intersection with the Ontario Science Centre since I was a child. Even if you call it something else I'll still call it the "Science Centre" stop.

---

Science should be give a great encouragement in everybody's lives

---

Logical

---

Makes sense if it is stopping outside the Science Centre.  
Great way to know where to get off once on the transit and you are headed to the Science Centre.

---

Like "Museum" station. "Science Centre" is a good name to help tourists taking transit. The Science Centre is a major Toronto landmark and a historically significant building in terms of architecture.  
In any case, whatever the station is named, it will have "Science Centre" appended to it anyway - much like when the TTC announces that the next stop is "St George station, University of Toronto", or "St Patrick station, Art Gallery of Ontario" - so why not just call it "Science Centre"?

---

It is a landmark and tourist attraction that has been around for many years and brought hours of fun and educational entertainment to children and adults in Toronto and around the GTA. It is a well known attraction and will make it fairly easy for people who are familiar with the area to orient themselves and for those who are unfamiliar and trying to reach the OSC or somewhere near it to find their destination.

---

The Ontario Science Centre is a great attraction in our city and having a transit stop specifically named for it will also promote and encourage more people to explore what it has to offer. As mentioned above, I also think it will allow users of the transit to situate themselves within the city.

---

For all the reasons you outlined

---

Simple and easy to understand for everyone.

---

Toronto should be proud of what we have here, and naming stations after cultural attractions is a good way to support them, show pride and to help guide tourists to them. It works for "Museum" station, so it makes sense for the Science Centre as well.

---

It identifies the place immediately.

---

My first reaction was dislike, because I like stations that are named after intersections instead. It keeps consistency with the rest of the network. But I understand the need to distinguish from the Don Mills station on the Sheppard line.

---

The science centre is what this area is about for anyone that has been to there as a child on school trips. To this day it is the landmark I use when telling people what is near say the supercentre mall that is on the north east corner or where celestica is on the North west. it makes complete sense, is easy to remember, marks the area well and is a hat tip to a great institution.

---

Logical, unique, self-locating and creative. Fits all criteria. Don Mills (as others are suggesting) is a big region and already used, and thus a poor name. Relative to the East-West nature of the line it identifies the neighbourhood and is well-known. Durable as an identifier for the lifetime of the station.

---

would prefer Flemington Park - Science Centre

---

It refers to a well known institution, eliminating doubt as to where it's located. For tourists or other guests in our city, it might pique their interest to visit it, and point to them what is valued in Toronto - science and culture. And to everyone, it can be a great reminder - we might say "we haven't been there in a while, we should go again soon."

---

simple

---

The Ontario Science Centre is a Toronto treasure, a fond childhood memory maker and needs to be celebrated.

---

Naming this location Science Centre is simple, logical and self-locating. It will make it easy for local residents, as well as, tourist travelling on public transit to know where to stop.

---

For all the reasons you have stated - it is a great name for that station.

---

Helpful by analogy to Museum stop on the subway; note with approval the Science Park station on the Boston MBTA system.

---

Because the Science Centre is

The most important building that is around that area and would make so much easy the way to travel to that area. I is the same as the TTC subway station Museum.

---

Accurate, promotes the Science Centre, we've got a "Museum" station, so why not? I love it!

---

easy to remember  
popular city attraction

---

Like the Museum stop on the subway line downtown, this would give a well known landmark for locals and also it would be very helpful for tourists, so they know they have the correct stop.

---

Highly representative of the community in which the station is located and most meaningful and recognizable landmark in the area.

---

Self-explanatory and easy to remember for tourists.

---

Easy, make sense, and I'm also excited about the creative side of the station, art science can be display etc...We are missing inspiration in our stations in Toronto.

---

why not call it Ontario Science Centre. why did we drop Eglinton here and not at the Aga Khan. I like this name... i think we should drop Eglinton on the stops.

---

It's intuitive. My kids take the public transit as does my husband. We've always struggled to find the best way to get to the science centre - this will make it very easy!

---

There is a "Museum" stop on the Union Station/York subway line. It is a constant reminder that Toronto has a fine museum and where it is located. A lot of people are not aware of the Ontario Science Centre...newcomers...immigrants. When they use the new LRT line they will begin to associate the station's name with the reality of this facility. It will be an ongoing public relations tool...subtle and effective. Hopefully, it will encourage more people to visit the Centre because they will know where it is.

---

The stop name clearly defines the location of the stop. As a Science Centre member and a transit user, it gives me a location goal that is both easy to remember and to recognize when reaching my destination.

---

The science centre is the most notable building at that location and one that many people would want to get to

---

The Ontario Science Centre is a popular and well known attraction. It is known to people coming from outside the province and outside the country. This is a good name which should appeals to both locals and tourists.

---

Everyone knows the science centre, it's an easy way to know where you are while travelling.

---

---

I think it is appropriate for Science Centre users/visitors.  
Tourists would know right away where to get off the LRT

---

Area residents will benefit most but not to the non-residential.  
Though name suggested is popular but a bit twist will promote better the place. How about  
"the WizWay Station."

---

Because it makes sense based on where the stop is located.

---

I think the street and landmark should be identified. I like Don Mills South (Science Centre).

---

It is where it is - for people who are directionally challenged like me - it helps when things are  
named clearly - it should be named where it is.

---

The Ontario science centre won't be there by 2021. Years of government corruption will end  
soon. It is going to be privatized or sold. Mark my words.  
Perhaps call the station slams. That's more logical. Little Afghanistan works as well to help  
orient the passengers

---

It makes perfect sense!

---

The Science Centre is a internationally recognized institution, and will be a destination for locals  
and visitors. It aligns with the existing Museum station on Line 1. 'Don Mills' is the terminal  
station on Line 4, so it's not a option.

---

Clearly defines the location of the stop....

---

An important landmark. Perhaps Science Center Don Mills would help with the location.

---

It describes where it is. It should also include in subscript "Don Mills Road".

---

It's a good name but I think "Ontario Science Centre" would be better as that's what both  
tourists and locals call the place; "Ontario Science Centre" would be less confusing.

---

I think this is the best of your name change suggestions. However, I think Don Mills-Science  
Centre is a much better name.

---

The Science Centre is more readily identifiable. I for one would be better able to recognize  
Science Centre and approximately where it is than to recognize Aga Khan. In addition I believe  
Science Center has a better sound to it.

---

This name makes sense. Good thing it's not Science Centre & Eglinton.

---

I like it. Its a local landmark and we have a Museum station already. Flemingdon Park would work but would be better to use for a DRL stop name if they ever make it.

---

I like this name because it differentiates from Don Mills on Line 4, and it's a neutral name (referring to neither north/south nor east/west roads that will make sense when a DRL is built. Plus, it honours a major cultural/educational/tourist destination.

---

I would also prefer 'Flemingdon Park' as the name for this station (the large neighbourhood directly southeast of the station).

---

The stop is a considerable distance from the Science Centre. The naming will confuse many users who will expect a closer link to the Science Centre itself. Since Don Mills is such a major street, it would make more sense to use that name here.

---

Ontario Science Center

---

The only name, that comes anywhere close to being acceptable.  
But even then, it's flawed. Given there's been talking of doing a Don Mills LRT with a stop at St. Dennis and calling that Science Centre.  
But if one is willing to change the station name, if a Don Mills line is built - or if the Science Centre is sold for condos, then it's at least acceptable, and would benefit the Science Centre in the short-tem

---

Since there is a tourist landmark nearby, everyone has a knowledge of where the science centre is.

---

This is the stop for the Science centre but the words Don Mills should be under it in smaller font.

---

This one's a given. Residents know where this is, and it makes it so easy for tourists.

---

Great unique name. The Science Centre is a hidden gem that deserves more exposure.

---

Science Centre is well established landmark - great for them that visitors will be able to get there so easily in the future

---

Science Centre is quite a stroll south of Eglinton. Maybe go with the neighbourhood names you're using elsewhere and call it "Flemingdon Park".

---

It's a landmark that people go to. It is something that people recognize and can place on a map. Almost everyone knows that the Science Centre is at Don Mills and Eglinton!

---

This is the most ideal name for this location as the name "Don Mills" already exists on the Sheppard Line

---

It is where I have know about it for years. It fits for locals and for visitors

---

The clear choice.

---

This station is not close enough to the actual entrance to the Ontario Science to be named "Science Centre Station."

It makes the most sense to call it "Don Mills Station" because Don Mills Road is a major thoroughfare in the City of Toronto, by anyone's definition, even though there is already a station named that on the #4 Sheppard subway line.

If necessary, name this station, "Eglinton - Don Mills," and request that the TTC rename its #4 Sheppard line station to "Sheppard - Don Mills."

Hyphenated station names do not have to be reserved for interchange stations, especially when subway system announcements the world over, audio and visual, can and are programmed to inform passengers which transfers are available at each stop.

---

The Science Centre is a famous landmark and suitable name for the station. Everyone knows where it is and people going to Don Mills and Eglinton are often going to the Science Centre.

2 Points:

1. Call it "Ontario Science Centre"
2. Build an underground walkway to the centre otherwise you are misleading people

---

Not a fan of naming stations solely on the basis of a popular nearby attraction. What happens if it moves, or is renamed because of a bequest, or we want to honour a citizen (e.g. "The Chris Hadfield Centre for Scientific Knowledge")?

I think geographic cross streets works fine and alternate names should be the exception to the rule. It's intuitive and they tend to keep their name longer.

---

Not a fan of naming stations solely on the basis of a popular nearby attraction. What happens if it moves, or is renamed because of a bequest, or we want to honour a citizen (e.g. "The Chris Hadfield Centre for Scientific Knowledge")?

I think geographic cross streets works fine and alternate names should be the exception to the rule. It's intuitive and they tend to keep their name longer.

---

An appropriate name for the station. Some thought should be given to the eventual relief line that should run north on Don Mills from the financial core. Would the interchange station on that eventual line be Science Centre - Eglinton or something like that (like Sheppard-Yonge)? Also, the name could be reflective of the actual name of the tourist attraction - Ontario Science Centre (however, if the Science Centre is ever privatized then it may no longer have Ontario in the name). Good name overall.

---

An appropriate name for the station. Some thought should be given to the eventual relief line that should run north on Don Mills from the financial core. Would the interchange station on that eventual line be Science Centre - Eglinton or something like that (like Sheppard-Yonge)? Also, the name could be reflective of the actual name of the tourist attraction - Ontario Science Centre (however, if the Science Centre is ever privatized then it may no longer have Ontario in the name). Good name overall.

---

The building has been there for a long time. Good for tourists.

---

I'd prefer Don Mills South, or Don Mills South (Science Centre)

---

I'd prefer Don Mills South, or Don Mills South (Science Centre)

---

I am not even sure which station Science Centre is suppose to be (Laird or Leslie?). Right there, it tells you to keep the other name, whatever it was

---

I feel like Don mills would be better but science centre isn't bad.

---

"Don Mills South" would be more self-locating and give a reference point for anyone trying to take the bus north to the Sheppard Line "Don Mills" station ... but "Science Centre" seems like a more interesting name and lots of people already know where it is.  
I'm torn between these two options but if people like "Science Centre" better, then keep it.

---

Should be something more akin to Science Centre - Don Mills Station just for location clarity

---

Nothing to say. It's a perfect name!  
We can always follow the University Line naming convention and add Don Mills underneath in smaller letters.

---

"Science Centre" is an OK name as it is a well-known landmark, but would prefer "Flemingdon Park". If you must refer to the science centre, it should reflect its proper name "Ontario Science Centre"

---

Of all the proposed name changes, this is the one that actually works. It's right next to (or at least close enough) to a major landmark. No confusion here.

---

I think this works. Other cities have similar transportation system naming conventions, Vancouver for instance.

---

This is Don Mills. DON MILLS.

---

There is currently no name using DON MILLS. With the redevelopment of the area known as Don Mills, why not use the name of the community.

---

it's logical but i'd add "don mills" in smaller letters beside it for clarity.

---

Don Mills is a major thoroughfare, and this station is likely to be an interchange in the future. Don Mills must be incorporated. I suggest the "Berri-UQAM" solution: name the station "Don Mills-Science Centre". Slightly longer than most, but it conveys all useful information.

---

Simple name and gets straight to the point. A lot of people in the city, and the surrounding suburbs know where the Science Centre is.

---

Riders planning to change to surface transit on Don Mills will not know this is the stop they need until they arrive there and see it in brackets under the station name. If not Don Mills-Eglinton, then consider "Science Centre-Don Mills".

---

Good name. Aligns with Museum on Line 1.

---

SC would make it easier to find where you are going.

---

A well known attraction and location. I think this works.

---

I agree, it's a landmark for this intersection

---

Don Mills is a neighbourhood and a street. I prefer Don Mills South.

---

It's decent, but I feel that not many people will know where the Science Centre is.

---

Helpful for tourists (and locals) to know how to get to the Science Centre.

---

Very identifiable. Concise. Most dominant landmark in the area.

---

An obvious and long-standing attraction, which many Torontonians are familiar with.

---

Says nothing about where the stop actually is, unless you know where the Science Centre is located. Don Mills is half the syllables, lets you know the intersection, and that a Don Mills bus may connect with it. Just dress up the station all science-like, as Museum subway station to emphasize the nearby landmark if you must.

---

Just makes sense. Good wayfinding and a recognizable destination

---

It is a no brainer because the science centre is one of this biggest landmarks in the city. A station/stop should be renamed after it.

---

Perfect.

---

Would prefer Don Mills

---

Good choice of a name. Science Centre is a good name.

---

Would prefer Don Mills-Science Centre, similar to NYC subway convention where they name stations by side streets alongside landmarks.

---

It should be called Centennial Centre of Science and Technology Station. That is the real name of the place and I feel that there should be a least one station with a really long name that would be hard to put on maps and signs without going to a smaller font. Also it does not roll off the tongue easily ! Perhaps it could be made into an acronym CCOSATS. It reminds me of Berri-UQAM on the Montreal Metro.

---

Appropriate name for the well known landmark in the area.

---

This is an obvious choice, and will be very helpful for tourists.

---

People in Toronto largely know where the Science Centre is, so it's not crucial to call this Don Mills-Eglinton

---

A land mark for the area that everyone in Toronto & the GTHA will readily identify. Plus it will help attract visitors to the Science Centre to take transit.

---

A perfect name for this stop.

---

Where is Science Centre? Which Science Centre is it? Which stop do I get off at for Eglinton and Don Mills? This station name violates 2 (if I am not going to the Science Centre) and 4. Please include Don Mills in the station name: "Don Mills+Science Centre" or "Science Centre (Don Mills)" are much better.

---

Hey, here's one station name that makes sense (of the others I've been considering).

---

How about just "Science Station" I don't know it might be more interesting and stuff imply the location, just like "Museum"

---

Disagree that the public knows specifically where the OSC is, and the bulk of users to that stop will likely not be visiting it.

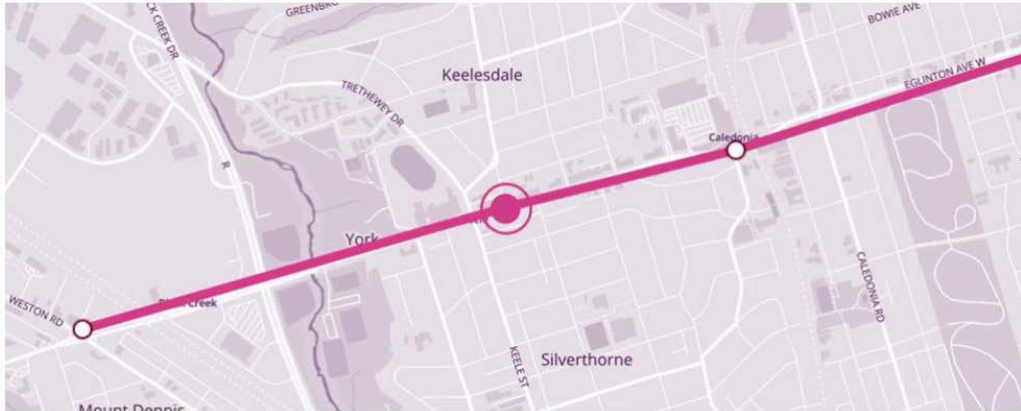
# Silverthorne

## Consultation Card



Silverthorne

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Metrolinx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple
  - Simple names are easier to remember
2. Logical
  - Logical names provide a mental link when trip planning; they should be relevant to the area they reside
3. Durable
  - Names should be relevant as long as the station exists
4. Self-Locating
  - Names should allow users to mentally locate themselves within the region
5. Unique
  - A unique name is one that cannot be confused with any other.

**Keele is already a station name on the TTC's number 2 (Bloor-Danforth) subway line. By naming this station after the local area, Silverthorne is both unique and self-locating.**

Submissions for this form are closed.

What do you think of this name?

|              | Strongly like         | Like                  | Neutral               | Dislike               | Strongly dislike      |
|--------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Silverthorne | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Why do you feel this way?

SUBMIT

+ See what others thought

## Rating

| Date          | Total ratings | Mean        | Strongly like | Like      | Neutral   | Dislike   | Strongly dislike | Total comments |
|---------------|---------------|-------------|---------------|-----------|-----------|-----------|------------------|----------------|
| 01-Oct        | 54            | 3.59        | 7             | 7         | 7         | 13        | 20               | 44             |
| 10/2-10/4     | 83            | 3.70        | 10            | 8         | 12        | 20        | 33               | 72             |
| 05-Oct        | 87            | 3.74        | 10            | 8         | 12        | 22        | 35               | 76             |
| 06-Oct        | 90            | 3.68        | 11            | 9         | 13        | 22        | 35               | 78             |
| 07-Oct        | 100           | 3.71        | 12            | 9         | 14        | 26        | 39               | 82             |
| 08-Oct        | 117           | 3.74        | 13            | 12        | 15        | 30        | 47               | 103            |
| <b>09-Oct</b> | <b>135</b>    | <b>3.73</b> | <b>16</b>     | <b>14</b> | <b>17</b> | <b>32</b> | <b>56</b>        | <b>120</b>     |

Strongly Like=1 Like=2 Neutral=3 Dislike=4 Strongly Dislike=5

## Comments

The big problem with Silverthorn Avenue is not only is it a long street that stretches from St. Clair Avenue West to Venn Crescent, but also it looks like it is closer to Caledonia station. Moreover there is a Silverthorn stop on the TTC's St. Clair right of way streetcar line. The durability, logic, and self-locating principles of the name do not seem to hold. Having lived in the neighbourhood for over ten years, I have never heard anyone refer to the area as Silverthorne.

Better suggestions are to name the station to reflect the area's very distinguishable hilly terrain. If a historical perspective is preferred, naming the station to reflect the area's contribution to World War I, World War II, and the Korean War. Many residential streets, such as Ypres Road and Yarrow Road, were named to reflect the War heritage. In 1929, the old township of York council decided to honour the youth killed in WWI by creating York Memorial Collegiate. There are intentionally 11 steps leading up to the high school entrance, to commemorate the 11th hour of the 11th day of the 11th month, when peace was declared. Clearly the neo-gothic architecture reflects a grand military appearance. A final suggestion would be to name the station at Keele and Eglinton after it's vast industrial heritage in farming, mining, fishing, lumber, and most recently photography (many local residents used to work at the old Kodak factory).

I have not made any specific name suggestions, but I strongly suggest a more durable and logical name than Silverthorne as the new name for the station at Keele and Eglinton.

---

The Silverthorne name is appropriate but the sub name "Keele St" should be placed on station platforms. This keeps the naming format similar to the one used for stations on the University Line.

---

Nice. good to see neighbourhood names. The street names are actually quite dull.

---

If Keele North is not an option, please use Keelesdale. Silverthorne is not that well known

---

The community name is not meaningful to me. I don't think most Torontonians would recognize the name, either. If you want to use a name for the local area, Keelesdale would be more recognizable.

---

If I need a map to see where it is, it's a bad name. This is a bad name. Maybe "Eglinton & Keele" or "Keele/Trethewey"

---

Where the heck is Silverthorne? Transit names should not confuse transit riders. Keele is a major artery of the city and NEEDS to be identified on this map. Name it "Keele Midtown".

---

Just call it Keele, please. There's no reason we can't duplicate stop names in our system. It works fine for surface routes where we have dozens of Queen Streets etc. Embrace the fact that Toronto is set up in a grid system like New York who isn't afraid to have 4 different 125th St stations among other duplicated stations.

---

Not many people know the name Silverthorne. Unless before the stations roll out you give a history and geography lesson on Toronto and it's neighbourhoods. That might be a good idea actually. My vote is Keele/Trethewey

---

I wonder how many transit users will know that Silverthorne references the neighbourhood? But much like St. Andrew and St. Patrick stations, transit users will come to associate the name to mean the Eglinton LRT stop at Keele. Much like the subway station platforms that read St. Andrew (King St.), because the station name will mean nothing to so many riders I suspect that the sign on the LRT station platform will read Silverthorne (Keele St.).

---

This station is at Keele. Name it as such.

For any station on the street/road grid the station should be named after the appropriate cross street for the line, with the line's name (e.g. Eglinton or Yonge) added for clarity when making construction or delay announcements.

---

You're running a transit system, not a tourist guide. The KISS principle applies. The line intersects Keele St, a major opposing thoroughfare, so it's Keele station. Anything else may be cute, have a hidden meaning or be locally identifiable, but it won't clearly convey where you are geographically, which is what all normal people use to plan trips and determine routes and connections. Since there's already a same named station on the B-D subway, maybe differentiate by calling this one 'Keele Centre' or 'Keele L' to associate with the 'L'RT.

---

Keelesdale would be better as it contains the name of the major cross-street.

---

North Keele, Keelesdale or Keele -Tretheway to denote the crossroads or York centre to invoke the civic center and high school at the intersection. All are better than Silverthorne.

---

Similar to what others have said... where is Silverthorne?? Not a widely known part of town. Keele is the major cross street and the name of the station should reflect that. Keele North?? or Keelesdale if there's an aversion to naming stations after the actual major cross street.

---

I agree with the reasons enumerated and the local historical connection

---

I like the name for its historical connection, but see most don't agree. It's an easy name to say and it's irrelevant that it may presently not be known. When the new line is operating riders will see the name on route maps, station directories and aboard-train listings. So everyone will learn it lies between Mt Dennis and Caledonia (which is several blocks west of Caledonia Rd). Riders will figure out which station is closest to their destination.

---

Silverthorne is not well known. If anything it should be Keelesdale, or Keele North

---

People who travel to this stop are more familiar with the Stop as Keele & Eglinton but I understand, since Keele is already a stop on TTC that's not a good option. I would suggest to go with a stop named as "Keelesdale" as it still has "Keele" in it and it's easier to relate with Keele street. It is especially good to relate for somebody who is travelling to this neighborhood for the first time.

---

Never heard of the "Silverthorne", lived in TO my entire life. Perhaps name it "Silverthorne (Keele)". Don't name it "Eglinton-Keele", that makes it seem like a transfer station. Don't name it "Keele North" since that will conflict with future transit lines that will cross Keele.

---

"Keele-Silverthorne" would be better. I prefer a street name be included. As with all the other names, I prefer street names be included.

---

Silverthorne is problematic as one of the larger high schools in Etobicoke "nowhere near here" is called Silverthorne. Naming this station that way will cause unending confusion for the school, even though the neighbourhood to the south has this name. This station could easily be called Trethewey after the main street that also meets at Eglinton and Keele. Another choice would be Keelesdale, which is sufficiently different enough from just Keele on its own, while still relating it to this major street. I don't think you should be afraid of that: it's as different as Dundas West (and all the other East and West stations) and no-one seems to have problems with those. Silverthorne, however would be a mistake.

---

just horrible.

---

It's good but "Keele south" is better.

---

As a traveler I wouldn't know Silverthorne. Maybe locals know this more. Street signage of the local BIA days Eglinton Hill, it was the center of York or Yorktown, and Keelesdale is more obviously located at Keele.

---

I don't live in the neighbourhood and reading the comments I have never heard of Silverthorne. I've actually heard of Trethewey but it is harder to pronounce. I'd prefer one of either Keele North (boring) Keele-Eglinton (follows the Bloor-Yonge / Sheppard-Yonge convention) or Keelesdale which sounds rather nice.

---

Grew up in this area. Silverthorne or Keelesdale, either one would be lovely!

---

I like the neighbourhood-based naming pattern, as long as a format similar to the University Line is used, with a subscript indicating the actual cross street, since a neighbourhood is not as specific.

---

The neighbourhood's name is spelled "Silverthorn" and not "Silverthorne". Otherwise this is a good unique name that doesn't sound like any other station on the TTC. I was familiar with the name and I don't live in the area, and as soon as it starts being used people will get where it is. Having two Keele stations would just be confusing.

---

I grew up here. It's always been Keelesdale.

---

No one likes that name and no one wants that name for Keele Street stop. Name it something relevant to the neighbourhood that people would be like "Okay this is my stop, lemme get dafuck off this LRT now". TTC y'all piss us off all the time, getchyoshit2gether for once DAMN.

---

Here's an idea name the stop after the High School at the same corner? "York Memorial Station" or "Keelesdale Station" cause this areas been Keelesdale since time, like dafuck?

---

Not a familiar name or neighbourhood and a majority of Torontonians have no idea where or what "silverthorne" even is???? Naming it silverthorne would not be beneficial at all towards the self-locating factor. Maybe a name like "York Station" or "York Memorial Station" (as the infamous school is right there) or even "Keelesdale".

---

Also, in regards to other comments.... calling it "keele" is just dumb because there's already an existing keele station and "keele north" is just ugly.

---

Although Silverthorne is quite unique (I love it because I am from this area and would definitely identify it as Silverthorne), it would be difficult to self-locate for those unfamiliar with the neighbourhood. Keelesdale is a much better option that retains the sense of cumminty but also allows self-location.

---

Not self-locating.

---

Silverthorne is okay, but York would be better. This was the center of the old Borough/City of York

---

Never heard of this street/area and suspect most people would say same thing.

---

Keelsdale is better

---

Not Silverthorne.

"Keele North" is good (like the already existing Lawrence West / Lawrence example.)

If you absolutely don't want to use Keele in the name, then "Trethewey" is a much better choice.

---

The work KEEL should be present in combination with another logical name.

---

I thought Silverthorne was in Etobicoke where the high school is.

---

I have literally never heard this name before.

---

I don't mind it but Trethewey or Keelesdale would also work.

---

At least with this name, I've heard of its use before -- there's the Silverthorn CS not far south of here -- but it's also confusing because there's Silverthorn CI several miles to the west in Etobicoke.

I think the idea of not duplicating names is helpful (We'll have Keele stops on Lines 1-2 and on the Finch LRT soon), but this needs a rethink.

Additionally, people should be able to figure out from the map what transfer services run from a given station. I will know that I can take the Keele bus from Keele Station, eg. Alternatively, maps could list the transfer services, and the automatic speeches at each underground stop could name the transfers, like they do on the London Underground. "This is Silverthorn Station. Transfer at surface level for the Keele bus."

---

Few in city are familiar with name. Call it Keele. Or Eglinton-Keele. Names should be simple and obvious. This one is dumber than Ford.

---

This name means nothing. The name of this neighbourhood is seldom used.

---

Literally never knew this area was called silverthrone until now. So no. Keelesedale or Keele-Eglinton is my pick.

---

Silverthorne is not know to 99% of the residents of Toronto. If you can't use "Keele and Eglinton" then use Keele. It, at least , has the word Keele in it.

---

It tells me nothing about the stop or where it is. Stop names should be based on known neighbourhood names or local landmarks.

---

Silverthorne does not resonate with me. I associate other identifiers with the area, such as Black Creek, Trethewey Drive and Keele Park. I think Metrolinx could find an alternative name.

---

Although I really like the idea of using neighbourhood names for stations, if the street name is already used elsewhere, I think Silverthorne is not known enough by people so that it's recognizable as being around Keele Street. A much, much better choice for this station is "Trethewey" -- a secondary artery that also connects at Keele Street and a name that has historical ties to the area, since the Trethewey family developed parts of the area. And, it has a transit history, too, since the TTC operated a "Trethewey" route from 1947 until 1972. See: <http://transit.toronto.on.ca/bus/routes/83-trethewey-19.shtml>.

---

Having the name of the major cross street in the station name is critical to being able to navigate a system effectively. I support Eglinton-Keele as the station name. Perhaps all of the stations could be named with a similar format. Please do not use the name of the local area as it will be completely unhelpful for riders. I feel the same way about the other proposed station name changes. Thank you for seriously considering this feedback.

---

Keele North or similar would be much better.

---

I don't believe this neighbourhood name is used locally at all. Why not Trethewey?

---

It is easier for everyone to identify where a cross street is. Silverthorne isn't known GTHA wide. Keele North might have been better especially since it is an underground pseudo-subway

---

Keele would locate the street and would not duplicate Keele Station (line 2). Keele would also connect with the neighbourhood north of the station.

---

When everyone is arguing on Keele vs Silver, I propose 'Junction North' - BOOM!

---

It should be called whatever street it is on. In this case, this should be called "Keele Station".

---

Trethewey makes more sense than Silverthorne. I didn't know this was the neighbourhood until I read it today.

---

No one will know where Silverthorne is. I live in the area and hate the name and never refer to the area by that name. There is Lawrence and Lawrence West, St Clair and St Clair West, etc.

The KISS principle should apply

K - keep

I - it

S - simple

S - stupid

The name should remain Keele or Keele West or Keele North

---

Silverthorn is the name of a prominent high school in Etobicoke and stop on the St Clair streetcar, York Centre or Keelesdale would be a more logical name as this was the center of the borough of York. Keelesdale would be good as it is the community name and eludes to Keele St. which is main intersection.

---

The Silverthorne neighborhood is actually between St Clair and Rogers. Keelesdale is the more relevant neighborhood name for this area and the station should be named Keelesdale.

---

...or Keelesdale

---

Silverthorne is not an extremely well known name for a neighbourhood in Toronto. It is misrepresentative of the neighbourhood, as many institutions within the area are named "Silverthorn", without the "e" (e.g. Silverthorn Community School). It is confusing and not self-locating, as the station will be located at/around Keele St. but will be perceived to be named after "Silverthorn Avenue", which is approximately 3 blocks east and does not even intersect Eglinton Avenue.

A better name might be "Trethewey", which will reflect the station's closest major N-S street that is not Keele; "Keele & Eglinton", which will reflect the major intersection it serves; or "Keelesdale", which is a more well-known neighbourhood name.

---

I like the name in general, but I have never heard of that neighbourhood, so it wouldn't be helpful identifier for me.

---

I live near Keele & Eglinton. I wouldn't know where Silverthorne is. Tretheway is a better name

---

Silverthorne reminds me of Silverthorne Collegiate, which isn't in this area.

---

I have lived in Toronto my entire life and have never heard the area around Keele and Eglinton be referred to as "Silverthorne". Those unfamiliar with the city would be even more confused.

---

A lot more people will know where Keelesdale is than this name... what is it again?

---

At least call it "Keele-Silverthorne" to indicate that it's on Keele street. Otherwise, that name just doesn't mean much to most of us.

Unfortunately, a lot of Toronto's neighbourhood names just aren't that memorable by themselves. Neighbourhoods that are centrally-located, older, denser, and have lots of well-known shops, landmarks, entertainment venues, and restaurants tend to be the ones that become well-known to the point of being self-locating by name. For example: The Annex comes up a lot in Toronto-based search queries and news articles. Silverthorne? Not so much: <http://www.google.ca/trends/explore?hl=en-GB&q=toronto+annex,+toronto+si...> Better to add Keele to the name to give it more self-locality.

---

Trethewey or Keele North Would Be Much Better

---

It's unique rather than Trethewey or Keelesdale

---

"Silverthorne" captures the neighbourhood, but this is not a well-known neighbourhood city-wide, so people will not necessarily associate it with Keele Street. People in Toronto use cross street names first and foremost when navigating, so it would be helpful to have this referenced in the name. So "Keelesdale" would be a better station name, as it is a unique nearby neighbourhood, but also hints at the cross street name.

---

Trethewey is better for orientation

---

When I read the name "Silverthorne" I had absolutely no idea where on the LRT it was located--and, I used to live in the area long ago! I actually liked the suggestion on the message board "Keele Crossing"--Keele should be in the name.

---

As someone who lives in the East side of Toronto, if I heard Silverthorne as a neighbourhood, I wouldn't have an idea as to where it is, so that is why I don't particularly prefer the name. If it was Keele North, York Centre, or Tretheway, I'd have more familiarity with it. For the most part I think people recognize streets more so than neighbourhoods, unless they are famous or live close by.

---

Keelesdale makes more sense for this area - it places it at Keele Street, and makes it stand out from the existing Keele station on the Bloor subway line. And like Fairbank, today is the first time I've heard of Silverthorne - I've lived in this city for 18 years and do make a point of getting to know the various parts of the city...

---

The name "Keelesdale" better represents the area and makes it easier for people to understand that it travels near Keele Street. It is also the name of an old street that was in the area prior to the construction of Black Creek Drive and was located right beside the Old Kodak plant for decades. So, "Keelesdale" would represent a piece of history for this area.

Keep it simple folks

---

Never heard of Silverthorne before. Keele North, Keelesdale, and Tretheway would all be better options.

---

Riders planning to change to surface transit on Keele will no know this is the stop they need until they arrive there and see it in brackets under the station name. If not Keele-Eglinton, then consider "Silverthorne-Keele".

---

As others have noted, name is not familiar. One gets the impression that that those who proposed the name simply went to Google Maps and picked the closest community name shown. Perhaps consider "York Centre" since Keele is close to the York Civic Centre,

---

It's the name of the area, so it's known by all locals, and more from the surrounding region. It works, and also sounds cool.

---

After reading the other comments, I guess it's not really known at all. Keelesdale sounds appropriate, but I guess you guys didn't suggest that since it's very similar to Keele.

---

"Keele North." Stop trying to be clever, Metrolinx.

---

Keele is a duplicate name.

---

Silverthorne is good, but "Keelesdale" would be even better because on top of evoking a nearby neighbourhood, it hints at the cross-street without being redundant with Keele station on Line 2.

---

I have never heard of Silverthorne. Is it in Toronto?

---

Silverthorne is a recognize street/area.

---

I have rarely heard the term Silverthorne. I'm sure most people have not of it. I prefer Keele North.

---

Few people will know where Silverthorne is. It's much better to call it Keele. That way I at least have an idea of where it is.

Having multiple stations called Keele isn't confusing. People will simply say "Keele Station on Eglinton". It's no more confusing that saying "Keel and Bloor Street".

---

Not from the area, so not familiar with name Silverthorne. I wouldn't know where this is in relation to Keele though.

---

I have asked several native Torontonians (born here, lived their entire lives here), and none could recall or locate a neighbourhood by the name of "Silverthorne." This fails principle #4.

---

Neighbourhood name not familiar. Would prefer Trethewey.

---

I like recognizing this name.

As an alternative, "Keelesdale" would contain the name of the arterial without being confused with the existing station.

---

It should be called Parkside!

---

I've lived in Toronto for 44 years, and have never heard of "Silverthorn". We get along just fine with Lawrence West and Lawrence - why not Keele North? Or Keele Crossing, to marry railroad tradition with the Crosstown name?

---

Please stick with Avenue Rd.

---

Ignore previous comment (I posted on the wrong station).

A less confusing alternative name could be Keelesdale.

---

Everybody riding TTC along Eglinton KNOWS where Keele Street is. NOBODY knows where Silverthorne is unless they live on Silverthorne. KISS

---

It's a unique name that's easy to pronounce. It will be easy to hear the name over an automated stop announcement/PA system without mistaking it for another station. It may take some getting used to but if we are comfortable with St. Andrew Station on Line 1, this shouldn't be a problem.

---

Not a familiar enough destination

---

If I know I need to get off near Keele St and I'm underground, I would have no idea to get off here. Why not Keelesdale or Trethewey?

---

Doesn't tell me where the station is. Tretheway would be a better name.

---

Silverthorne will be confusing for some people to remember as a station name on the Eglinton Crosstown LRT. Why not Trethewey? People are more familiar with that name.

---

It is a known neighbourhood, and avoids confusion with 1) Keele Subway, and 2) The split of Keele at Tretheway

---

People from there know Silverthorne. This is an area that is neglected by people living in other parts of the city. Literally putting "Silverthorne" on the map will help let people know that this neighbourhood exists, and it will humanize the name of the station that would otherwise be just some cross street (Keele or Threthewey).

---

"Keelesdale" is much better because it includes Keele in the name. I've lived near Eglinton my entire life and have never heard of Silverthorne, except as a minor north-south street.

---

No one outside the neighbourhood has heard of Silverthorne, it means nothing to over 90% of Toronto

---

Silverthorne area does not resonate with people who don't actually live in Silverthorne.

---

Silverthorne name is not familiar. Much prefer Keelesdale, much better known.

---

Silverthorne is not self-locating. Despite living only a few kilometres from this neighbourhood, I and many other people do not know that it is called "Silverthorne." The thousands more who do not live so close by are even less likely to know it! Even if I did know where Silverthorne is, I would not know that this station is to be found at Keele St, rather than somewhere else in the neighbourhood. I appreciate that including "Silverthorne" is disambiguating, but it should be combined with the street name to be self-locating: "Keeleâ€“Silverthorne" or "Silverthorne (Keele St)".

I've used the University subway for decades, but I only know its station names by memorization; the landmarks used are not meaningful to me, while their street names are. Luckily, the Yonge line being right next to it makes it easy to see which station is where, but ultimately those station names could be random words and would be just as useful.

---

I strongly like the name but I don't understand the letter "e" at the end of the word. Everything in the area with Silverthorn as a title comes without the "e" at the end.

---

Go with either Keele North or Keelesdale as the name from this station.

---

Trethewey would be more in line with a name than Silverthorne. What/where does the name Silverthorne come from? I'm nearer to Bathurst so going west, I'd have no idea what a Silverthorne is nor that is the stop I want for Keele.

---

Because it's a single word.

---

Keele North

or

Keelesdale

I have never heard of Silverthorne

---

I think this is a great name for the station but prefer the spelling without the 'e' on the end

---

Should say Keele St.

New York has many duplicate station names and it doesn't seem to be an issue. Even "Keele (5)" takes fewer characters than Keelesdale.

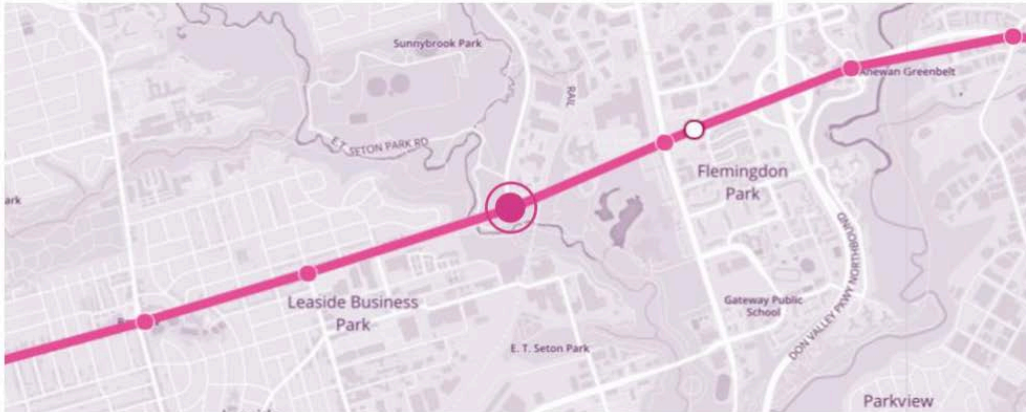
# Sunnybrook Park

## Consultation Card



Sunnybrook Park

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Metrolinx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple

- Simple names are easier to remember

2. Logical

- Logical names provide a mental link when trip planning; they should be relevant to the area they reside

3. Durable

- Names should be relevant as long as the station exists

4. Self-Locating

- Names should allow users to mentally locate themselves within the region

5. Unique

- A unique name is one that cannot be confused with any other.

Adopting names of nearby landmarks is a common and effective approach to naming transit stations. In this case, *Sunnybrook Park* is located very close to the planned station and represents a recognizable, logical and simple name. It also avoids any confusion that comes with using the double-barreled name of the closest major intersection.

Submissions for this form are closed.

What do you think of this station name?

|                 | Strongly Like         | Like                  | Neutral               | Dislike               | Strongly Dislike      |
|-----------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Sunnybrook Park | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Why do you feel this way?

Text input area for providing reasons for feedback.

SUBMIT

+ See what others thought

### Rating

| Date          | Total ratings | Mean        | Strongly like | Like      | Neutral  | Dislike  | Strongly dislike | Total comments |
|---------------|---------------|-------------|---------------|-----------|----------|----------|------------------|----------------|
| 16-Oct        | 2             | 3.00        | 0             | 1         | 0        | 1        | 0                | 1              |
| 17-Oct        | 5             | 2.60        | 0             | 3         | 1        | 1        | 0                | 2              |
| 18-Oct        | 7             | 2.43        | 0             | 5         | 1        | 1        | 0                | 6              |
| 19-Oct        | 8             | 2.38        | 0             | 6         | 1        | 1        | 0                | 9              |
| 20-Oct        | 9             | 2.33        | 0             | 7         | 1        | 1        | 0                | 12             |
| 21-Oct        | 14            | 2.43        | 0             | 10        | 2        | 2        | 0                | 14             |
| 22-Oct        | 14            | 2.43        | 0             | 10        | 2        | 2        | 0                | 15             |
| <b>23-Oct</b> | <b>14</b>     | <b>2.43</b> | <b>0</b>      | <b>10</b> | <b>2</b> | <b>2</b> | <b>0</b>         | <b>16</b>      |

Strongly Like=1 Like=2 Neutral=3 Dislike=4 Strongly Dislike=5

### Comments

---

This location is known for the park more than anything else, partly due to the size of the park and the "Inn on the Park" which was there for so long.

---

Because that's near Wilket Creek Park, not Sunnybrook Park. Sunnybrook is more closely associated with the hospital which is on Bayview Ave - not Leslie.

---

Good reference to large well-known park. No confusion with Leslie

---

"Sunnybrook Park" in and of itself is a perfectly fine name, and it describes its location.

BUT

Sunnybrook Hospital is more widely recognized as a landmark and it is nowhere nearby.

Further, the hospital is likely to be the destination of people (a) in a state of panic and/or (b) who are visiting patients but are not familiar with the area. I wonder if a lot of people would assume that Sunnybrook hospital would be in the vicinity of Sunnybrook Park and head to the wrong Crosstown station as a result.

---

very nice!

---

The name makes sense. It's right at Sunnybrook Park.

---

Makes logical sense because the LRT line passes Sunnybrook Park and appropriate.

---

This station will be a gateway to the park, and so this name very appropriate. Much less cumbersome than "Leslie & Eglinton".

---

Good name as it is a major park. I agree with the suggestion to put "Leslie St" in small print at the bottom for better locating. Sunnybrook Park is a much less cumbersome name than "Leslie & Eglinton".

---

Sunnybrook Park is the main feature in this area. I think it is very recognizable and will promote taking public transit to this park.

---

This seems well suited for the area. The large park at Leslie is broken up into smaller parks and the real Sunnybrook park is the one that is furthest to the north (but it's also the most recognizable and deserves the name over Serena Gundy or Wilket Creek).

I would also like to add that I feel we missed an opportunity to pay tribute to 2 REAL neighborhoods in this area (Flemingdon & Thorncliffe). Maybe we can consider these names with future stations on the Relief Line or GO RER/SmartTrack but I would really really like to see stops named after these neighborhoods one day.

---

Much better than "Leslie & Eglinton".

---

Good name as it is a major park and can function like High Park.

Suggestion - put "Leslie St" in small print at the bottom for better locating. Sunnybrook Park isn't self locating and doesn't help locate the station. Rather the station name will help locate the park

---

Given that this stop is in the middle of nowhere, there's not really any other naming option is there.

---

I think even just simply Sunnybrook would be good too.

---

Seems appropriate. Looking at a map, you can see this park is spread widely along Leslie Street and covers enough space on Eglinton to get this name.

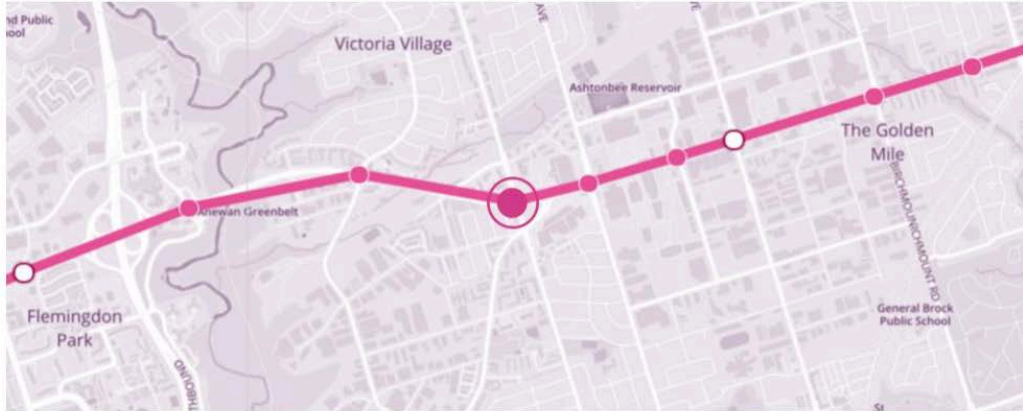
# Wexford

## Consultation Card



Wexford

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Metrolinx's analysis of transit station and stop naming conventions established these principles for determining new names:

1. Simple
  - Simple names are easier to remember
2. Logical
  - Logical names provide a mental link when trip planning; they should be relevant to the area they reside
3. Durable
  - Names should be relevant as long as the station exists
4. Self-Locating
  - Names should allow users to mentally locate themselves within the region
5. Unique
  - A unique name is one that cannot be confused with any other.

Adopting names of nearby communities is a common and effective approach to naming transit stations. In this case, *Wexford* is a well-known community very close to the planned station and represents a recognizable, logical and simple name. It also avoids any confusion that comes with using the double-barreled name of the closest major intersection.

Submissions for this form are closed.

What do you think of this station name?

|         | Strongly Like         | Like                  | Neutral               | Dislike               | Strongly Dislike      |
|---------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Wexford | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Why do you feel this way?

SUBMIT

+ See what others thought

### Rating

| Date          | Total ratings | Mean        | Strongly like | Like     | Neutral  | Dislike  | Strongly dislike | Total comments |
|---------------|---------------|-------------|---------------|----------|----------|----------|------------------|----------------|
| 16-Oct        | 3             | 2.33        | 0             | 2        | 1        | 0        | 0                | 3              |
| 17-Oct        | 5             | 3.00        | 0             | 2        | 1        | 2        | 0                | 5              |
| 18-Oct        | 7             | 3.29        | 0             | 2        | 1        | 4        | 0                | 11             |
| 19-Oct        | 8             | 3.38        | 0             | 2        | 1        | 5        | 0                | 13             |
| 20-Oct        | 10            | 3.30        | 0             | 3        | 1        | 6        | 0                | 16             |
| 21-Oct        | 12            | 3.42        | 0             | 3        | 1        | 8        | 0                | 18             |
| 22-Oct        | 13            | 3.31        | 0             | 4        | 1        | 8        | 0                | 23             |
| <b>23-Oct</b> | <b>13</b>     | <b>3.31</b> | <b>0</b>      | <b>4</b> | <b>1</b> | <b>8</b> | <b>0</b>         | <b>24</b>      |

Strongly Like=1 Like=2 Neutral=3 Dislike=4 Strongly Dislike=5

### Comments

---

I associate Wexford with an area significantly north of this location. I associate this location with Eglinton Square (the street, the mall, the library). Maybe with the Crosstown project it would be possible to have the parkette turned into a real Square and this stop could be named after that square. Wexford however does not make sense for a station at Eglinton Square on the boundaries of Victoria Village, Parma Court, Clairlea, and The Golden Mile.

---

Should be named Eglinton Square. No one knows Wexford

---

Also Victoria Village sounds good

---

Wexford is Lawrence and Victoria Park/Pharmacy - not near Eglinton. You guys really ought to consult the McGill Canadian County Digital Atlas because you have problems identifying historical place names.

---

This (a) defines the location of the station in a useful way and (b) for those who wouldn't otherwise know, helps people become aware of where Wexford is.

---

(My enthusiasm for the name applies only if the community of Wexford has been accurately identified. All bets are off if Wexfordites themselves define their boundaries well beyond the vicinity of the station.)

---

Wexford is further north, on Lawrence. Victoria Village is more appropriate and provides a reference to Victoria Park Avenue, without duplicating the existing subway station's name.

---

Victoria Park and Eglinton has no relation to the neighbourhood of Wexford. The main anchor of the neighbourhood is Warden and Lawrence. This name is not appropriate for a station on this line. Coming from a resident of Wexford.

---

Should be Eglinton Square, Wexford is much further north

---

It doesn't seem to be located in, or near enough to, Wexford. I think Victoria Park & Eglinton is a better name, though another, more simple name would probably be better.

---

I'm not from this area but Wexford isn't a suitable stop name for this area. Eglinton Square is because the mall is in the area and appropriate.

---

The centre of Wexford, in my view, is around Warden and Lawrence, way too far from Victoria Park and Eglinton. Victoria Village, Eglinton Square, or whatever the green triangle of space between O'Connor/Vic Park/Eglinton is eventually called would be a more appropriate label.

---

Victoria Village is much more representative, as Wexford is far to the north near Lawrence.

---

I'd like to start by saying thank god you got rid of "& Eglinton" because that was terrible. Much like Keele in the west, Wexford is not at Eglinton. Wexford is further North around Lawrence and Wexford Park is east of Pharmacy. This one is a little more difficult to name because this intersection doesn't have much going on other than a strip plaza and some town homes.

Eglinton Square could work but I think we should keep the word Eglinton Out of all stations unless they are interchanges like Eglinton-Yonge.

The only other option would be Victoria Village which is pretty close by and it still has the key word "Victoria" in it.

My pick: Victoria Village

---

Wexford is associated with the area further north (Lawrence and Vic Park or Pharmacy), not Eglinton. It is strongly suggested that either "O'Connor" or "Eglinton Square" be used as they are more well known streets/locations.

---

Wexford is the area around Lawrence, not Eglinton:

[https://en.wikipedia.org/wiki/Wexford,\\_Toronto](https://en.wikipedia.org/wiki/Wexford,_Toronto).

Not self locating and violates the decision tree.

Victoria Park - OConnor (self-locating but wordy) or Eglinton Square (not as self locating but cleaner) would be better names

---

Sounds good to me. Another option is "Eglinton Square", which is how I think of that area.

---

I understand you want continuity as many of the stations along this line are named after neighbourhoods, however I believe it might just be better for navigation to name this station after Victoria Park. Before I didn't like it because it redundantly included Eglinton, but I did not mean for it to change like this.

---

All of these names that purposely avoid using the major street in the area will undoubtedly add confusion for casual riders. Why not just call this Victoria Park Midtown. Otherwise many users will need to look at a map if they are trying to get to Victoria Park and Eglinton.

Same for all of the Western stations (that aren't accepting new comments in this system)

Bathurst should be Bathurst Midtown. Dufferin should be Dufferin Midtown. Super simple and limited chance for confusion this way.

---

Wexford is not at Vic Park and Eglinton in the first place (it's at Lawrence).

---

The station is not that close to Wexford ...it's far southwest of it actually. Eglinton Square Station should be the name for it.

---

I think Wexford and Golden Mile should switch their names around with their associated stops. Wexford for Warden, and Golden Mile for Victoria Park.

---

In 20 years in Toronto, I have never, ever heard anyone refer to this area as Wexford. I had to Google this to figure out what it was. This is ridiculous. If Torontonians have to use Google to figure out where a station is, you failed to name it correctly. Please just call it Victoria Park and save us the headache. Ugh.

---

Hey Metrolinx, I don't know if you're aware of this (I'll assume you're not), but the boundaries of Wexford don't include Eglinton and Victoria Park. Wexford is north of Eglinton